

MINUTES OF THE LIBRARY BOARD OF TRUSTEES

August 9, 2012 ~ Paso Robles City Library, 1000 Spring Street, Paso Robles

*President Doug Bates
Pamela Alch; Jane Carey; Tina Lau; Mary Morrison;*

CALL MEETING TO ORDER

Acting President Carey called the meeting to order at 9:03 a.m.

ROLL CALL

Don Rader, Administrative Assistant, took roll as follows:

Members present: Alch, Carey, Lau, Morrison

Absent: Bates

City Staff: Julie Dahlen, Interim Director of Library & Recreation Services

City Council rep: Councilman Fred Strong

PUBLIC COMMENTS -None

CONSENT AGENDA

1. -After review, a motion was made by Trustee Morrison, seconded by Trustee Alch to approve the minutes from the July 12, 2012 meeting. Motion passed. Voice vote: 4 ayes, no dissent.

DISCUSSION ITEMS

2. **Advocacy Activities/Opportunities**
-Trustee Lau attended and spoke at the July 17th City Council meeting, and attended the City of Paso Robles sponsored ethics training workshop along with Trustee Alch on August 7th.
3. **Library Survey**
-After discussion, it was decided that a survey was not needed at this time.
4. **Review September 2012 Art**
-Art for September 2012 was reviewed. Wall art will have the work of Carol Timson Ball while the display case will have the wood work of Matt Pomerico. At the September 13th meeting the Board will review and vote on the art applications received for the 2013 year.

continued

COMMUNICATIONS/REPORTS

-**City Councilman Fred Strong** informed the Board of the upcoming Classic Car Show over the Labor Day weekend. He also updated the Board on staffing at the Senior Center, street repair, and the discourse regarding the waste water rates.

-Julie Dahlen

- The patio off the children's area of the library was recently cleaned. Volunteers are currently being sought to adopt the area.
- The Friend's Store renovation is complete.
- The Library Foundation is sponsoring a fundraiser at which ceramic plates made by celebrities will be sold.
- Board members are invited to a planning meeting for the for the City's 125th anniversary celebration.

UNSCHEDULED MATTERS

-Trustee Alch asked that the Internet Policy be reviewed at the next Board meeting.

ADJOURNMENT

-Adjourned at 9:53 a.m. to a planning meeting for the City's 125th Anniversary Celebration on Wednesday August 15th, 2:00 p.m. in the Library Conference room, then to the regularly scheduled meeting of the Library Board of Trustees on Thursday, September 13th, 2012, 9:00 a.m. in the Library Conference Room, 1000 Spring St., Paso Robles.

These minutes were approved by the Library Board of Trustees at their September 13, 2012 meeting.

Respectfully submitted by Don Rader, Administrative Assistant

Library Board of Trustees Minutes of August 9, 2012



MINUTES OF THE SENIOR CITIZEN ADVISORY COMMITTEE

August 13, 2012, 1:30 p.m.

Senior Center, 270 Scott Street, Paso Robles CA 93446

CALL MEETING TO ORDER—by Chairperson Janes at 1:32 p.m.
Director Julie Dahlen swore in new member: Martin Arfa.

PLEDGE OF ALLEGIANCE—led by Chairperson, Janes

ROLL CALL

Members present: Martin Arfa, Marie Brinkmeyer, Martha Durrett, Pamela Janes, Sammy Nemeth, David Padolsky, Kooki Peters, Bill Pluma

Absent: Ernest Madsen

City staff present: Julie Dahlen, Sharon Williams, Lynda Holt

City Council rep present: Councilman Ed Steinbeck

Absent: Mayor Duane Picanco

PUBLIC COMMENT - None

CONSENT AGENDA

Items on the Consent Agenda are considered routine, and, therefore do not require separate discussion. However, if discussion is necessary, or if a member of the public wishes to comment on any item, the item may be removed from the Consent Agenda and considered separately. Questions of clarification may be made by the Advisory members without removal from the Agenda.

1. Moved and seconded by Pluma /Nemeth to approve the minutes of the July 9, 2012 meeting – motion carried.
2. The July Senior Endowment report was received and filed.

BUSINESS ITEMS:

3. **Advisory Members Photograph** (*Lynda Holt*)
Members were invited to stay after the meeting for a group photo.
4. **Senior Center Outsourcing Update** (*Julie Dahlen*)
On August 7, City Council unanimously approved an outsourcing agreement with Senior Volunteer Services to staff the Paso Robles Senior Center. SVS has hired Sandy Drury as the new coordinator, and she will start on September 4, 2012, working Monday through Friday from 10:30 – 5:00 p.m. Drury will also attend Senior Advisory Committee meetings. Staff Assistant, Mindy Sisemore will continue to be paid by the Senior Endowment Fund and her hours will be 8:00 – 11:30 a.m., Monday – Friday.

