

TO: Thomas Frutchey, City Manager
Dick McKinley, Public Works Director

FROM: Freda Berman, Maintenance Superintendent/Events Manager

SUBJECT: Harvest Marathon Pasta Feed

DATE: September 6, 2016

Needs: For the City Council to consider a request by the Paso Robles Joint Unified School District to stage a public pasta feed in City Park on Saturday, October 29, 2016 from 4:00 p.m. to 7:00 p.m.

- Facts:
1. The 7th Annual Paso Robles Harvest Marathon is scheduled for October 30, 2016 with all proceeds benefiting the students of the Paso Robles Joint Unified School District.
 2. A pasta feed in City Park for both race participants and the public is proposed for the evening prior to the event. Race packets will be available to runners. All attending this ticketed event will be offered a pasta dinner, music, and the opportunity to buy race-related clothing and equipment from up to 10 vendors. Alcoholic beverages will also be available.
 3. The Harvest Marathon pasta feed will have no hard cost impact to the City. The event promoter is required to provide all logistical support, including set-up, tear-down, and trash removal.
 4. No other events are scheduled for the Park during the same hours.

Analysis &
Conclusion: When adding events to the City Park schedule, it has been important that those events enhance the community and bring positive attention to the City. The Harvest Marathon Pasta Feed meets those criteria.

Fiscal
Impact: No funding is being requested for this event.

- Options:
- A. Approve the request by the Paso Robles Joint Unified School District to stage a public pasta feed in City Park on Saturday, October 29, 2016; or
 - B. Amend, modify, or reject the above option.