

# City of El Paso de Robles

## PROCLAMATION NATIONAL TRAVEL AND TOURISM WEEK MAY 7-13, 2017

**WHEREAS**, *travel has a positive effect on California and the nation's economic prosperity and image abroad, it also impacts business productivity and to individual travelers' well-being; and*

**WHEREAS**, *Paso Robles is recognized as a end destination for wine and culinary aficionados, cultural travelers, agricultural and equestrian enthusiasts, and recreational travelers; and*

**WHEREAS**, *tourism is crucial to Paso Robles' and San Luis Obispo's economic prosperity; and tourism ranks as the largest industry in San Luis Obispo County in terms of revenues generated; and*

**WHEREAS**, *in 2016, travelers' spending directly generated tax revenues of \$157.8 billion for federal, state and local governments, funds used to support essential services and programs; and*

**WHEREAS**, *tourism provides employment for thousands in northern San Luis Obispo County, generating millions of dollars in economic activity; and*

**WHEREAS**, *the tourism industry supports the interests of Paso Robles, San Luis Obispo County, the State of California and the nation, contributing to employment, economic prosperity, international trade and relations; and as people throughout the world become increasingly aware of the outstanding cultural, agricultural, culinary and recreational opportunities available in Paso Robles, it is fitting that we recognize the importance of the tourism industry of Paso Robles and the American travel industry.*

**NOW, THEREFORE, BE IT RESOLVED**, *that I, Steven W. Martin, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, do hereby proclaim the week of May 7-13, 2017 is hereby designated National Travel and Tourism Week.*

*IN WITNESS WHEREOF, on this 2<sup>nd</sup> day of May 2017,  
I have hereunto set my hand and caused the Seal of the  
City of Paso Robles to be affixed.*

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*Steven W. Martin, Mayor  
City of El Paso de Robles*