DEVELOPMENT REVIEW COMMITTEE MINUTES

3:30 PM Monday – November 13, 2017

Meeting Location: The Development Review Committee will meet at the Large Conference Room on the second floor of City Hall, at 1000 Spring Street, Paso Robles, California. DRC Members Present: Doug Barth, Sheree Davis, Roberta Jorgensen Staff Present: Darren Nash Applicants and others present: Angie (rep. from Neenan Architecture)

File #: Application: Location: Applicant: Discussion: Action:	Sign Plan Request to install new wall mounted sign for Santa Maria Brewing Co. 1401 Park Street Santa Maria Signs Staff presented the proposed wall mounted signs which consisted of installing a cabinet sign for the logo, and internally illuminated channel letters for the sign. The signs would be placed on the existing tower element at the front of the building. Staff indicated that channel letter signs are discouraged by the Uptown Town Centre Specific Plan and suggested a halo lit sign, or a non-illuminated sign with external lighting would be more compliant with the Specific Plan. There was also discussion that the placement of the signs on the building seemed to be a odd place, based on the building wall not being designed for signage. No action was taken, the DRC requeted that the applicant consider the
Action.	suggestions and come to a future DRC meeting for further review.
File #:	Site Plan 17-015
Application:	Façade improvement for existing multi-tenant building.
Location:	2800 Riverside Ave.
Applicant:	Community Health Centers
Action:	Angie from Neenan Company presented the site plan, architectural elevations, and conceptual signage for the project. The plans included wall mounted signs and adding a third cabinet to the existing pylon sign.
Action:	The DRC approved the sign as proposed, including the request to add signage to the existing pylon sign.
File #: Application: Location: Applicant: Action:	B 17-0597 Request to install canopy structures at PR Waste facility. 2951 Wallace Dr. Ian Hoover This item was continued to the future to a time when the applicant can be present.

Agenda Item 7

DEVELOPMENT REVIEW COMMITTEE MINUTES

3:30 PM Monday – November 20, 2017

Meeting Location: The Development Review Committee will meet at the Large Conference Room on the second floor of City Hall, at 1000 Spring Street, Paso Robles, California. DRC Members Present: Sheree Davis, Roberta Jorgensen Staff Present: Darren Nash Applicants and others present: None

File #: Application: Location: Applicant: Discussion:	Sign Plan Request to install new wall mounted sign for Santa Maria Brewing Co. 1401 Park Street Santa Maria Signs Staff was expecting the sign designer to be at the meeting to discuss sign alternatives, but no one attended. Some ideas were suggested by staff including centering/floating the Logo on the tower element and providing signage on the facia in a linear arrangement.
Action:	No action was taken, the above suggestions were communicated with the sign designer.
File #: Application: Location: Applicant: Action:	Sign Plan Request to install a new sign for Farmstead Kitchen & Catering. 1344 Park Street Farmstead Kitchen & Catering The hanging sign was approved as proposed.

DEVELOPMENT REVIEW COMMITTEE MINUTES

3:30 PM Monday – December 4, 2017

Meeting Location: The Development Review Committee will meet at the Large Conference Room on the second floor of City Hall, at 1000 Spring Street, Paso Robles, California. DRC Members Present: Sheree Davis, Roberta Jorgensen Staff Present: Darren Nash Applicants and others present: None

File #: Application: Location: Applicant: Action:	PD 17-011 133 Room Hotel/Hyatt Place Theatre Drive/City Property Rupesh Patel This item was continued to December 11, 2017.
File #: Application:	PD 14-003 Review change of roof design for covered patio for substantial compliance for San
Location: Applicant: Discussion: Action:	Antonio Winery 2610 Buena Vista Reiss Design Studio / Riboli Family Shana Reiss presented the proposed plans showing the proposed changes in the roof design to accommodate the enclosure of the outdoor patio. Shana indicated that the design would have a gable design and provide an equipment well in the center that will not be visible from surrounding views. The DRC approved the changes as being substantially compliant with the PD Amendment plans. The DRC requested that the applicant work with staff in the construction process to insure that any roof equipment would be adequately screened.
File #: Application: Location: Applicant: Action:	Plot Plan Review request for tandem garage / carport 1760 Highland Park Laura McDonald / Jade Architecture This item was withdrawn. Staff worked with the applicant to come up with a parking design that did not require tandem parking.
File #: Application: Location: Applicant: Discussion:	Sign Plan Request to install new wall mounted signs and replace existing pole sign with new sign for New Holland/Coastal Tractor. 2348 Golden Hill Road SignCraft Staff presented the plans showing using existing signage from a previous building to be placed on the subject building on Golden Hill Road. The signage included three wall mounted signs on the north elevation and one sign on the west elevation. Also requested was removing the existing pylon sign with a new pylon sign.

Agenda Item 7

Action:

The DRC reviewed the proposed signs for the Coastal Tractor building. The DRC requested the following changes be made and the sign plan be brought back to the DRC for review:

- 1. That the wall mounted signs be evenly spaced along the north elevation façade.
- 2. That the wall mounted sign on the west elevation be centered.
- 3. That the existing pole sign be utilized with new sign faces for the new business. If the request is to install a new pole sign, an amendment to the CUP for the sign will need to be processed to the Planning Commission.

File #:	Sign Plan
Application:	Request to update signage and exterior painting for Target.
Location:	2305 Theater Drive
Applicant:	Hugo Herrera
Discussion:	Staff presented the proposed sign plans which included updating the wall mounted sign
	and the signage within the existing pylon sign.