



TRAVEL PASO ROBLES ALLIANCE SPECIAL MEETING MINUTES

Tuesday, March 8, 2011
3:00 – 3:30 P.M.

MEETING LOCATION: UPSTAIRS LARGE CONFERENCE ROOM, CITY HALL
1000 SPRING STREET, PASO ROBLES, CALIFORNIA 93446

CALL TO ORDER

ROLL CALL Committee Members: Kimberly Foo, Margaret Johnson, Noreen Martin, Matt Masia, Bill Roof, Shawn Styler. City Staff: Meg Williamson, Jim Throop. Mental Marketing Staff: Maryann Stansfield.

VIA PHONE Victor Popp from the West Lobby of the Boca Raton Resort and Club, 501 East Camino Real, Boca Raton, FL, 33432 (per Health Authority regulation Section 54953)

PUBLIC COMMENT Matt Masia reminded the committee of the City Council's Goal Setting Workshop being held on 3/19.

DISCUSSION

1. SLOVCB Funding

Per committee request, Maryann Stansfield described funding options and changes to the current TPRA approved marketing scope that would be commensurate to the \$54,000 funding request by the SLOVCB for their FY2011/12. (?)

Margaret Johnson moved and Bill Roof seconded a motion to fund the first year at \$54,699.

Roll Call vote:

Johnson:	Aye
Roof:	Aye
Masia:	Aye
Foo:	Aye
Popp:	Aye
Martin:	Abstain
Styler:	Abstain

ADJOURNMENT Meeting adjourned at 3:41 p.m. to the regularly scheduled meeting on March 22, 2011 1:00-3:00PM, City Hall Upstairs Large Conference Room, 1000 Spring Street, Paso Robles, CA.



MINUTES OF THE LIBRARY BOARD OF TRUSTEES

June 9, 2011

*Board Members: President Denise Surber
Jerome Boxer, Doug Bates, Jane Jennifer Carey, and Mary Morrison*

Library Conference Center, 1000 Spring Street, Paso Robles

CALL MEETING TO ORDER

President Surber called the meeting to order at 9:04 a.m.

ROLL CALL

Judy O'Neal, Administrative Assistant, took roll as follows:

Members present:	Doug Bates, Jerome Boxer, and Denise Surber
Absent:	Jane Jennifer Carey and Mary Morrison
City Staff present:	Kris Bell, Library Manager and Julie Dahlen, Director
City Council rep present:	Councilman Nick Gilman
Absent:	Councilman Fred Strong

PUBLIC COMMENTS - None

CONSENT AGENDA

Items on the Consent Agenda are considered routine, and, therefore do not require separate discussion. However, if discussion is necessary, or if a member of the public wishes to comment on any item, the item may be removed from the Consent Agenda and considered separately. Questions of clarification may be made by the Advisory members without removal from the Agenda.

1. After changes were made, it was moved and seconded by Trustees Bates/Boxer to approve the Minutes of the May 12, 2011 meeting – motion carried.

BUSINESS ITEMS

2. **Advisory Committee Interview update**
 - Julie Dahlen, Director and Councilman Gilman confirmed that Council interviewed two highly-qualified applicants on May 26 but there was a tie vote. The official vote to

appoint one person to the Library Board of Trustees will be made at the June 21, 2011 City Council meeting. The applicant's first meeting will be Thursday, July 14, 2011.

- The Council did seat other members to the Parks and Recreation Advisory Committee, Senior Citizen Advisory Committee, and the Paso Robles Youth Commission.

3. **Advocacy Activities/Opportunities**

- Trustees discussed City Council meetings and privatization of Public Libraries.

4. **Library Fine and Fee Increases**

- Julie Dahlen reviewed the City Council's decision to increase Library fines effective July 1, 2011. There was a question of doubling fines beyond the time limit threshold.
- Trustees to consider a fee increase for fax service and interlibrary loans.
- After discussion, it was moved and seconded by Boxer/Bates to recommend doubling the fax fees from \$1.00 to \$2.00 per page and interlibrary loans from \$2.00 to \$4.00 – motion carried.

