



PROMOTIONS COORDINATING COMMITTEE MINUTES

**Tuesday, April 9, 2013
3:30 P.M. to 5:00 P.M.**

**MEETING LOCATION: CITY HALL, LARGE CONFERENCE ROOM, UPSTAIRS
1000 SPRING STREET, PASO ROBLES**

PRESENT Committee members Vivian Robertson, Jennifer Porter, Norma Moye, Mike Gibson, Matt Masia. City Staff: Meg Williamson and Shonna Howenstine.

ABSENT Margaret Johnson

PUBLIC COMMENT

The public may address the Committee on items other than those scheduled on the agenda. PLEASE BEGIN BY STATING YOUR NAME AND ADDRESS. EACH PERSON AND SUBJECT IS LIMITED TO A 3-MINUTE DISCUSSION. Any person or subject requiring more than three minutes may be scheduled for a future Committee meeting or referred to a sub-committee or staff. Those persons wishing to speak on any item scheduled on the agenda will be given an opportunity to do so at the time that item is being considered

BUSINESS

1. Approve minutes from 2/12/2013 meeting

Norma Moye moved and Vivian Robertson seconded a motion to approve minutes as read, motion passed unanimously.

DISCUSSION

1. TPRA activities/updates

Margaret Johnson and Matt Masia reported on the hiring of the TPRA Destination Manager, the selection of the new website design firm and the upcoming marketing RFP.

2. PCCHA Funding

Meg Williamson reported that the City paid the first installment of the PCCHA sponsorship funds. The TPRA will again support the effort with \$5,000 in sponsorship and there is currently \$1,000 in the PCCHA sponsorship fund. Matt Masia indicated that he would once again donate to the fund and an effort will be made to reach out to Umpqua Bank for sponsorship.

3. PCC Structure / Work Focus

The group decided by committee consensus to meet bi-monthly on every second Tuesday from 10:30 a.m. to noon in the City Hall upstairs Large Conference Room. Upcoming projects and focus to be determined.

ADJOURNMENT Meeting was adjourned at 5:20 p.m.

Paso Robles Tourism Mission: The mission of tourism promotion is to realize the full economic potential of an integrated approach to branding Paso Robles as a premier Central Coast destination. Paso Robles can attract visitors by positioning the place, its assets and unique attractions.



MINUTES OF THE SENIOR CITIZEN ADVISORY COMMITTEE

July 8, 2013

1:30 p.m.

Senior Center, 270 Scott Street, Paso Robles CA 93446

CALL MEETING TO ORDER – Manager Holt called meeting to order at 1:30 p.m.

Director Dahlen swore in new members and presented Oath of Office Certificates to: Marilyn Carey, Lou Villano, Martha Durrett, Kooki Peters, and Bob Chaney.

PLEDGE OF ALLEGIANCE – Led by Pamela Janes

ROLL CALL

Members present: Marie Brinkmeyer, Marilyn Carey, Bob Chaney, Martha Durrett, Pamela Janes, Louis Villano, Sammy Nemeth, Kooki Peters

Members absent: Martin Arfa

City staff present: Julie Dahlen, Lynda Holt, Sharon Williams

Sr. Volunteer Services present: Robin Teunissen

City Council present: Mayor Duane Picanco, Ed Steinbeck

PUBLIC COMMENT - None

CONSENT AGENDA

Items on the Consent Agenda are considered routine, and, therefore do not require separate discussion. However, if discussion is necessary, or if a member of the public wishes to comment on any item, the item may be removed from the Consent Agenda and considered separately. Questions of clarification may be made by the Advisory members without removal from the Agenda.

1. Moved and seconded by Durrett/ Peters to approve the minutes of the June 10, 2013 meeting - motion carried.
2. The June 2013 Senior Endowment report was received and filed.

BUSINESS ITEMS:

3. Election of 2013-2014 Officers

Lynda Holt, Recreation Manager, opened up nominations for the 2013-2014 slate of officers for Chairperson, Vice-Chairperson, and Secretary.

- a) It was moved and seconded by Peters and Chaney to nominate Pamela Janes as Chairperson- motion carried.
- b) It was moved and seconded by Nemeth and Villano to nominate Sammy Nemeth as Vice-Chairperson- motion carried.
- c) It was moved and seconded by Durrett and Chaney to nominate Martha Durrett as Secretary- motion carried.

4. **City's 125th Anniversary Report**

- \$70,000 budget goal – all donations
- Gala at PR Inn Ballroom; formal; limited space of 200 tickets
- Tickets \$125
- Free fireworks event in City Park

5. **Review and Select 2013-2014 Goals**

- Holt discussed the 2012-2013 goals and the idea of considering advocacy
- It was moved and seconded by Durrett/Brinkmeyer to keep the following goals for the 2013-2014 year - motion carried
 1. Promote Senior Activities
 2. Promote Volunteerism
 3. Fundraising
- Nemeth mentioned the Senior Video. Holt will bring video to next meeting; it may need updating to include Senior Volunteer Services. Brinkmeyer said they have a volunteer that can update video.
- Durrett, Peters, and Janes volunteered to form a fundraising committee for Senior Volunteer Services and Sr. Endowment. Brinkmeyer will serve on this committee as a SVS Representative. Holt will attend meetings if fundraiser involves Sr. Endowment efforts.

