

City of El Paso de Robles

PROCLAMATION

National Travel Tourism Week

WHEREAS, *travel has a positive effect on Paso Robles, California, and the nation's economic prosperity and image abroad, it also impacts business productivity and to individual travelers' well-being; and*

WHEREAS, *travel to and within the United States provides significant economic benefits for the nation, generating more than \$2.3 trillion in economic output in 2016, with nearly \$1 trillion spent directly by travelers; and*

WHEREAS, *travel is among the largest private-sector employers in the United States, supporting 15.3 million jobs in 2016, including 8.6 million directly in the travel industry and 6.7 million in other industries - over 980,000 of those jobs in California; and*

WHEREAS, *travelers' spending directly generated tax revenues of \$158 billion for federal, state and local governments, funds used to support essential services and programs; and*

WHEREAS, *travelers' to California generated \$133.5 billion in direct spending in 2016 and \$20.5 billion in tax revenue for our state and local government, including \$5.4 million in transient occupancy tax revenue for the City of Paso Robles in FY 2017; and*

WHEREAS, *international travel to the United States is the nation's No. 1 services export. In 2016, travel generated \$245 billion in exports, creating a \$84 billion trade surplus for the United States; and*

WHEREAS, *meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers and reward business accomplishments, which in turn boosts the U.S. economy. In 2016, domestic and international business travelers spent \$307.2 billion; and*

WHEREAS, *leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and*

WHEREAS, *travel is a pillar of economic growth in the United States, creating jobs at a faster rate than other sectors and continues to be a cornerstone of the Paso Robles economy.*

NOW, THEREFORE, BE IT RESOLVED *that I, Steven W. Martin, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, do hereby proclaim **May 6-12, 2018** as **National Travel and Tourism Week** and urge the citizens of Paso Robles to join me in this special observance with appropriate events and commemorations.*

*IN WITNESS WHEREOF, on this 1st day of May 2018,
I have hereunto set my hand and caused the Seal of the
City of Paso Robles to be affixed.*

*Steven W. Martin, Mayor
City of El Paso de Robles*