5. **Policy Review**

Internet Use Policy

- a) Policy was reviewed and changes were made to update policy. Staff will update Internet Use Policy, insert changes and bring back a clean copy to the July meeting to review/approve.

Unattended Child Policy

- a) Kris passed out the current Paso Robles City Library - Guidelines Library Use Policy as well as various other City examples to review and consider developing an Unattended Child Policy.
- b) After review and discussion, it was recommended to retain the current Paso Robles City Library - Guidelines Library Use Policy and include verbiage from one City.
- c) Kris will update the Policy and bring back to the July meeting for review/approval.

Municipal Code Update

- a) Defer this item to the July meeting.

6. **Library Board Presentation Update**

- After discussion, Russ Surber will send between two and four cartoons by the July meeting to be used in the Library Board Presentation.

7. **2011 Goals and Objectives**

- President Surber deferred to the July agenda to review progress and plans to be sure we are on track.

8. **Review July Art**

- Review art for display by Jacque Brackett.

COMMUNICATIONS/REPORTS

Kris Bell, Library Manager:

- Staff is preparing flyers to start advertising the increase of fines and fees effective as of July 1, 2011.
- Kris also discussed Black Gold databases, lack of Library Foundation funding will have a financial affect on the Library, and the Summer Reading Program starts June 20.

Julie Dahlen, Director:

- The City's Financial Forecast is out and this information will be posted on the website. The City is having all-City staff informational meetings and the recovery will be slow over the next few years.
- Julie confirmed the City Council decided the Fourth of July celebration will be held this year at Barney Schwartz Park.

UNSCHEDULED INFORMATIONAL MATTERS

- President Surber congratulated Judy O'Neal on her retirement and thanked her for the time she worked with the Library Board of Trustees.
- President Surber also thanked Jerry Boxer for his two terms serving the Library Board of Trustees. Jerry also volunteered at the Reference Desk in the Library.
- At our July 14, 2011 meeting, we will welcome our new Library Board member and Don Rader will be back to take minutes at our monthly meetings.

ADJOURNMENT

President Surber adjourned the meeting at 10:45 a.m. to the next regular meeting on Thursday, July 14, 2011 at 9:00 a.m. in the Library Conference Room, 1000 Spring Street, Paso Robles.

These minutes were approved by the Library Board of Trustees at their July 14th, 2011 meeting.

Respectfully submitted by Judy O'Neal, Administrative Assistant



PROMOTIONS COORDINATING COMMITTEE MINUTES

Tuesday, June 14, 2011
3:30 P.M. to 5:00 P.M.

**MEETING LOCATION: CITY HALL, LARGE CONFERENCE ROOM, UPSTAIRS
1000 SPRING STREET, PASO ROBLES**

CALL TO ORDER 3:40pm.

PRESENT Committeemembers Norma Moye, Mike Gibson, Matt Masia, Margaret Johnson. City Staff: Meg Williamson and Shonna Howenstine.

ABSENT Vivian Robertson, Stacie Jacob, Pam Lyon.

PUBLIC COMMENT Meg Williamson clarified to the group that the last page of the City's mid-year 2011 Financial Forecast that was emailed out and scheduled for consideration by the City Council on June 7, 2011 was intended as an illustrative exercise requested by Council as a way to evaluate the level of programmatic impacts necessary if the City were to completely balance the budget without spending reserves. She wanted to be sure PCC members and their boards would not be surprised when seeing it, and emphasized that these budget reductions were not recommended at this time.

DISCUSSION

1. PCCHA Status

Mike Gibson reported that he contacted all Silver Buckle Club members and so far has confirmed that 3 are returning (LA Quinta, Park Cinemas, Adelaide Inn), that 2 are definitely not returning (Clark Co. and Hotel Cheval) with 3 still needing to be confirmed (Bubba's, Black Oak Corner, Prudential). Mike recommends that someone take ownership of this and run with it. Matt Masia will talk to the TPRA Marketing Subcommittee about Mental Marketing helping with sales and marketing of the Silver Buckle Club sponsorships to area restaurants.

