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- **Rideshare Week**
- **Walk to School Day**
- **SLOCOG Online RTP Survey**

# BIKE // WALK // BUS CARPOOL // VANPOOL

**RIDESHARE WEEK '17  
OCTOBER 2-6**

Pledge to make a  
difference and make a  
smart commute choice at  
**supercommuter.org**.



Join the movement!  
**supercommuter.org**

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slotransit.org

A PROGRAM OF:

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# IT'S NOT A MODE, IT'S A MOVEMENT

- **FOR THE GENERAL PUBLIC:**
  - Pledge to make a smart commute choice
  - FREE SLO Transit all week long
  - “Try Transit FREE” Thursday in Morro Bay
- **FOR EMPLOYERS IN SLO COUNTY:**
  - food
  - giveaways
  - individualized commute expertise
  - FREE two-week trial from BoltAbout
  - FREE vehicle upgrade from Enterprise Rideshare

PLEDGE NOW TO MAKE A POSITIVE IMPACT!



***3 out of 4 commuters  
drive to work alone.***

**save money, improve health, be green**

**SUPERCOMMUTER.ORG**

# EMPLOYERS CAN PLEDGE TOO!

- print work place posters
- host a pledge banner, provided by SLOCOG
- get 10 employees to pledge
- host a pledge event
- promote the RS Challenge with an all-employee email

[iRideshare.org/s/EmployerPledge](http://iRideshare.org/s/EmployerPledge)

# EMPLOYER EVENTS IN YOUR COMMUNITY

- ✓ 18 events throughout SLO County
- ❑ Scientific Drilling, Thursday, September 21<sup>st</sup>
- ❑ IQMS, Wednesday, October 4<sup>th</sup>



# RIDESHARE WEEK 2017 CHALLENGE WIN A BEST WORKPLACES MEMBERSHIP

two categories | two winners

1. large employers (60+)

2. small employers (20+)

new smart commuters = 2x points!



## iRIDESHARE.ORG



WALK

TO SCHOOL DAY

Día de caminar a la escuela

Powered by **SAFE**  
**ROUTES**  
**TO SCHOOL**  
A program of **SLOCOG**

# October 4, 2017

- **29+ Schools Participating**
- **Schools receive:**
  - Stickers
  - Pencils
  - Posters
  - Banners
- **Schools can apply for \$200-\$600 sponsorships!**





Take the survey now and tell  
SLOCOG what you want the region  
to look like by 2045!

VISIT: [slocog.org/2019RTP](http://slocog.org/2019RTP)

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