



Council Agenda Report

From: Freda Berman, Maintenance Superintendent/Events Manager

Subject: Cycle de Mayo – New City-Wide Event

Date: December 5, 2017

Facts

1. A new City-wide event, Cycle de Mayo, is proposed by the North County Cycle Peds for City Park on Sunday, May 6, 2018. Event components include bike rides, kids' bike safety training, a BMX show, and numerous bike and healthy-living related activities and information.
2. Cycle de Mayo began in 2014 and was held in and focused on Atascadero. The 2015 and 2016 events in Templeton featured Atascadero, Paso Robles and Templeton. In 2017, the event returned to Atascadero and had expanded to an all-North County focus.
3. More than cycling, the event encourages an active living lifestyle. Walking tours, local master gardening and healthy cooking demonstrations, massage, yoga, and health screening check-ups are among the planned activities. Food, beer, and wine will be available. Two hundred attendees are expected.
4. The event is free to the public.
5. Main Street's Olive Festival is scheduled for Saturday, May 5. Olive Festival activities conclude on Saturday afternoon and will not conflict with Cycle de Mayo logistics.

Options

1. Take no action.
2. Approve the request of the North County Cycle Peds to present Cycle de Mayo on May 6, 2018.
3. Direct staff to pursue a different approach.

Analysis and Conclusions

The City of Paso Robles is committed to coordinating a well-balanced event calendar featuring high quality events with a diverse focus. Cycle de Mayo brings warranted attention to the City's recreational and healthy-living activities and resources for both residents and visitors.

Fiscal Impact

No funding is requested for this event. North County Cycle Peds is responsible for all costs associated with the operation of Cycle de Mayo.

Recommendation

1. Approve the request by the North County Cycle Peds to present Cycle de Mayo in City Park on May 6, 2018.
2. Pending the success of the 2018 event, authorize the City Manager to approve future applications for Cycle de Mayo.

Attachments

1. City Park Map

