



PROMOTIONS COORDINATING COMMITTEE MINUTES

Tuesday, July 12, 2011
3:30 P.M. to 5:00 P.M.

**MEETING LOCATION: CITY HALL, LARGE CONFERENCE ROOM, UPSTAIRS
1000 SPRING STREET, PASO ROBLES**

PRESENT Committeemembers Stacie Jacob, Norma Moye, Mike Gibson, Matt Masia, Margaret Johnson. City Staff: Meg Williamson and Shonna Howenstine.

ABSENT Vivian Robertson, Pam Lyon

PUBLIC COMMENT None

DISCUSSION

- 1. Approve Minutes from 6/14/2011 meeting**
Norma Moye moved and Margaret Johnson seconded approval of minutes. Minutes were approved as read.
- 2. PCCHA Status**
Matt Masia drafted a letter that Mike Gibson will flesh out and send to the TPRA to invite them to participate in the Silver Buckle Club. Meg reported that she had a preliminary discussion with Maryann Stansfield about the possibility of Mental Marketing doing restaurant outreach for the Silver Buckle Club as a way to educated restaurateurs in what the TPRA does.
- 3. PCC Bylaws**
Meg Williamson distributed the template for advisory body bylaws
- 4. Tourism Wayfinding Signage Update**
Shonna Howenstine
- 5. PCC Updates**
Each committee member and staff

FUTURE AGENDA ITEMS

1. Uptown/Town Centre Specific plan tourism items

ADJOURNMENT Adjourn to regularly scheduled meeting on Tuesday, August 9, 2011 at 3:30 pm at City Hall Upstairs Conference Room.



MINUTES OF THE PARKS AND RECREATION ADVISORY COMMITTEE

August 9, 2011 – Centennial Park, 600 Nickerson Drive, Paso Robles

CALL TO ORDER

- Chairman Taranto called the meeting to order at 4:06 p.m.

ROLL CALL

Members present: Christopher Taranto, Randal Moos, Manley Feducia, Brenda Keene-Grilli, Jillian Shumate

City staff present: Sharon Williams, Julie Dahlen, Doug Monn, Lynda Holt, Meg Williamson, Susan DeCarli

City Council present: Nick Gilman, John Hamon

Planning Commissioner present: Margaret Holstine

Planning Commissioner absent: Vince Vanderlip

PUBLIC COMMENT

- Jerry Winokur asked for Advisory support in his efforts to teach CPR/AED and First Aid to all High School freshman and sophomore students free of charge. These students would then be certified by the American Red Cross and could possibly save a life. Jerry and his wife, Mary, have made this commitment in memory of their son Ryan, who died of sudden cardiac arrest at the age of thirty. The Red Cross charges \$27 to certify each student.

CONSENT AGENDA

1. It was moved and seconded by Shumate/ Moos to approve the Minutes of the July 12, 2011 meeting - motion carried.

BUSINESS ITEMS

2. **Advocacy Activities/Opportunities**

LRS Director, Dahlen emphasized that members will have the opportunity to speak on their attendance at City Council meetings or involvement in the community at each monthly advisory meeting.

3. **Dog Park Proposal**

Larry Miller of Parks 4 Pups presented a plan to build a temporary dog park east of the Paso Robles Senior Center on Scott Street. Assistant City Manager, Meg Williamson, explained that this area is the future site of tennis courts, per the Sherwood Park Master

Parks & Recreation Advisory Committee Minutes of August 9, 2011

Plan. Dog park supporters and local tennis players voiced opinions for and against allowing a dog park on the site.

It was moved and seconded by Keene-Grilli/Shumate to recommend the Scott Street location as a temporary site for a dog park. Motion carried.

YES- (4) Taranto, Moos, Keene-Grilli, Shumate

NO- (1) Feducia

4. Goals

Goals were tabled until September 13, 2011 meeting.

