



CITY OF EL PASO DE ROBLES

"The Pass of the Oaks"

NATIONAL CITIZENS SURVEY NEXT STEPS WORKSHOP

Thursday, January 11, 2018

5:30pm – 8:30pm



Meeting Location: Public Safety Center – EOC Main Conference Room
900 Park Street, Paso Robles
Enter through lobby, check in at front desk

The City of Paso Robles is conducting a workshop to review and understand the results of the National Citizen Survey, as well as to receive public input on next steps.

In November 2017, the City engaged the National Research Center to conduct the National Citizen Survey of Paso Robles residents to determine how residents feel about Paso Robles as a community, how government is doing, and how often residents participate in community and City-sponsored activities. The results were presented to City Council on December 19, 2017. This workshop will explain the results and lead attendees through exercises designed to help use the results for future planning.

Workshop Introduction 5:30-5:35

- Description of workshop purpose and activities
- Context given for meeting

Setting Context 5:35-6:00

- Quick review of Paso Robles goals and goal-setting process
- Group exercise

[Resident Survey Data Review](#) 6:05-7:00

- What the survey tells us about Paso Robles' challenges and strengths, including:
 - High- and low-rated community characteristics and services
 - Comparisons to benchmarks
 - Policy questions
- Group work identifying key areas of focus

Break 7:00-7:15

Strategy Identification 7:15-8:10

- Common methods used by local governments to improve communities presented including service changes, policy development, public information, civic engagement, collaboration, and more.
- Group work identifying strategies to bring change to focus areas

Action Planning 8:10-8:25

- Basics on simple action planning