

City of El Paso de Robles

PROCLAMATION

NATIONAL TRAVEL & TOURISM WEEK

WHEREAS travel has a positive effect on Paso Robles, San Luis Obispo County and the state's and nation's economic prosperity and image abroad, to business productivity and to individual travelers' well-being; and

WHEREAS travelers to San Luis Obispo County in 2012 spent over \$1.3 billion dollars, supported 16,410 tourism-related jobs and generated \$82 million in tax receipts; and

WHEREAS travel to and within the United States provides significant economic benefits for the nation, generating \$2.1 trillion in economic output in 2013, with \$887.9 billion spent directly by travelers; and

WHEREAS travel is among the largest private-sector employers in the United States, supporting 14.9 million jobs in 2013, including 7.9 million directly in the travel industry and 7.0 million in other industries; and

WHEREAS travelers' spending directly generated tax revenues of \$134 billion for federal, state and local governments, funds used to support essential services and programs; and

WHEREAS international travel to the United States is the nation's No. 1 services export. In 2013, travel generated \$139.6 billion in exports, creating a \$53.3 billion trade surplus for the United States; and

WHEREAS meetings, events and incentive travel are core business functions that help companies strengthen business performance – averaging a return on investment of \$621.4 billion in direct spending and \$91.9 billion in tax revenue for every dollar spent on corporate travel – align and educate employees and customers and reward business accomplishments; and

WHEREAS leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS travel is a pillar of economic growth, creating jobs at a 19-percent faster rate than other sectors.

NOW, THEREFORE, BE IT RESOLVED that I, Duane Picanco, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, do hereby proclaim **May 3-11, 2014 2014 as National Travel and Tourism Week** in the City of el Paso de Robles.



IN WITNESS WHEREOF, on this 6th Day of May, 2014,
I have hereunto set my hand and caused the Seal of the
City of Paso Robles to be affixed.

A handwritten signature in blue ink, reading 'Duane Picanco', is written over a horizontal line.

Duane Picanco, Mayor
City of El Paso de Robles