City of El Paso de Robles PROCLAMATION

Through With Chew Week

February 20-24, 2012

The Great American Spit-Out

February 23, 2012

WHEREAS, the San Luis Obispo County's Tobacco Control Coalition is concerned about the health and welfare of the citizens of Paso Robles; and

WHEREAS, many of the County's youth and young adults are known to use chew (spit) tobacco; and

WHEREAS, the rate of spit tobacco usage among California teens 3% for 9th graders, 5% among 11th graders, and 9% among alternative education students as reported by the California Healthy Kids Survey; and

WHEREAS, the rate of spit tobacco usage reported by the CHKS for Paso Robles was above the state average at 5% for 9th graders, 5% for 11th graders and 19% for alternative secondary education; and

WHEREAS, spit tobacco contains 28 known carcinogens including formaldehyde, nickel, polonium-210 (a radioactive compound) and can contain up to 100 times the level of nitrosamines lawfully permitted in regulated products like bacon or beer; and

WHEREAS, people who consume 8-10 dips or chews per day receive the same amount of nicotine as a heavy smoker who smokes 30-40 cigarettes a days; and

WHEREAS, spit tobacco users are up to fifty times more likely to get oral cancer than non-users; and

WHEREAS, spit tobacco increases a person's risk of cancers of the lip, tongue, cheeks, gums, floor and roof of the mouth, throat, larynx and esophagus.

Now, Therefore, Be IT resolved that I, Duane Picanco, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, formally designate the week of February 20-24, 2012, as THROUGH WITH CHEW WEEK and Thursday, February 23, 2012, as the day of THE GREAT AMERICAN SPIT-OUT and, in so doing, urge citizens to make publicly known the dangers of spit tobacco use and do also urge spit tobacco users to demonstrate to themselves, their friends, and their families that they can quit for the day of the Great American Spit-out.

IN WITNESS WHEREOF, on this 7th day of February, 2012, I have hereunto set my hand and caused the Seal of the City of Paso Robles to be affixed.

> Duane Picanco, Mayor City of El Paso de Robles

02-07-12 CC Agenda Item 10 Page 1 of 1