6. **August Meeting DARK**

- Brinkmeyer proposed to go dark in August, Nemeth seconded- motion carried
- Next meeting is Monday, September 9, 2013.

SENIOR VOLUNTEER SERVICES REPORT- Robin Teunissen

- Patriotic Performance on Aug. 2 at 11:00 by Singing Hands Children's Choir
- Received first window covering quote of \$2,800 - includes tax and installation – and two more quotes will be received by September
- Cherry trees removed due to hazards
- Coffee machine to be replaced
- Donations are being sought for Christmas
- Twin Cities Hospital wants to start providing seminars at the Senior Center
- Kudos to Fire Department for providing CPR training

Marie Brinkmeyer-

- Currently scheduled trips are almost full
- Some out of area trips will be provided in the future by Premier
- Thanks to all for support of Juneteenth program

CITY COMMUNICATIONS

Recreation Services Manager, Lynda Holt

- Kudos to Robin on outpouring of community praise
- Will no longer be supplying members with Directory due to Brown Act.
- Municipal Pool is in full swing
- Concerts in Park are successful
- Shared REC Foundation Playground project brochure
- Save the date of Sept. 20 & 21 for *South Pacific* outdoor theater

Director, Julie Dahlen

- Thanked Lynda Holt for wonderful job on Concerts in the Park coordination
- Uptown Family Park bid deadline July 18 at 2:00 p.m.
- Aquatics excellence- quality of swim lessons and swim instructors

Senior Citizen Advisory Committee Minutes of July 8, 2013

CITY COUNCIL REPORT

Mayor Picanco

- Ballroom classes requested at Senior Center- Brinkmeyer will put information regarding Centennial Ballroom classes in the Sr. Newsletter
- Smart and Final Express has opened
- Vina Robles Amphitheater opened
- Approved tourism for Wine Country Alliance, Main Street and Chamber of Commerce
- Maintenance of medians is a concern to public
- Road maintenance- blocked traffic under 13th Street Bridge starting tonight
- 21st Street - Vine construction will stop during the Fair
- Adopted maintenance program and identified streets (most are grant monies)
- Golden State Classic meeting end of August

Councilman Ed Steinbeck

- Council decided to concentrate on roads with the heaviest traffic
- Vina Robles amphitheater- world class theater in Paso Robles
- During ribbon cutting heard how great City Staff was to work with

UNSCHEDULED MATTERS – none

ADJOURNMENT

Meeting adjourned at 2:33 p.m. by Chair Janes.

Adjourn to the next regular meeting on Monday, September 9, 2013 at 1:30 p.m. in the Senior Center, 270 Scott Street, Paso Robles.

**THESE MINUTES WERE APPROVED BY THE SENIOR ADVISORY COMMITTEE AT THEIR
SEPTEMBER 9, 2013 MEETING.**

Respectfully submitted by Sharon Williams, Administrative Assistant



City of El Paso de Robles

"The Pass of the Oaks"

Paso Robles City Library

MINUTES OF THE LIBRARY BOARD OF TRUSTEES

August 8, 2013 ~ Paso Robles City Library, 1000 Spring Street, Paso Robles

President Pamela Alch

Tina Lau; Nancy Major; Mary Morrison; Dave Sequeira

CALL MEETING TO ORDER

President Bates called the meeting to order at 9:02 a.m.

ROLL CALL

Don Rader, Administrative Assistant, took roll as follows:

Members present: Alch, Sequeira, Major, Morrison, Lau

Absent: None

City Staff: Julie Dahlen, Director Library & Recreation Services

Karen Christiansen, Acting Library Manager, Adult Services Librarian

City Council rep: Councilman Fred Strong

PUBLIC COMMENTS -None

CONSENT AGENDA

1. -A motion was made by Trustee Morrison, seconded by Trustee Sequeira, to approve the minutes from July 11, 2013. Motion passed. Voice vote: 5 ayes, no dissent.

DISCUSSION ITEMS

2. Advocacy Activities/Opportunities

-President Alch discussed showing the Library PowerPoint presentation to the new Board members.

-Trustees Sequeira and Major talked about the City Council meetings they attended.

-Trustees Major and Lau worked out attendance at future Council meetings.

-Trustee Sequeira asked Karen Christiansen about the weeds in the kid's patio. Karen told the Board that there are plans for the area.

3. Continued Goal Setting for 2014

-The Board discussed goals for 2014. President Alch will type up the 2014 goals and bring them to the September meeting for final approval.

continued

4. **Continued Review of Wireless Internet Access Guidelines**
-The Board discussed the Library's Wireless Internet Access Guidelines as well as the Wireless Frequently Asked Questions sheet. President Alch will type up the revised guidelines and bring them to the September Board meeting for final approval.
5. **Review September 2013 Art**
-Art for the month of September was reviewed. Wall art will have the work of the Friday Plein Aire painters while the display case will have the wood work of Matt Pomerico.

