## City of El Paso de Robles PROCLAMATION

## **SMALL BUSINESS SATURDAY**

November 29, 2014

WHEREAS, the government of the City of Paso Robles, in the county of San Luis Obispo celebrates our local small businesses and the contribution they make to our local economy and community; according the U.S. Small Business Administration there are currently 23 million small businesses in the U.S., they represent more than 99 percent of American companies, create two-thirds of the net new jobs, and generate 46 percent of private gross domestic product; and

WHEREAS, small businesses employ over 55 percent of the working population in the United States; and

WHEREAS, 89 percent of the consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, the City of Paso Robles supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, Therefore, Be It resolved** that I, Duane Picanco, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, do hereby proclaim November 29<sup>th</sup>, 2014 as

## **SMALL BUSINESS SATURDAY**

In the City of Paso Robles and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, on this 18th day of November, 2014, I have hereunto set my hand and caused the Seal of the City of Paso Robles to be affixed.



Duane Picanco, Mayor City of El Paso de Robles