

**TO:** James L. App, City Manager

**FROM:** Doug Monn, Public Works Director

**SUBJECT:** July 4, 2014 Fireworks Celebration at City Park

**DATE:** February 4, 2014

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**NEEDS:** For the City Council to consider a request by the Paso Robles 4<sup>th</sup> of July Fireworks Committee, Paso Blast, to stage a community fireworks celebration at City Park on Friday, July 4, 2014.

**FACTS:**

1. Fireworks celebrations were staged at Barney Schwartz Park from 2002 to 2012. The 2010 and 2013 events were cancelled due to insufficient funding.
2. Since 2011, Paso Blast has solicited all funding and logistics support for the event. The average yearly cost of the event at Barney Schwartz Park was \$65,000.00, all of which was donated by the community.
3. After the 2013 cancellation, the committee decided to re-imagine the event. In conjunction with the celebration of the City's 125<sup>th</sup> Anniversary a decision was made to bring the event to the historic downtown area. As July 4, 2014 falls on a Friday, the opportunity to partner with REC Foundation and Concerts in the Park added to the appeal of the City Park event.
4. Event components include a Children's Parade and Horse Parade around City Park in the morning; games, music and food into the early afternoon and fireworks over City Hall following the Concert in the Park.
5. Emergency Services has reviewed the proposed fireworks show and approved plans to proceed.
6. The Paso Blast Committee proposes to solicit funds from the community to cover all costs of the 2014 event and recruit needed volunteers.
7. Staffing support will include the following:
  - A small number of private security will be required for event safety.
  - Emergency Services will assign an Engine Company to the fireworks portion of the event.
  - Police will provide staffing throughout the day, beginning with a limited number to safely cover parade operations and ramping up for the fireworks show.
  - Event support and street closures will be staffed by Public Works.

**ANALYSIS &**

**CONCLUSION:** The opportunity to celebrate July 4 in City Park in conjunction with an established concert event is a unique one. The transformation of the fireworks celebration has resulted in a plan that is logistically sound and operationally feasible. City staff and Fireworks Committee volunteers must work together to fulfill all public safety requirements and operational necessities.

**FISCAL**

**IMPACT:** Total event costs are estimated at \$35,000.00. Staffing costs are projected at approximately \$11,000.00 of the total cost. All expenses, including City overtime, are reimbursed by the Paso Blast Committee

**OPTIONS:** a. Adopt the attached resolution authorizing the use of City Park for a Fireworks Celebration scheduled for July 4, 2014.

b. Amend, modify, or reject the above option.

**Attachments:**

1. Resolution

RESOLUTION NO.14-xxx

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES  
AUTHORIZING USE OF CITY PARK FOR A JULY 4, 2014 FIREWORKS CELEBRATION

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WHEREAS, the Paso Robles 4<sup>th</sup> of July Fireworks Committee proposes to stage a community fireworks celebration at City Park on July 4, 2014; and

WHEREAS, event components include a Children's Parade, Horse Parade, games, music, food, REC Foundation's Concert in the Park and fireworks over City Hall; and

WHEREAS, Emergency Services has reviewed the proposed fireworks show and approved plans to proceed; and

WHEREAS, the 4<sup>th</sup> of July Fireworks Committee commits to solicit funds and volunteers from the community to facilitate and operate the event; and

WHEREAS, available City staff support is clearly defined and will be reimbursed by the 4<sup>th</sup> of July Fireworks Committee.

NOW, THEREFORE, BE IT RESOLVED, AS FOLLOWS:

SECTION 1. The City Council of the City of El Paso de Robles does hereby authorize the use of City Park for a July 4, 2014 Fireworks Celebration.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 4th day of February, 2014 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST:

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Duane Picanco, Mayor

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Caryn Jackson, Deputy City Clerk