

RESOLUTION NO. 14-054

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES
APPROVING BYLAWS FOR THE TOURISM COLLABORATION COMMITTEE (TCC)**

WHEREAS, the City's adopted Marketing Plan includes the key elements of: a) Hospitality Services and Visitor Event support; b) Branding and Visitor Website support; c) Public Relations that build on the platform of the Wine and Culinary industries; and d) enhancement and promotion of the City's historic downtown core; and

WHEREAS, the City Council formed the Promotions Coordinating Committee (PCC) in 2007 to assist and advise the Council on efforts to accomplish stated tourism goals; and

WHEREAS, there have been no previously existing bylaws for the PCC; and

WHEREAS, Chapter 3 of the City Council Policies and Procedures establishes parameters for the Council's formation of standing advisory committees; and

WHEREAS, the present day work strategy of the PCC is to focus on improving the local tourism experience through collaboration between Paso Robles tourism partners; and

WHEREAS, on March 11, 2014 the PCC unanimously supported the establishment of committee bylaws that would define the committee's purpose and restructure the committee's name and membership; and

WHEREAS, the name of the committee is to be the Tourism Collaboration Committee (TCC); and

WHEREAS, the membership is to be restructured to include a fifth static position to be held by the Travel Paso Robles Alliance Destination Manager in lieu of two hotelier seats; and

WHEREAS, the bylaws to the Travel Paso Robles Alliance are proposed to be revised to coordinate with the new TCC membership structure; and

WHEREAS, upon adoption of these bylaws the membership structure of the TCC will include two "at large" TCC positions to be filled through open community recruitment.

THEREFORE BE IT HEREBY RESOLVED that the City Council of the City of El Paso de Robles approves bylaws for the Tourism Collaboration Committee per the attached Exhibit "A" in accordance with adopted City Council Policies and Procedures.

ADOPTED by the City Council of the City of El Paso de Robles at a regular meeting of said Council held on the 15th day of April 2014 by the following vote:

AYES: Martin, Strong, Steinbeck, Hamon, Picanco

NOES:

ABSENT:

ABSTAIN:


Duane Picanco, Mayor

ATTEST:

Caryn Jackson, Deputy City Clerk

BYLAWS

TOURISM COLLABORATION COMMITTEE

ARTICLE I- THE COMMITTEE

Section 1: Name of Committee

The name of the Committee shall be the "Tourism Collaboration Committee" (hereinafter referred to as the "TCC").

Section 2: Purpose

The TCC serves at the pleasure of the City Council as a means to aid the City Council in gathering public input by providing a forum through which private citizens and expert partners in the field of business and tourism may advise the City Council of the City of Paso Robles ("Agency") on matters relating to tourism for the City of Paso Robles. In order to accomplish that purpose, the TCC may consult with and advise the Agency on those matters which deal with:

- a. Strengthening marketing strategies
- b. Opportunities & challenges within the tourism industry
- c. Methods for coordinated approaches to tourism ; And
- d. Formation & directives to tourism task forces as needed

The TCC shall be and remain established following the adoption of these Bylaws unless otherwise abolished by an affirmative vote of the majority of the City Council.

Section 3: Membership

a. Membership Categories and Qualifications

To be eligible for membership on the TCC, a person must be either a:

- 1) Resident: To qualify under this category, the person must either own or occupy a residential dwelling located within the City.
- 2) Tourism Related Business Owner: To qualify under this category, the person or the legal entity, which the person represents, must present satisfactory evidence of ownership or primary role in operation of a business within the Paso Robles area that serves and/or is involved in the tourism industry.
- 3) Executive Director / Representative of Tourism Partner Organization: These are static positions on the Committee. To qualify under this category, the person must be the Executive Director or Interim/Acting appointment of or contracted representative to the following organizations:

- a. Paso Robles Chamber of Commerce & Visitor Center
 - b. Paso Robles Event Center
 - c. Paso Robles Main Street Association
 - d. Paso Robles Wine Country Alliance
 - e. Travel Paso Robles Alliance
- 4) Other: Non-residents may be considered/appointed so long as a majority of the Advisory Body are residents as provided in Section 3.a.1-3 above.
- b. Open Membership
- Criteria and selection for membership shall not discriminate based upon sex, race, religion, creed, color, national or ethnic origin, or any other classification protected by law.
- c. Total Membership & Term Of Appointment
- The total membership of the TCC shall be seven (7). A member's regular term of appointment shall be two (2) years.
- 1) No person shall be eligible for appointment for more than three consecutive terms, exclusive of prior appointment to fill an unexpired term of office.
 - 2) Persons who have served three full consecutive terms may be reappointed following a one-term absence.
 - 3) Appointees shall serve on only one Council Advisory Body/Commission at a time.
- d. Member Code of Ethics
- Committee members shall adhere to the City Council's Code of Ethics (Appendix).