COMMUNICATIONS/REPORTS

-**Councilman Fred Strong** updated the Board on the City's new massage parlor ordinance, potential oak tree removal, and Council approval for the Uptown Family Park plans.

-**Julie Dahlen** further discussed the Uptown Family Park plans. She also talked about the summer Concerts in the Park series and that the musical *South Pacific* will be performed for free at the Centennial Park amphitheater in September. Preparations for the fundraiser BookPlates! have been progressing, with an estimated 70 plates up for auction this year.

-**Karen Christiansen** talked about the Summer Reading program and that the last day is August 17. She also told the Board that the internet computers and OPACS will be replaced soon. Work on and/or replacement of the elementary-sized chairs in the children's library has started with funding help from the Library Foundation. Scheduling of staff and volunteers remains a challenge. And she also noted the date of November 24 for the Volunteer Fall Fest.

UNSCHEDULED MATTERS -None

ADJOURNMENT

Adjourned at 10:32 a.m. to the City of Paso Robles 125 Anniversary meeting on August 21, 2013, 2:00 p.m. in the Library Conference Room, then to the regularly scheduled meeting of the Library Board of Trustees on Thursday, Sept 12, 9:00 a.m. in the Library Conference Room, then to the 2014 art selection meeting in the Library Conference Room immediately following the Board meeting.

These minutes were approved by the Library Board of Trustees at their September 12, 2013 meeting.

Respectfully submitted by Don Rader, Administrative Assistant

Library Board of Trustees Minutes of August 8, 2013



MINUTES OF THE PARKS AND RECREATION ADVISORY COMMITTEE

August 12, 2013

Time: 4:00 p.m.

Centennial Park – Live Oak Room, 600 Nickerson Drive, Paso Robles

CALL TO ORDER

Chair Taranto called meeting to order at 4:05 p.m.

ROLL CALL

Members present:

Richard Hernandez, Larry Iaquinto, Lynn Kranich, Justin Perino, Christopher Taranto

City Staff present:

Julie Dahlen, Lynda Holt, Sharon Williams

City Staff absent:

Doug Monn

City Council present:

Steve Martin

City Council absent:

John Hamon

Planning Commissioner absent: Rob Nash

PUBLIC COMMENT: none

CONSENT AGENDA

1. Moved and seconded by Kranich and Iaquinto to approve the minutes of the July 9, 2013 meeting – motion carried.

BUSINESS ITEMS

2. Advocacy Activities/Opportunities – Dahlen

- Perino recently hosted California Agricultural Leadership Foundation officials.
- Rural Development Agency grants may be available for Park Renovation.
- Taranto- \$10,000 Playground Renovation donation received from Justin Winery

3. Facilities Sponsorship

Perino wants to take advantage of local collaborative opportunities to tap into funding; this subject also discussed under Goals (Item #4).

4. Goals

- Taranto discussed 2013-2014 goals and passed out a sample of goals from the Town of Cary, NC.
- Iaquinto expressed interest in the Street Tree Selection.
- Iaquinto suggested listing projects as subset of goals
- Taranto wants to define list of User Groups; nice to have as a reference
- Perino volunteered to be a liaison for Adult Sport User Groups.
- Iaquinto will draft goals keeping general description; will send copy to Holt or Williams for membership distribution.
- Members will review draft and make notes to bring back to September meeting

CITY COMMUNICATION/REPORTS

Julie Dahlen, Director of Recreation Services

- Bid out for construction of Uptown Family Park.
- Ready to renew outsourcing contract with Senior Volunteer Services (SVS).
- New co-chairs have collected \$40,000 for the 125th Anniversary
- Any funds left over will be distributed to:
 - Pioneer Museum
 - Historical Society
 - Pioneer Day Committee
- 125th Committee meetings are the 3rd Wednesday of each month at City Council Chambers
- Currently working on calendar and cookbook
- Hernandez mentioned he will propose to the Youth Sports Council that the 125th logo be incorporated in youth sports uniforms next year.

Lynda Holt, Manager of Recreation Services

- Concerts – donations are up significantly this season.
- Wrapping up summer swim season.
- Three September Events:
 - Kidz Ride Paso – Sept 8 (Larry Moore Park)
 - Let's Move Paso- Sept 14 (Centennial Park)
 - South Pacific- Sept 20-21 (Centennial Amphitheater) – great volunteer opportunity

Councilman Steve Martin

- Shared idea of replacing Oak Trees during 125th Anniversary

ADJOURNMENT

Moved and seconded by Perino/Iaquinto to adjourn meeting at 5:07 p.m.

Next regular meeting is scheduled for Monday, September 9, 2013

at 4:00 p.m. in the Centennial Park Live Oak Room, 600 Nickerson Drive, Paso Robles.

**THESE MINUTES WERE APPROVED BY THE PARKS AND RECREATION ADVISORY COMMITTEE AT
THEIR SEPTEMBER 9, 2013 MEETING**