

City of El Paso de Robles

PROCLAMATION

NORMA MOYE

2013 PIONEER DAY QUEEN

OCTOBER 12, 2013

WHEREAS, 2013 marks the 83rd anniversary of Paso Robles Pioneer Day; and

WHEREAS, Norma (né Della) Moye is a fourth generation SLO County resident, born, raised and still residing in Paso Robles; and

WHEREAS, Norma is a founding member of the Barbary Coast Girls, formed in 1961, the el Paso de Robles Historical Society founded in 1985, and the Vine Street Victorian Showcase in 1986; and

WHEREAS, Norma's local business achievements include retail management with the Redi Western Wear chain, commercial real estate development including the prestigious Spanish Camp and Peterson Ranch subdivisions, and has been the Executive Director of the Downtown Paso Robles Main Street Association since 1992; and

WHEREAS, Norma's other notable achievements include, but are not limited to: 1984 BPW Gold Nike Award for Community Service, 1985 Roblan of the Year, 1985-86 Elks Citizen of the Year Award, 1990 Paso Robles Board of Realtors Top Producing Agent, 1997 Country News-Press Woman of the Year, 1998 Country News-Press Citizen of the Year, 1999 Leadership Award of Excellence in Main Street Management, 2001 California's Main Street Executive Director of the Year, 2004 Cuesta College Woman of Distinction Award, 2004 National Great American Main Street Award Winner; and

WHEREAS, Norma is a Founding Honorary Life Member of the El Paso de Robles Area Historical Society, served on the El Paso de Robles Youth Correction Facility Advisory Board (California Youth Authority), a board member and trustee of the Paso Robles District Cemetery, served as lifetime board member of Paso Robles Pioneer Players; a volunteer board member on the Pioneer Day Committee and was Chairperson in 1984 and 1985; recently worked very successfully on the Cuesta College Foundation Fund Raiser for the North County campus; and served on the So. Central Coast Cuesta College Small Business Development Advisory Board and works tirelessly full time in her role as the Executive Director of the Downtown Paso Robles Main Street Association.

NOW, THEREFORE, BE IT RESOLVED that I, Duane Picanco, by virtue of the authority vested in me as Mayor of Paso Robles, and speaking on behalf of the entire City Council, encourage all citizens to join in honoring **Norma Moye as the 2013 Pioneer Day Queen.**




Duane Picanco, Mayor
City of El Paso de Robles

September 17, 2013