2. Tourism Wayfinding Signage Update

Shonna Howenstine gave an update and will draft a plan for the committees review before the next meeting for the first 5 proposed locations and the 5 blades proposed for each that will include all costs from the City. Meg Williamson will check with Stacie regarding the Wine Alliance's thoughts on sharing space on the wine directional signs installed to date.

3. PCC Updates

Mike Gibson reported on the Economic Forecast and the upcoming Labor Day Car show. Norma reported that Kids Day was rained out and will be combined with Trading Day on June 25th.

FUTURE AGENDA ITEMS

1. Uptown/Town Centre Specific plan tourism items

ADJOURNMENT Meeting adjourned at 5:30pm.



MINUTES OF THE PARKS AND RECREATION ADVISORY COMMITTEE

June 14, 2011 – Centennial Park, 600 Nickerson Drive, Paso Robles

CALL TO ORDER

- Chairman Moos called the meeting to order at 4:11 p.m.
- Round-table introductions were made of existing and incoming Parks & Recreation Advisory Committee members, City staff, Councilman and Planning Commissioner.
- Chairman Moos handed out a Certificate of Appreciation to Ralph Almirol.

ROLL CALL

Members present: Randal Moos, Ralph Almirol, Christopher Taranto and Karen Kinsell

Absent: Janice Watson

City staff present: Judy O'Neal, Sharon Williams, Charlotte Gorton, Julie Dahlen, and Doug Monn

City staff absent: Lynda Holt

City Council present: Nick Gilman

Absent: John Hamon

Planning Commissioner present: Vince Vanderlip

Guests: 2011-12 Parks & Recreation Advisory Committee members: Manley Feducia, Brenda Keene-Grilli and Jillian Shumate

PUBLIC COMMENT - None

CONSENT AGENDA

1. It was moved and seconded by Almirol/Taranto to approve the Minutes of the May 10, 2011 meeting - motion carried.

BUSINESS ITEMS

2. Advisory Committee Interview update
 - Library and Recreation Director, Julie Dahlen, welcomed the three new appointees to the Parks and Recreation Advisory Committee and noted they will be sworn in at their first official meeting on Tuesday, July 12, 2011.
 - At the June 21 City Council meeting, the Council will make their decision who to hire between two highly qualified applicants for the Library Board of Trustees.

CITY COMMUNICATION/REPORTS

Julie Dahlen, Director:

- Director passed out the most recent City Financial Forecast which will be discussed at the June 21 City Council meeting.

Charlotte Gorton, Recreation Services Manager:

- Stated that the month May was huge for City staff in offering events to the public, such as AMGEN, Festival of the Arts, Wine Festival, Senior Sensation Annual Picnic, Taco Bell Track Meet, and more.
- The Municipal Pool will open for the summer on June 20 with swim lessons starting and will be open until August 20.
- The Library staff produced an aquatics brochure outlining various swimming opportunities available in the community for this summer.
- Members were invited to view a River Vision display that is now at City Hall.
- Retiring Recreation Manager, Charlotte Gorton; Public Works Director, Doug Monn and Councilman Gilman discussed other trails in the City that are under construction and consideration:
 - Charlois and River Bank trail
 - Salinas River Master Plan Trail System being considered for a Cal Trans grant.
 - De Anza Trail

UNSCHEDULED MATTERS

Chairman Moos talked about working with the Eagle Scouts to put up flags today, (Flag Day) in the downtown area. There is a need to replace the flag holders.

LRS Director Dahlen provided an update on plans for a temporary dog park on City property east of the Senior Center. If the proposal is agreeable to all parties, an agreement will be drawn up and presented to the Parks and Recreation Advisory Committee for recommendation to the City Council for action.

ADJOURNMENT

- It was moved and seconded by Taranto/Kinsell to adjourn the meeting at 5:05 p.m.
- Adjourn to the next regular meeting on Tuesday, July 12, 2011 at 4:00 p.m. at Centennial Park-in the Live Oak Room, 600 Nickerson Drive, Paso Robles.

THESE MINUTES WERE APPROVED BY THE PARKS AND RECREATION ADVISORY COMMITTEE AT THEIR 7/12/11 MEETING

Respectfully Submitted by Sharon Williams, Administrative Assistant