

## Status of Measurable Goals

**Table 1. Status of Measurable Goals**

<i><b>BMP</b></i>	<i><b>Description</b></i>	<i><b>Measurable Goal</b></i>	<i><b>Status</b></i>	
			<i><b>Staus</b></i>	<i><b>On Schedule</b></i>
<b>Public Education and Outreach</b>				
<b>PE1</b>	Adopt-A-Street Program	PE-1A: Track the # and % of increase in streets adopted (ongoing) and the # of water quality brochures/fact sheets distributed to those who adopt streets.	Ongoing	Yes
<b>PE2</b>	Storm Water Web Site	PE-2: Track the number of web site hits. (Ongoing)	Ongoing	Yes
<b>PE3</b>	Brochures and Fact Sheets	PE-3A: Complete watershed fact sheet for all residences (Year 2) and distribute in their Utility bills.	Completed	Yes
		PE-3B: Develop construction outreach brochure and distribute to all SWPPP required construction projects. (Year 2)	Completed	Yes
		PE-3C: Develop business outreach brochure. (Year 3)	Completed	Yes
		PE-3D: Develop and distribute illicit discharge brochure. (Year 2)	Completed	Yes
<b>PE4</b>	Storm water hotline	PE-4: Establish a storm water program hotline. (Year 2)	Completed	Yes
<b>PE5</b>	Storm drain marking	PE-5: Mark all storm drain inlets with “don’t dump, drains to river” markers. (Year 3)	Ongoing	Yes
<b>PE6</b>	Event Participation	PE-6A: Identify local public events suitable for storm water information distribution (Year 1) and participate in local public events suitable to distribute storm water information. (Begin Year 2/ongoing)	Completed	Yes
<b>Public Participation and Involvement</b>				
<b>PP1</b>	Public Meetings	PP-1A: Whether or not a public meeting was held prior to SWMP approval. (Year 1)	Completed	Yes
		PP-1B: Whether or not a public meeting was held during Years 2 and 4 of SWMP implementation period.	Ongoing	Yes
<b>PP2</b>	Public Presentations	PP-2A: Completion of stock Presentation	Completed	Yes
		PP-2B: 5 presentations held per Year. (Ongoing)	Ongoing	Yes
<b>PP3</b>	Web Page	PP-3: Is a comment form is included on the City’s web page. (Year 2)	Completed	Yes
<b>PP4</b>	Volunteer Creek Clean Ups	PP-4: Whether or not clean up day is organized, sampling locations are identified and results are summarized. (Year 3)	Completed - Ongoing	Yes
<b>PP5</b>	City Employee Training	PP-5A: Whether or not a stock presentation was made (Year 2) and total number and percent of City employees with SWMP responsibilities were trained each Year.	Completed - Ongoing	Yes

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<b>Illicit Discharge Detection and Elimination</b>				
ID1	Enforcement Authorities	ID-1A: Develop forms or a format for reporting public complaints or maintenance personnel actions regarding illicit discharges. (Year 1)	Completed - Ongoing	Yes
		ID-1B: Revise City's Engineering Standard Details and Specifications to incorporate Attachment 4 design standards. (Year 3)	In Process	No
ID2	Hazardous Materials and Waste Management	ID-2: Develop incident forms (Year 2) and track number of IDDE complaints or actions. (Ongoing)	Completed	Yes
ID3	Storm Drain Mapping	ID-3: Develop storm drain atlas. (Ongoing)	Completed - Ongoing	Yes
ID4	Identification and Elimination of Illicit Discharges	ID-4A: Inspect target outfalls twice annually. (Ongoing)	Ongoing	No
		ID-4B: Identify source of pollutants of target outfalls. (Year 4)	Not Applicable	
		ID-4C: Respond to IDDE complaints within 24-hours. (Ongoing)	Ongoing	Yes
ID5	Education and Outreach	ID-5: Develop and illegal dumping and illicit connection brochure. (Year 2)	Completed	Yes
ID6	Illicit Discharge Ordinance	ID-6: Develop an Illicit Discharge Ordinance. (Year 3)	In Process	No
ID7	Illicit Discharge Comprehensive Ordinance Review	ID-7: Review other existing ordinances for opportunity to reduce Illicit Discharges. (Year 3)	In Process	No
<b>Construction Site Storm Water Control</b>				
CS1	Develop Storm water Pollution Prevention Inspection Program	CS-1A: Track the # and % of projects receiving a grading permit. (Year 3).	Completed - Ongoing	Yes
		CS-1B: Track the # and % of projects inspected resulting in enforcement actions. (Year 3)	Completed - Ongoing	Yes
		CS-1C: Track the # of repeat offenders and types of offenses. (Ongoing)	Completed - Ongoing	Yes
CS2	Revise Grading Ordinance	CS-2: Revise the grading ordinance. (Year 4)	In Process	Yes
CS3	Adoption of Existing BMP Manuals	CS-3 Adopt construction site BMP manuals. (Year 3)	Completed	Yes
CS4	Construction Outreach and Information Materials	CS-4: Track the # of brochures distributed annual and % of applicants receiving the brochures. (Ongoing)	Ongoing	Yes

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<b>Post-Construction Strom Water Management</b>				
PC1	Land Use Policies in the General Plan	PC-1A: Annually inspect all completed projects for implementation of post construction runoff controls. (Ongoing)	Not Completed	No
		PC-1B: Amend the City Standard Detail and Specifications to include attachment 4 criteria and a Low Impact Development Design Manual. (Begin Year 2, complete in Year 4)	In Process	No
PC2	City Policy and Process Revisions	PC-2A: Evaluate all City-funded project designs for consistency with MEP standards. (Ongoing)	Not Applicable	
		PC-2B: Inspect the performance of all City-funded projects for proper function. (Ongoing)	Not Applicable	
		PC-2C: Track number of enforcement actions taken on conditioned project and the time to take corrective steps to resume work. (Ongoing)	Ongoing	Yes
		PC-2D: Develop post construction storm water control design standards and revise the Construction Guideline of the City's Standard Details and Specifications to be consistent with LID Design manual and attachment 4. (Year 3)	In Process	No
PC3	Development Requirements	PC-3A: Prepare a post-construction draft ordinance that complies with Attachment 4 standards. (Year 2)	In Process	No
		PC-3B: Establish a tracking program of innovated projects designed to protect/improved water quality (Ongoing)	Completed	Yes
PC4	Permitting Process	PC-4: Develop a post-construction storm water quality checklist to be used during the plan review process. (Year 2)	Completed	Yes
<b>Pollution Prevention/Good Housekeeping for Municipal Operations</b>				
GH1	Facility Maintenance	GH-1: Develop a form to report and randomly conduct inspections of maintenance activities and facilities, twice per Year to verify contractor adherence to City technical specifications. (Year 2)	Completed	Yes
GH2	Integrated Waste Management Association	GH-2: Increase the awareness about waste management by including IWMA's website in City brochures and fact sheets. (Year 3)	Ongoing	Yes
GH3	Facility Surveys	GH-3: Develop Facility and Maintenance inspection forms and inspect 2 facilities (Year 2) Begin inspecting all City facilities and 2 maintenance activities per year. (Year 3, ongoing)	Completed	Yes
GH4	Development of BMP Fact Sheets	GH-4: By Year 2, one fact sheet will be developed to address treatment control, or structural control, BMPs. (Year 2)	Completed	Yes
GH5	Employee Training by City Depts.	GH-5: Storm water training will occur either quarterly or annually, depending on personnel involved. (Ongoing)	Completed - Ongoing	Yes