CITY COMMUNICATION/REPORTS - none

UNSCHEDULED MATTERS - none

ADJOURNMENT

- It was moved and seconded by Moos/Shumate to adjourn the meeting at 5:43 p.m.
- Adjourn to the next regular meeting on Tuesday, September 13, 2011 at 4:00 p.m. at Centennial Park in the Live Oak Room, 600 Nickerson Drive, Paso Robles.

THESE MINUTES WERE APPROVED BY THE PARKS AND RECREATION ADVISORY COMMITTEE AT THEIR SEPTEMBER 13, 2011 MEETING

Respectfully submitted by Sharon Williams, Administrative Assistant



CITY OF EL PASO DE ROBLES
"The Pass of the Oaks"

AIRPORT ADVISORY COMMITTEE
MINUTES

Thursday, August 25, 2011 -- 7:00 PM
Airport Terminal Conference Room – 4900 Wing Way

CALL TO ORDER - 7:00 PM

Roll Call:

Committee members: Diefenderfer, Kenyon, Rice, Rose, Willis
Alternate: Angel York
Planning Commission: Al Garcia
City Council: John Hamon, Ed Steinbeck
Staff: Meg Williamson, Roger Oxborrow

PUBLIC COMMENT - None

COMMITTEE BUSINESS

1. Minutes

A motion by Mr. Rose, seconded by Mr. Rice, to approve the July 28, 2011, minutes passes unanimously.

2. City Liaison Reports

Mr. Rose reported on the Planning Commission meeting of August 9, wherein the final approvals for the Vina Robles project were given. Vina Robles also appeared before the City Council to request authorization for oak tree removal.

DISCUSSION

3. Sub-committee Reports

- Airport Master Plan (Rose/Willis): The sub-committee report is deferred to the discussion item 5, below.
- Airport Promotion (York): The latest promotional package from Paso Robles Jet Center for fly-in traffic was distributed for committee review. The Open House, BBQ and familiarization rides event, hosted by Paso Flying Service, the new flight School was well attended. The general requirements for special events were discussed.
- Bylaws (Diefenderfer): The sub-committee report is deferred to the discussion item 6, below.

4. Development Status Report

The City has received a preliminary application for an equestrian facility to be constructed south of Dry Creek Road and west of Airport Road. At present, the standard considerations of safety, noise and densities appear to be in conformance. There is additional concern over horses being located in an area so close to the departure end of the main runway. A detailed overview of the project will be presented at the next meeting.

5. Airport Master Plan and Airport Regulations

The committee reviewed the evolution of the master plan process and the current requirements to periodically review and verify the currency and accuracy of the document. The assigned sub-committee reported on their review and recommendation that those items making specific reference to service (FBO) that are no longer in operation be deleted. (Section 3-15) There is also reference to an ultimate location of the fuel farm, which is recommended to be re-located to the area south of Taxiway 'C' (Section 1-13). It is recommended that the plan be again reviewed for accuracy in three (3) years. The committee will complete their review and forward a recommendation to City Council at the next meeting.

5. Airport Master Plan and Airport Regulations [cont.]

As part of the review effort, the sub-committee also considered the Airport Rules & Regulations document and whether any modification is warranted there. It is determined the only section needing update is Section 12, the User Fee schedule. A proposed revision is presented to the Committee for consideration. Final review and discussion will take place at the next meeting.

Airport Advisory Committee Bylaws

The Bylaws sub-committee reported on their efforts to draft a completed document which conformed to the prescribed template previously adopted by the City Council. The committee reviewed the final results. After discussion, a **motion** by Mr. Diefenderfer, seconded by Mr. Willis to forward the document to the City Council with a recommendation for its adoption passes unanimously.

Director/Manager Business

The status of current airport projects and issues are reported:

- The Terminal Painting Project is complete.
- Design of the Kyodo building repair is reaching 90%.
- Airport Day is September 10.
- Media Day is August 31.
- The Runway project is out to bid. Bid opening is September 15.

Committee Business - None

ADJOURN – 8:10 PM, to the regular Committee meeting, September 22, 2011, 7:00 PM, 900 Wing Way.