CITY COMMUNICATIONS

Library and Recreation Services Manager, Lynda Holt

- End-of-summer Recreation activities.

- Rec Foundation's upcoming events:
 - Sept. 21 – 22; *Man of La Mancha* an outdoor theater production at Centennial Amphitheater.
 - Oct 14; Kidz Bike Event- Steve Fleury is getting Paso Robles to be recognized as a bike friendly city. This event will be held at Larry Moore Park.
 - Renovation of Downtown Playground- Donations collected at concerts. Rec Foundation will match funds. They have an outreach plan they are working on to collect \$250,000 which is needed to upgrade playground.

- Senior fundraising cards- Enough funds have been received to pay company, but no profit has been made. It was suggested to lower cost to \$10 per card since it is almost September and the cards are good through May.

Library and Recreation Services Director, Julie Dahlen

- The City's 125th anniversary celebration kick-off meeting is this Wednesday, August 15 at 2:00 p.m. in the Council Chambers. Durrett is the representative for the Senior Advisory committee, but all members are invited to attend.
- The Library Foundation is planning a "Bookplates" fundraising event for November 30. Local artists and celebrities will sign and decorate ceramic plates to be offered as auction items. The Foundation is actively recruiting celebrities.

CITY COUNCIL REPORT

Councilman Ed Steinbeck

- City website now features "Good News" summaries of the many positive happenings in our community including construction projects, new businesses and activities.
- Intersection road construction on 13th/Riverside is working well.
- River Trail paths are being funded through grants. Paths developed along South River Road, Charolais and Larry Moore Park will make travel easier for pedestrians and bicyclist.

UNSCHEDULED MATTERS

ADJOURNMENT

Meeting adjourned at 2:09 p.m. by Chairperson Janes.

Adjourn to the next regular meeting on Monday, September 10, 2012 at 1:30 p.m. in the Senior Center, 270 Scott Street, Paso Robles.

**THESE MINUTES WERE APPROVED BY THE SENIOR ADVISORY COMMITTEE AT THEIR
SEPTEMBER 10, 2012 MEETING**

Respectfully submitted by Sharon Williams, Administrative Assistant



MINUTES OF THE PARKS AND RECREATION ADVISORY COMMITTEE

August 14, 2012

Time: 4:00 p.m.

Centennial Park – Live Oak Room, 600 Nickerson Drive, Paso Robles

CALL TO ORDER--Chairman Taranto called the meeting to order at 4:06 p.m.

ROLL CALL

Members present: Manley Feducia, Justin Perino, Jillian Shumate, Christopher Taranto

Members absent: Brenda Keene-Grilli

City Staff present: Julie Dahlen, Lynda Holt, Doug Monn, Sharon Williams

City Council present: Nick Gilman, John Hamon

Planning Commissioner absent: Doug Barth

PUBLIC COMMENT: None

CONSENT AGENDA

1. Moved and seconded by Feducia/Perino to approve the minutes of the July 10, 2012 meeting. Motion carried.

BUSINESS ITEMS

2. **Advocacy Activities/Opportunities** LRS Director Dahlen reminded members that attending City Council meetings and being aware of issues concerning Parks and Recreation are opportunities for advocacy. Members unable to attend the recent City ethics training workshops were advised to contact Human Resources regarding online classes.
3. **Advisory Members Group Photograph**
Members were invited to have a photo taken after the meeting.
4. **City Park Playground Renovation**—Chairman Taranto
The Playground Renovation Committee continues to develop fundraising materials for its campaign to upgrade the City Park Playground. Recreation Manager Holt highlighted page 7 of the Fall Activity Guide which provides information on the playground project. \$5,000 has been received so far from ‘Pass the Hat’ donations at Concerts in the Park.
5. **Youth Sports Council Ad Hoc Committee**
City Council recently approved the proposal developed by an ad hoc committee formed to renegotiate field-rental fees with the Paso Robles Youth Sports Council. Per the agreement, PRYSC will pay the City \$10,000 annually for up to 6,000 field hours (\$1.67 per hour). Hours of use exceeding 6,000 will be charged at \$3.00 per hour. \$4,000 paid in overages for FY 11-12 will be credited toward this year’s payment. Fee will be revisited in two years.

