

TO: James L. App, City Manager
FROM: Meg Williamson, Assistant City Manager
SUBJECT: Golden State Classics Cruise and Car Show
DATE: May 21, 2013

NEEDS: For the City Council to consider a request by the Golden State Classics Car Club to host a Cruise and Car Show through downtown and at City Park over Labor Day Weekend.

- FACTS:**
1. The Golden State Classics Car Club has submitted a request to stage a Cruise and Car Show on August 30 and 31, 2013. Event components include a Spring Street Cruise from 6 p.m. to 8 p.m. on Friday, August 30 and a Classic Car Show in City Park from 9 a.m. to 5 p.m. on Saturday, August 31.
 2. The Golden State Classic Car Club has a 13 year history of successful, safe, family-oriented car shows at City Park. For the past three years the Club partnered with the Paso Robles Chamber of Commerce to produce the Paso Robles Classic Car Weekend – an event with successful programming identical to the one now proposed.
 3. With a limit of 500 entries, the 1979 and older show cars are all pre-qualified and must be finished, registered, street legal, licensed and insured. This is an alcohol-free event with vendors limited to classic car-related products and accessories and limited festival food items. Merchandise and food sold in the Park will not compete with neighboring businesses. Local charities will benefit from a variety of raffle drawings.
 4. The Golden State Classics Car Club is committed to an event that has no fiscal impact to the City. To that end, they have developed a full staffing plan, including private event security to manage the Cruise with supporting volunteers for both the Cruise and Car Show. The Club has committed to compensate the City for any needed Police and Public Works overtime.
 5. Street impacts are projected to include Spring Street from 6th to 21st Street for the Cruise and the downtown area within 11th, Pine, 12th and Spring Streets for the Car Show.

ANALYSIS &

CONCLUSION: A Labor Day Weekend Classic Car Cruise and Car Show has become a Paso Robles tradition and enjoys widespread community support. The Golden State Classics Car Club is fully prepared to stage a well programmed, coordinated and logistically-sound event.

FISCAL

IMPACT: No funding is being requested for this event. The City's role will involve the dedication of staff resources for planning and event day logistics. The Golden State Classics Car Club is responsible for all event weekend costs.

OPTIONS:

a.) Adopt the attached resolution authorizing the use of City Park for the Golden State Classics Car Club Cruise and Car Show scheduled for Friday and Saturday, August 30 and 31, 2013.

b.) Amend, modify, or reject the above option.

Prepared by:
Freda Berman, Events Manager

Attachments:
1. Resolution

RESOLUTION NO.13-xxx

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES
AUTHORIZING USE OF THE CITY PARK FOR THE GOLDEN STATE CLASSICS CRUISE
AND CAR SHOW – ON LABOR DAY WEEKEND

WHEREAS, the Golden State Classics Car Club proposes to host the Golden State Classics Cruise and Car Show on August 30 and 31, 2013; and

WHEREAS, the Golden State Classics Car Club has a 13 year history of hosting family-friendly, safe and successful car shows at City Park benefitting local charities; and

WHEREAS, the Golden State Classics Car Club will secure all funding for the weekend with no fiscal impact to the City; and

WHEREAS, the event has become a Paso Robles traditions and enjoys widespread community support; and

WHEREAS, the event is a positive addition to the schedule of fully programmed, coordinated and logistically-sound Paso Robles events.

NOW, THEREFORE, BE IT RESOLVED, AS FOLLOWS:

SECTION 1. The City Council of the City of El Paso de Robles does hereby authorize the use of City Park and Spring Street for the Golden State Classics Cruise and Car Show and cruise on Labor Day Weekend 2013.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 21st day of May 2013 by the following vote:

AYES:
NOES:
ABSTAIN:
ABSENT:

Duane Picanco, Mayor

ATTEST:

Caryn Jackson, Deputy City Clerk