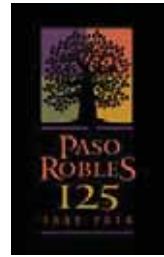




PROMOTIONS COORDINATING COMMITTEE AGENDA



Tuesday, January 14, 2014
10:30 A.M. to 12:00 P.M.

**MEETING LOCATION: CITY HALL, LARGE CONFERENCE ROOM, UPSTAIRS
1000 SPRING STREET, PASO ROBLES**

PRESENT Committee members Vivian Robertson, Jennifer Porter, Norma Moye, Zoe Taylor, Matt Masia, Margaret Johnson. City Staff: Meg Williamson and Shonna Howenstine.

GUESTS Amanda Diefenderfer, Marina Huston

PUBLIC COMMENT None.

BUSINESS

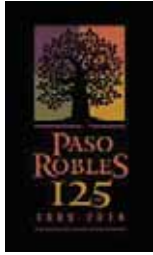
1. Norma Moye moved and Vivian Robertson seconded a motion to approve minutes from 9/10/2013 meeting, motion passed 4-1 with Jennifer Porter abstaining.

DISCUSSION

2. **Visitor Services Task Force Meeting Review**
Meg Williamson, Zoe Taylor and Jennifer Porter reviewed the content of the Visitor Services meeting.
3. **Mission/Vision Brainstorm**
Committee discussed each partner organization's mission and goals and how they fit in with the overall goals of the PCC.
4. **Committee Reorganization/Election of New Officers**
Deferred, staff will lead meetings if need be.
4. **Bylaws**
The committee decided it would like to meet bi-monthly with 5 permanent positions and 2 at-large members.

ADJOURNMENT 12:00 p.m.

Paso Robles Tourism Mission: The mission of tourism promotion is to realize the full economic potential of an integrated approach to branding Paso Robles as a premier Central Coast destination. Paso Robles can attract visitors by positioning the place, its assets and unique attractions.



City of El Paso de Robles

“The Pass of the Oaks”

Paso Robles City Library

MINUTES OF THE LIBRARY BOARD OF TRUSTEES

February 13, 2014 ~ Paso Robles City Library, 1000 Spring Street, Paso Robles

President Pamela Alch

Tina Lau; Nancy Major; Mary Morrison; Dave Sequeira

CALL MEETING TO ORDER

President Alch called the meeting to order at 9:01 a.m.

ROLL CALL

Don Rader, Administrative Assistant, took roll as follows:

Members present: Alch, Sequeira, Morrison, Lau, Major

Absent: None

City Staff: Julie Dahlen, Director Library & Recreation Services
Heather Stephenson, Children’s Services Librarian

Absent: Karen Christiansen, Interim Library Manager

City Council rep: Councilman Fred Strong, Councilman Steven Martin

PUBLIC COMMENTS -None

CONSENT AGENDA

1. A motion was made by Trustee Sequeira, seconded by Trustee Lau to approve the minutes of the January 9, 2014 meeting. Motion passed. Voice vote: 5 ayes, no dissent.

DISCUSSION ITEMS

2. Advocacy Activities/Opportunities

-Trustee Sequeira attended the January 21, 2014 City Council meeting and plans on attending a Council meeting in March.

-President Alch attended a Friends of the Library meeting and a Library Foundation meeting and noted that a joint meeting of the Friends, Foundation, and Library Board of Trustees is in the works. President Alch also assisted with judging the SLO County Poetry Out Loud competition.

continued

3. **New Policy Discussion**
-The Board discussed implementing a new privacy policy. Discussion to be continued at the next Library Board meeting.
4. **Review Materials Selection Policy**
-The Board reviewed and discussed the Material Selection Policy which will be continued to the next meeting for formal adoption.
5. **Library Board Review of Potential Donated Art**
-The Board viewed a painting by local artist Linda Murray who wanted to donate it to the Library. After discussion, a motion was made by Trustee Sequeira, seconded by Trustee Major to accept the painting. Motion passed. Voice vote: 5 ayes, no dissent.
6. **Review March 2014 Art**
-Art for March 2014 was reviewed. Wall art will have the paintings of Sandra MacGillivray.

COMMUNICATIONS/REPORTS

- Julie Dahlen** introduced new Children's Services Librarian Heather Stephenson to the Board. Dahlen also noted that the Black Gold Sharable Materials Policy has been rescinded per the California Attorney General's ruling.
- City Councilman Fred Strong** talked about the continuing water issues and how the City's transit system will be blended with the county transportation system starting in July 2014.
- City Councilman Steven Martin** discussed working on the aggressive animal policy which concerns police and fire; Community Development Block Grant funding; Airport Day 2014; sidewalk improvement in the City; student art for the outside of city hall; and the Fourth of July celebrations slated for downtown.

UNSCHEDULED MATTERS -None

ADJOURNMENT

- Adjourned at 10:16 a.m. to the following:
- To the 125th Anniversary meeting on February 19, 2014, 2:00 p.m. in the Library Conference Room;
- then to the City's Birthday Party March 11, 2014, 3:30-5:30 p.m. in the City Park;
- then to the regularly scheduled meeting of the Library Board of Trustees on Thursday, March 13, 2014, 9:00 a.m. in the Library Conference Room, 1000 Spring St.

These minutes were approved by the Library Board of Trustees at their March 13, 2014 meeting.

Respectfully submitted by Don Rader, Administrative Assistant

Library Board of Trustees Minutes of February 13, 2014