Gilman suggested that YSC should have a Parks and Recreation budget to better track field use hours. Full cost recovery for field rental is estimated at \$24/hour. Increasing water rates will affect this amount significantly.

6. **City Park Fountain Update**

Monn and Dahlen have not heard from volunteer group that proposed to keep the fountain running. Council has asked volunteer group for a proposal; city staff has provided information to group. Gilman mentioned the subject came up at a Main Street meeting, with a suggestion to put a time clock controller on fountain and run it on Friday, Saturday and Sunday from 12-6p. Monn said there is a time clock; he just needs to know who is paying the operating cost. Gilman will pass information on the volunteer committee.

7. **Bus Stop for San Miguel charter students at BSP parking lot**

Dahlen reported that the San Miguel Charter School will use a portion of the Barney Schwartz Park parking as a bus stop for its students. No concerns were expressed by advisory members.

8. **Review and Select 2012 – 2013 Goals**

There was much discussion regarding last year's goals and success with implementing them. It was decided that the committee was not equipped to handle last year's goal of Facilitate Volunteer Activities. Advisory members want to focus on promoting activities through social media such as Facebook and the City website. Gilman noted that the comment period during council meeting is broadcast on KPRL. Perino suggested at least once a month a member should be designated to speak at council meeting during the comment period. Dahlen encouraged members to consult Recreation staff for content.

2012 – 2013 Goals

1. Communication with User Groups
2. Advocacy Body for Parks and Recreation
3. Proactive Public Communication

The goals for 2012 – 2013 were moved and seconded by Perino/Shumate- motion carried

Ayes: 4

Noes: 0

Absent: 1(Keene-Grilli)

CITY COMMUNICATION/REPORTS

Julie Dahlen, LRS Director

Kick-off meeting for the City's 125th Anniversary is set for Wednesday, September 15 at 2:00 in Council Chambers. Taranto is the representative of Parks and Recreation Advisory committee, but all members are invited to attend. The vision is a year-long celebration.

Lynda Holt, Recreation Manager

- Senior Center agreement to transfer program to RSVP will start on September 1, 2012.
- Sandy Drury has been hired by SVS.
- There are two more concerts for the summer season.

Parks and Recreation Advisory Committee Minutes of August 14, 2012

- Pool lessons are completed. Open swim is open until August 25.

UNSCHEDULED MATTERS

ADJOURNMENT

It was moved and seconded by Feducia/Perino to adjourn the meeting at 5:04 p.m.

Next regular meeting is scheduled for Tuesday, September 11, at 4:00 p.m. in the Centennial Park Live Oak Room, 600 Nickerson Drive, Paso Robles.

**THESE MINUTES WERE APPROVED BY THE PARKS AND RECREATION ADVISORY COMMITTEE AT
THEIR SEPTEMBER 11, 2012 MEETING**



PROMOTIONS COORDINATING COMMITTEE MINUTES

Tuesday, August 14, 2012
3:30 P.M. to 5:00 P.M.

**MEETING LOCATION: CITY HALL, LARGE CONFERENCE ROOM, UPSTAIRS
1000 SPRING STREET, PASO ROBLES**

CALL TO ORDER 3:45 P.M.

PRESENT Committeemembers Jennifer Porter, Mike Gibson, Matt Masia, Margaret Johnson, and Pam Lyon. City Staff: Meg Williamson and Shonna Howenstine.

ABSENT Vivian Robertson, Norma Moye

PUBLIC COMMENT None.

DISCUSSION

1. Approve Committee Minutes

Mike Gibson moved and Margaret Johnson seconded a motion to approved minutes as read, motion passed unanimously.

2. PCCHA Funding

It was reported that the TPRA is considering sponsorship of PCCHA, Mike Gibson will present them with benefits packages at the \$2,500 and \$5,000 levels. Mike Gibson and Pam Lyon will continue to solicit sponsors. Phil Benadum has asked to be able to present to potential PCC-selected sponsors.

3. PCC Updates

Mike Gibson reported that the car show coming up and the relationship with Golden State Classics will be discontinued after the show and the Chamber will be seeking a larger promoter for future shows. He noted that there were currently 175 cars signed up to cruise and that a VIP lounge will be set up at Boot Barn; 12th St. will be closed on Saturday during the car show instead of 11th and there will be a BBQ on Sunday at Le Vigne Winery.

Margaret Johnson reported that the TPRA just completed a number of videos about the area to be used in tourism promotion. The TPRA is working on a job description for the "Destination Manager" position.

Jennifer Porter reported that upcoming events include a member BBQ at Steinbeck Vineyards, followed by the Wine Country Auction on the lawn at SummerWood Winery, which is being sponsored and attended by TriCor-Braun; the next Paso Wine Man video is currently in production and will focus on branding the region.