Section 4: Conflict of Interest

- a. No member shall participate in any decision which directly or indirectly affects his or her property or economic interests in a manner which is distinguishable from the effect on the City as a whole or his or her interests in common with others similarly situated.
- b. Committee members shall not engage in any ex parte* communication with any member of the City Council, commission, board or committee regarding any quasi-judicial** matter pending, or reasonably expected to come, before such a body.

** Ex parte communication - any oral or written communication that is intended, or is reasonably calculated, to influence decisions. ** Quasi-judicial matter - the appeal of any employee discipline or grievance, or a proceeding to approve or revoke any license, permit or project.*

Section 5: Termination of Membership

Membership in the TCC shall terminate in the event that:

- a. The member is no longer a Resident, Paso Robles Business Owner, or a representative of an existing Paso Robles Community Organization; or
- b. The member shall not be, or shall no longer be, a member of that membership category from and for which he or she was elected or appointed; or
- c. The member shall have acted in violation of Section 9 of Article III of these Bylaws.
- d. The member shall have served three consecutive full terms.

Section 6: Removal of Members

A member may be removed by an affirmative vote of a majority of the City Council, if, after a hearing, it is found and determined that any one of the grounds for termination specified in Section 5 of this Article I exists.

Section 7: Resignation

Any TCC member may resign at any time by giving written notice to the Chairperson, who shall forward such notice to the TCC Chairman and the Agency. Any such resignation will take effect upon receipt or upon any date specified therein. The acceptance of such resignation shall not be necessary to make it effective.

Section 8: Filling of Vacancies

In the event of a vacancy on the TCC the City Council shall select an individual to fill such vacancy as soon as reasonably practicable. New members must meet the qualifications set forth in Section 3 of Article I.

Section 9: Remuneration

Members shall serve without pay except for reimbursement for travel expenses to meetings outside of the City.

ARTICLE II – OFFICERS

Section 1: Officers

The officers of the TCC shall consist of a Chairperson and a Vice Chairperson, who shall be elected in the manner set forth in this Article II.

Section 2: Chairperson

The Chairperson shall preside at all meetings of the TCC and may submit such agenda, recommendations and information at such meetings as are reasonable and proper for the conduct of the business affairs and policies of the TCC. The Chairperson may sign documents necessary to carry out the business of the TCC and is the authorized spokesperson for the committee as needs arise.

Section 3: Vice Chairperson

The Vice Chairperson shall perform the duties of the Chairperson in the absence or incapacity of the Chairperson. In the event of the death, resignation or removal of the Chairperson, the Vice Chairperson shall assume the Chairperson's duties until such time as the TCC shall elect a new Chairperson.

Section 4: Additional Duties

The officers of the TCC shall perform such other duties and functions as may from time to time be required by the TCC, these Bylaws, or other rules and regulations, or which duties and functions are incidental to the office held by such officers.

Section 5: Election

The Chairperson and Vice Chairperson shall initially be elected from among the members of the TCC at the TCC's first regular meeting. Thereafter, the Chairperson and Vice Chairperson shall be elected from among the members of the TCC annually. Such officers of the TCC shall hold office for one year following their election and until their successors are elected and in office. Any such officer shall not be prohibited from succeeding him or herself, but no person shall be elected as an officer for more than three consecutive terms.

Section 6: Removal of Officers

Upon an affirmative vote by a majority of the members of the TCC present at a regular or special meeting of the at which a quorum is present, any officer may be removed from office, and a successor elected pursuant to Section 7 of this Article II.

Section 7: Vacancies

Should the offices of the Chairperson or Vice Chairperson become vacant, the TCC shall elect a successor from among the TCC members at the next regular or special meeting, and such office shall be held for the unexpired term of said office.

ARTICLE III- MEETINGS

Section 1: Regular Meetings

The TCC shall meet regularly on the second Tuesday of each month, at the hour of 10:30 a.m., at Paso Robles, California. In the event that the regular meeting date shall be a legal holiday, then any such regular meeting shall be held on the next business day thereafter ensuing that is not a legal holiday. A notice, agenda and other necessary documents shall be delivered to the members, personally or by mail at least seventy-two (72) hours prior to the meeting.

Section 2: Special Meetings

Special meetings may be held upon call of the Chairperson, or an affirmative vote by a majority of the members of the TCC present at a regular or special meeting of the TCC at which a quorum is present, for the purpose of transacting any business designated in the call, after notification of all members of the TCC by written notice personally delivered or by mail at least twenty-four (24) hours before the time specified notice for a special meeting. At such special meeting, no business other than that designated in the call shall be considered.

