

TO: James L. App, City Manager
FROM: Meg Williamson, Assistant City Manager
SUBJECT: City Appointment to Chamber of Commerce – Government Relations Council
DATE: March 4, 2014

NEEDS: For the City Council to appoint a city representative to the newly formed Chamber of Commerce Government Relations Council.

- FACTS:
1. In January 2014, the Paso Robles Chamber of Commerce Board of Directors adopted a new Business Plan with several specific working divisions.
 2. The newly formed Government Relations Division of the Chamber will be focusing on issues that encompass legislation, regulations, ordinances, etc. on the local, county state and in some cases the federal levels of government.
 3. A Government Relations Council is being formed by the Chamber to begin the process of developing an issues document that the group will want to address in 2014.
 4. The Chamber has invited multiple business members, the county, assembly, state senator, congresswoman, and League of Cities representatives to attend a first (organizational) meeting of the Government Relations Council.
 5. The Chamber is seeking the City Council to appoint a city representative to this Chamber Council. For the purpose of the role, the Council's appointment could be a member of the City Council, or of city staff.
 6. The first meeting of the Government Relations Council is scheduled for 7:30AM on Wednesday, March 12, 2014. The group is anticipated to initially meet monthly on the 2nd Wednesdays at 7:30AM, but may change.

ANALYSIS &
CONCLUSION:

The City Council has authority to make representative appointments to community based committees. For the purpose of local government representation on this Chamber formed Council, the appointment could be a member of the City Council or from City staff.

POLICY

REFERENCE: City Council Policies and Bylaws - Advisory Bodies.

FISCAL

IMPACT: No fiscal impact is anticipated in association with an appointment to the Chamber's Government Relations Council.

OPTIONS:

- a. For the City Council to appoint a representative to the Chamber of Commerce Government Relations Council for an indefinite term.
- b. Amend, modify or reject above option.