

**TO:** James L. App, City Manager  
**FROM:** Ed Gallagher, Community Development Director  
**SUBJECT:** "Bicycle-Friendly Community" Sign Installations  
**DATE:** November 18, 2014

---

**NEEDS:** For the City Council to consider approving installation of two Bicycle-Friendly Community signs.

**FACTS:**

1. The City of Paso Robles was designated as a "Bicycle-Friendly Community" by the League of American Bicyclists in May 2013.
2. As part of this designation, the City was provided with two street signs to recognize the City's designation. The intent of the signs to inform people entering the City that Paso Robles supports bicycle facilities and programs that support bicycle safety and education.
3. The chairman of the Paso Robles Bicycle Stakeholder's Committee, Steve Fleury, sent a letter to the City Council in September requesting the Council consider installing the signs.

**ANALYSIS & CONCLUSION:**

The City recently set new poles and signs for Amtrak at the southern end of Spring Street near the intersection at 1<sup>st</sup> Street. Another Amtrak sign was installed at the north end of Spring at 36<sup>th</sup> Street. The Director of Public Works recommends installing the signs on the same poles as the Amtrak signs. This would save costs and effort.

The map provided in Attachment 1 identifies the proposed sign locations. Attachment 2 provides an image of the Bicycle-Friendly Signs.

**POLICY REFERENCE:** Paso Robles General Plan, Economic Strategy, 2009 Bike Master Plan.

**FISCAL IMPACT:** The installation of the signs with the Amtrak signs would cost approximately \$620.

**OPTIONS:**

- a. Approve two locations to install the Bicycle-Friendly Community Signs.
- b. Amend, modify or reject the foregoing option.

**Attachments:**

- 1 – Proposed Sign Locations
- 2 – Image of Bicycle-Friendly Community Signs
- 3 – Letter from Bicycle Stakeholders Committee, Chairman Steve Fleury



**BICYCLE  
FRIENDLY  
COMMUNITY**

**THE LEAGUE  
OF AMERICAN BICYCLISTS**

*since 1880*



Attachment 3  
Letter from Bicycle Stakeholders  
Committee

September 18, 2014

Mayor Duane Picanco and City Council  
City of Paso Robles  
1000 Spring Street  
Paso Robles, CA 93446

RE: Bicycle Friendly Community  
Sign Installations

Dear Mayor Picanco and City Council:

The City of Paso Robles was nationally recognized as being a "Bicycle Friendly Community", by League of American Bicyclists in May 2013. This prestigious designation recognizes communities that value and support bicycling in their communities. The criteria for designation considers a community's existing and planned bicycle infrastructure, and program support for bicycle safety education and outreach.

As part of receiving this designation, award recipients receive two street signs to install in the community that announces the City's designation. (See enclosed sign design.) The Bicycle Stakeholders Committee, composed of members of the community, business leaders and local cyclists have considered potential locations in the City to install the street signs. The Committee proposes the City Council consider two locations at major entry points to the City. These locations include: (1) the southern end of the landscape median on Spring Street between 1<sup>st</sup> Street/Niblick Road and 2<sup>nd</sup> Street; and (2) the west side of Riverside Avenue near the corner at 17<sup>th</sup> Street (opposite the new Hwy 101 exit).

On behalf of the Bicycle Stakeholder's Committee, I respectfully request the City Council agendize discussion of this topic, and direct installation of the signs.

Sincerely,



Steve Fleury  
Chairman, Bicycle Stakeholders Committee

cc: Jim App, John Falkenstein