Section 3: Adjourned Meetings

Any meeting of the TCC may be adjourned to an adjourned meeting without the need for notice requirements of a special meeting, provided the adjournment indicates the date, time and place of the adjourned meeting. TCC members absent from the meeting at which the adjournment decision is made shall be notified by the Chairperson of the adjourned meeting.

Section 4: All Meetings to be Open and Public

All meetings of the TCC shall be open and public to the extent required by law. All persons shall be permitted to attend except as otherwise provided by law.

Section 5: Posting Agendas/Notices

The City Staff member assigned to the TCC, or his or her authorized representative, shall post an agenda for each regular TCC meeting or a notice for each special TCC meeting containing a brief description of each item of business to be transacted or discussed at the meeting together with the time and location of the meeting. Agendas/notices shall be posted at the Paso Robles City Library at least seventy-two hours in advance of each regular meeting and at least twenty-four (24) hours in advance of each special meeting. The Staff Member shall maintain a record of such posting.

Section 6: Right of Public to Appear and Speak

At every regular meeting, members of the public shall have an opportunity to address the TCC on matters within the TCC's subject matter jurisdiction. Public input and comment on matters on the agenda, as well as public input and comment on matters not otherwise on the agenda, shall be made during the time set aside for public comment; provided, however, that the TCC may direct that public input and comment on matters on the agenda be heard when the matter regularly comes up on the agenda. The Chairperson may limit the total amount of time allocated for public discussion on particular issues and/or the time allocated for each individual speaker.

Section 7: Non-Agenda Items

Matters brought before the TCC at a regular meeting which were not placed on the agenda of the meeting shall not be acted upon by the TCC at that meeting unless action on such matters is permissible pursuant to the Ralph M. Brown Act (Gov. Code §54950 et seq.). Those non-agenda items brought before the TCC that the TCC determines will require TCC consideration and action and where TCC action at that meeting is not so authorized shall be placed on the agenda for a future meeting once a City staff report concerning the matter is prepared.

Section 8: Quorum

The powers of the TCC shall be vested in the members thereof in office. Four (4) of the seven (7) members then in office shall constitute a quorum for the purpose of conducting the TCC's business, exercising its powers and for all other purposes, but less than that number may adjourn the meeting from time to time until a quorum is obtained. An affirmative vote by a majority of the members of the TCC present at a regular or special meeting of the TCC at which a quorum is present shall be required for approval of any questions brought before the TCC.

Section 9: Unexcused Absences

If a member shall be absent without the consent of the TCC from three (3) meetings, whether regular or special, within six (6) consecutive calendar months, such absence shall result in the termination of the membership of the absenting member. A member's absence shall be excused if, prior to the meeting from which said member will be absent, said member notifies the Chairperson of his or her intent to be absent and the reasons therefore; provided, however, that a member shall be entitled to only two (2) excused absences within twelve (12) consecutive calendar months. At each meeting, after the roll has been called, the Chairperson shall report to the TCC the name of any member who has so notified him or her of his or her intent to be absent and the reason for such absence.

Section 10: Order of Business

All business and matters before the TCC shall be transacted in conformance with the City Council's established practice.

Section 11: Minutes (Action)

Minutes of the TCC shall be prepared in writing by the City staff member assigned to the TCC. Copies of the minutes of each TCC meeting shall be made available to each member of the TCC and the Agency. Approved minutes shall be filed in the official book of minutes of the TCC and forwarded to the City Council for information.

Section 12: Recommendations to City Council

Recommendations of the TCC to the City Council shall be prepared in writing by the City staff member assigned to the TCC. Recommendations may be presented to the City Council during a public meeting once the assigned staff prepares a staff report summarizing key facts, analysis, cost/benefit consideration, fiscal impact, and policy implications and options, and the report has been reviewed by the City Manager. The official minutes of the TCC documenting the TCC recommendation(s) shall be attached to the staff report.

ARTICLE IV- REPRESENTATION BEFORE PUBLIC BODIES

The Chairperson, the Vice Chairperson in the Chairperson's absence or a member of the TCC, may make official representations on behalf of the TCC before the Agency and/or the City Council if so specifically designated by the TCC. The TCC may present information to other public bodies with the affirmative vote of a majority of the City Council.

ARTICLE V- COMMITTEES

The TCC may establish any standing and/or special committees it deems necessary consistent with, and to fulfill, its stated purpose as established in Section 2 of these Bylaws.