

TO: James L. App, City Manager
FROM: Meg Williamson, Assistant City Manager
SUBJECT: Airshow 2013 – Event Date Approval
DATE: November 6, 2012

NEEDS: For the City Council to approve a 2013 airshow date and authorize the negotiation and execution of a Facilities Use Agreement to conduct the event on the Municipal Airport.

- FACTS:
1. An annual Airport Day event has routinely been conducted each year with the objective being to showcase the airport and aviation, in general, to the community.
 2. At the request of the Estrella Warbirds Museum, the regular 2012 Airport Day event was authorized by City Council to be modified/expanded to include a full airshow and warbird fly-in demonstration. The City Council approved the requested change on June 19, 2012.
 3. The 2012 event, held on September 29, was a success by all accounts, with an estimated crowd in excess of 3,000 people, and supported by over 200 volunteers.
 4. On October 24, 2012, City staff (including public works, police, and emergency services) debriefed with the Warbirds airshow event organizers. The performance requirements and safety provisions imposed on the event through the approved Facilities Use Agreement proved adequate and easily manageable for the safe conduct of the event.
 5. The show organizers have submitted a request to hold their 2013 airshow on October 5 and request authorization to enter into an appropriate Use Agreement with the City for that event.
 6. At their meeting of October 25, 2012, the Airport Advisory Committee had an opportunity to discuss the 2012 airshow day's success, and recommended that the City Council authorize the 2013 airshow date and facilities use agreement.

ANALYSIS
AND

CONCLUSION: The effort to promote the airport and showcase various aviation entities continues to be a viable goal of the City. The airshow, as presented this year, has increased the scope of this annual event to allow a more interesting and spectacular venue for the public experience. The responsibilities and liabilities for the event have been effectively transferred to the show organizers by the legal agreement approved by the City. The widespread event publicity effectively promotes the airport and the community to an even broader section of the public.

FISCAL
IMPACT:

In keeping with City Policy, this event is intended to remain fiscally neutral with no hard cost impacts to the City's General Fund or Airport Enterprise Fund. All cost for the event is underwritten by the event organizers.

- OPTIONS:
- a. Adopt Resolution 12-XX approving the airshow date of October 5, 2013, and authorizing the City Manager to negotiate and execute an appropriate Facilities Use Agreement for the use of the Municipal Airport.
 - b. Amend, modify, or reject the above option.

Attachments :

- 1) Estrella Warbirds Museum request letter, dated October 12, 2012

ESTRELLA WARBIRD MUSEUM



4251 Dry Creek Road

Phone: (805) 227-0440 (Voice Mail)

Paso Robles, CA 93446

Website: www.ewarbirds.org

October 12, 2012

Meg Williamson, Assistant City Manager
1000 Spring Street
Paso Robles, CA 93446

RECEIVED
CITY CLERK'S OFFICE
OCT 16 2012
CITY OF PASO ROBLES

Dear Ms. Williamson,

The Estrella Warbird Museum and the Planes of Fame are indeed pleased with the overwhelming success of our airshow event, "Warbirds Over Paso", which was held on September 29, 2012. We trust the city was equally pleased with the results. Thank you for your support and cooperation in making this all possible. We are excited to begin the planning for an even bigger and better event next year. We find the arrangement and overall accommodations on the airport to be quite satisfactory and would like to begin the work now to improve our own efforts and the final performance that the public sees.

We propose October 5, 2013 as the date for next year's show. We recognize Pioneer Day will be October 12, and hope that this will cause no conflict with those activities.

With the approval of the requested date, we would also request City Council approve to enter into a Facilities Use Agreement with the City, similar in content to that agreement used for this year's show, and authorize the appropriate City representatives to negotiate and execute the agreement as necessary.

We understand the City's current objective and requirement of this event is to remain fiscally neutral creating no impact to City funds. We would not request any deviation from that policy at this time. We hope that success in this effort, both for the City and the Estrella Warbird Museum, will lead to further cooperation in other matters as they may arise in the future.

Again, we thank you for the opportunity to sponsor this show and look forward to working with the various City departments who helped make this a success.

Sincerely,



Wayne Rice
President, Estrella Warbird Museum

RESOLUTION NO. 12-xxx

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES
APPROVING THE DATE OF THE 2013 AIRSHOW AND AUTHORIZING THE
NEGOTIATION AND EXECUTION OF THE FACILITIES USE AGREEMENT
FOR THE MUNICIPAL AIRPORT FOR THE EVENT.

WHEREAS, the City continues to support the effort to promote aviation, the Municipal Airport and its role in service to the community; and

WHEREAS, the annual airshow event, in its various forms over the years has continued to accomplish the intent of that objective; and

WHEREAS, the Estrella Warbirds Museum has demonstrated its ability, with the collaboration of the Planes of Fame Museum, to efficiently and effectively organize and conduct their event; and

WHEREAS, the Estrella Warbirds Museum, after successfully completing the 2012 airshow, has now requested City authorization to sponsor an improved and expanded event in 2013.

THEREFORE, BE IT RESOLVED that the City Council of the City of El Paso de Robles does hereby approve the date of October 5, for the 2013 Paso Robles Airshow, and authorize the negotiation and execution of a Facilities Use Agreement for the Municipal Airport on that date.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 6th day of November, 2012 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Duane Picanco, Mayor

ATTEST:

Caryn Jackson, Deputy City Clerk