

TO: James L. App, City Manager
FROM: Meg Williamson, Assistant City Manager
Robert Burton, Police Chief
SUBJECT: San Francisco Giants 2012 World Series Trophy Tour – City Park Event
DATE: January 15, 2013

NEEDS: For the City Council to consider a request by the Paso Robles Police Athletic League to host the San Francisco Giants 2012 World Series Trophy Tour in City Park on February 15, 2013.

FACTS:

1. The Paso Robles Police Athletic League has hosted and operated the San Francisco Giants Junior Giants Youth Baseball Program each summer since 1996. In those 16 years, thousands of children have benefitted from the program, learning sportsmanship and teamwork, while being instructed in baseball basics. More than 200 children participated in Junior Giants in 2012.
2. In November 2012, the Paso Robles Police Athletic League, in recognition of their participation in Junior Giants, was offered the chance to apply for a date on the 2012 World Series Trophy Tour. The application was approved in late December 2012.
3. The World Series Trophy is proposed to be on display in the City Park Gazebo from 4:30 to 6:30 p.m. on Friday, February 15, 2013. The Giants will provide fans the opportunity to purchase their own photo taken with the trophy. The Giants will also have 2012 World Series merchandise available for purchase. Per Giants Trophy Tour parameters, the Paso Robles Police Athletic League may ask for a voluntary donation of \$1 from those attending to support and enhance the Junior Giants program. Upwards of 1,500 fans are projected to attend the event.
4. The Giants Orange & Black Attack promotional team will be on site for set-up and take down, as well as handing out collateral material.
5. The 2012 World Series Trophy Tour will have no hard cost impact to the City. Media outreach, logistical support and police presence will be provided through normal daily work schedules.

ANALYSIS &
CONCLUSION: When adding events to the City Park schedule, it has been important that those events recognize meaningful community activities and bring positive attention to the City. The San Francisco Giants 2012 World Series Trophy Tour is just such an event.

FISCAL
IMPACT: No funding is being requested for this event.

OPTIONS:

- a.) Adopt the attached resolution authorizing the use of City Park for the San Francisco Giants 2012 World Series Trophy Tour on Friday, February 15, 2013.
- b.) Amend, modify, or reject the above option.

Prepared by:
Freda Berman, Events Manager

Attachments:
1. Resolution

RESOLUTION NO.13-xxx

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES
AUTHORIZING USE OF THE CITY PARK FOR THE SAN FRANCISCO GIANTS 2012 WORLD
SERIES TROPHY TOUR

WHEREAS, the Paso Robles Police Athletic League, in conjunction with their Junior Giants youth baseball program, proposes to host the San Francisco Giants 2012 World Series Trophy Tour on February 15, 2013 in City Park; and

WHEREAS, the World Series Trophy will be on display in the City Park Gazebo from 4:30 to 6:30 p.m. and fans will have the opportunity to have their photo taken with the trophy; and

WHEREAS, Trophy Tour parameters allow the Paso Robles Police Athletic League to ask for a voluntary donation of \$1 from those attending to support and enhance the Junior Giants program; and

WHEREAS, the event will have no cost impact to the City; and

WHEREAS, the San Francisco Giants 2012 World Series Trophy Tour recognizes meaningful community activities and brings positive attention to the City.

NOW, THEREFORE, BE IT RESOLVED, AS FOLLOWS:

SECTION 1. The City Council of the City of El Paso de Robles does hereby authorize the use of City Park for the San Francisco Giants 2012 World Series Trophy Tour -- on Friday, February 15, 2013.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 15th day of January 2013 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST:

Duane Picanco, Mayor

Caryn Jackson, Deputy City Clerk