Matt Masia reported that the Olive Festival is on August 18th and includes a pre-event mixer and all PCC members are invited to attend. The pajama party movie night happens in September, with move to be announced soon.

ADJOURNMENT 4:40 p.m.



REC FOUNDATION MINUTES

(Recreation Enhances Community Foundation)

“Celebrating Service Since 2000”

Centennial Conference Room, 600 Nickerson Dr., Paso Robles
8:00 a.m. Wednesday, August 15, 2012

*REC Foundation is a non-profit fundraising corporation
committed to creating enhanced programs, places, and open
spaces for quality recreational experiences in Paso Robles.*

CALL TO ORDER

President Brandon Medeiros called the meeting to order at 8:05 a.m.

ROLL CALL

The roll sheet was circulated:

Members present: Cynthia Anthony, Jeff Penick, Ken Lee, Brandon Medeiros, Kathleen O’Connor, Paula O’Farrell, Gary Perruzzi, Daryl Rockholt

Absent: Pat Bland, Kris Penick, Steve Fleury, Greg Haas, Carole MacDonal

City Staff present: Julie Dahlen, Lynda Holt, Charles Lorenzen

APPROVE MINUTES

Fleury/Perruzzi--approved the minutes of July 18, 2012. Motion passed.

TREASURER’S REPORT –O’Connor

- Balance on hand as of 8/14/12: \$66,725.75.
- Committed funds: \$31,791.33

Penick/Rockholt—approved the Treasurer’s Report as of 8/14/12. Motion passed.

BUSINESS ITEMS

1. **Barney Schwartz Park Update**—Updates on the following projects were provided by Public Works Supervisor, Charles Lorenzen
 - a. Slurry all parking lots—cost estimated at about \$30,000.
 - b. Add security lights between softball fields #1 and #2—cost estimated at less than \$1,500. The field-light controller box will also be relocated outside the concession stands.
 - c. Rehab scoreboards—purchase of new controllers and replacement of light bulbs.

2. **Concerts in the Park**—Holt reported rave reviews for the Air Force Band concert. Holt will try to re-book for next year. A full concert summary will be provided at the September meeting.
3. **Adopt a Highway**—Medeiros will set a date soon.
4. **City Park Playground Renovation**— O’Farrell discussed branding work, including logo development. Sponsorship levels have been set. Medeiros/Perruzzi—approved expenditures for publicity materials, not to exceed \$1,500. These funds will come from Concerts-in-the-Park donations.
5. **Marketing and Promotions Committee**—O’Farrell reported that proposals for website development range from \$1,600 to \$3,000. Ten total proposals are expected. O’Farrell will provide preliminary screening of proposals and will send the finalists’ proposals to K. Penick, Anthony and Medeiros for final approval.
6. **Man of LaMancha** – Free outdoor performance slated for September 21 and 22 at the Centennial Amphitheater. Flyers have been sent to the schools. Holt will circulate a sign-up sheet among REC Foundation members to assist at the event.
7. **Kidz Ride Paso** – Fleury reported that the 10/14/12 event will likely be co-sponsored by Kohl’s and a local bike club in addition to Best Bike Zone. O’Connor/Medeiros—approved seed money not to exceed \$1,500.
8. **Open Spaces**—Medeiros gave a trails update.
9. **Bike-Friendly Community Status** – Fleury continues his efforts in establishing this status for the City of Paso Robles.
10. **City’s 125th Anniversary**—Dahlen, Holt, Penick and Medeiros will attend a kick-off meeting later today to begin planning for 2014.

2012 SUBCOMMITTEES

1. **Marketing and Promotion** (*Carole, Cynthia, Julie, Lynda, Paula, Steve*)
2. **Open Spaces** (*Brandon, Daryl, Greg, Julie, Ken, Lynda, Pat*)
3. **Places** (*(Brandon, Cynthia, Greg, Julie, Kathleen, Kris, Lynda)*)
4. **Events/Programs** (*Carole, Cynthia, Jeff, Julie, Ken, Kris, Lynda, Steve*)
5. **Barney Schwartz Park (BSP)** (*Daryl, Dennis, Gary, Julie, Kathleen, Lynda, Mary**)

ADJOURN MEETING

Meeting adjourned at 9:15 a.m. by President Medeiros to the next regular meeting on Wednesday, September 19, 2012 at 8:00 a.m. in the Centennial Park Conference Room, 600 Nickerson Drive, Paso Robles CA 93446