

TO: James L. App, City Manager

FROM: Doug Monn, Public Works Director

SUBJECT: Add Walk A Mile In Her Shoes to City Park Event Schedule

DATE: February 18, 2014

NEEDS: For the City Council to consider a request by RISE, the San Luis Obispo County rape crisis center, to stage Walk A Mile In Her Shoes in City Park and the downtown area on Saturday, April 12, 2014.

- FACTS:**
1. Walk A Mile In Her Shoes is an international movement that encourages men to march to end rape, sexual assault and gender violence. The men march in women's high-heeled shoes – a statement that is both entertaining and powerful.
 2. The event has been hosted in San Luis Obispo County for the past 11 years. 2014 plans include a Paso Robles event where the walkers march on sidewalks beginning on Pine Street at City Park to 14th Street, continue to Spring Street to 9th Street and finish again on Pine at the park. Activities geared for the entire family include music, informational booths, some vendors and food. Fifteen to 20 booths are planned for the area near the Gazebo.
 3. RISE is fully responsible for the operation of Walk a Mile In Her Shoes and will provide all staffing and logistics support.
 4. Event approval applies to 2014 only. Plans for future years are dependent on the outcome of the 2014 event.
 5. The Walk A Mile In Her Shoes event will have no hard cost impact to the City. No City staff overtime is anticipated.
 6. No other prominent in-City events are scheduled for this date.

ANALYSIS & CONCLUSION: Walk A Mile In Her Shoes will have no operational impact on City staff or resources. Moreover, the event creates a positive environment to raise awareness of an uncomfortable topic.

FISCAL IMPACT: No funding is being requested for this event.

OPTIONS: a.) Adopt the attached resolution authorizing the use of City Park for Walk A Mile In Her Shoes on Saturday, April 12, 2014.

b.) Amend, modify, or reject the above option.

RESOLUTION NO.14-xxx

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES
AUTHORIZING THE ADDITION OF WALK A MILE IN HER SHOES TO THE EVENT
SCHEDULE AT CITY PARK

WHEREAS, RISE, the San Luis Obispo County rape crisis center, proposes to stage Walk A Mile In Her Shoes in City Park and the downtown area on Saturday, April 12, 2014; and

WHEREAS, the operation and staffing of the event is the responsibility of the organizer; and

WHEREAS, Walk A Mile In Her Shoes creates a positive environment to raise awareness of the movement to end rape, sexual assault and gender violence; and

WHEREAS, event approval applies to 2014 only; and

WHEREAS, the event will have no hard cost impact to the City.

NOW, THEREFORE, BE IT RESOLVED, AS FOLLOWS:

SECTION 1. The City Council of the City of El Paso de Robles does hereby authorize the use of City Park for Walk A Mile In Her Shoes on Saturday, April 12, 2014.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 18th day of February 2014 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST:

Duane Picanco, Mayor

Caryn Jackson, Deputy City Clerk