

TO: James L. App, City Manager  
FROM: Doug Monn, Director of Public Works  
SUBJECT: 2011 July 4th Fireworks Event at Barney Schwartz Park  
DATE: May 3, 2011

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**NEEDS:** For City Council to consider extension of time associated with a 2011 Fourth of July display at Barney Schwartz Park.

**FACTS:**

1. On February 1, 2011, City Council determined the last day of consideration of a 2011 July 4<sup>th</sup> celebration was April 15, 2011.
2. During the Council comment period of the April 19<sup>th</sup> meeting, Mayor Picanco suggested a discussion for the May 3 meeting to extend the final consideration date to May 31, 2011.
3. Until 2010, the City had co-sponsored a July 4<sup>th</sup> Fireworks celebration at Barney Schwartz Park.
4. Historically total event costs to the City approach \$78,000
5. In 2010 funds to offset the City's hard costs in support of the event were not available additionally private sponsorship for the fireworks show was elusive. As a result the event was cancelled.
6. The City estimates a \$1,300,000 General Fund operating shortfall in 2011.
7. City staff has been reduced 36% and requests for voluntarily deferred contract wage adjustments to reduce impact to the City General Fund continue.

**ANALYSIS &**

**CONCLUSION:** The July 4<sup>th</sup> event costs nearly \$78,000. The City cannot fund the event as its General Fund is projected to experience operating shortfalls each fiscal year through FY 2013.

In 2009 the total number of people needed to handle July 4 was approximately 50 (spread over a number of shifts).

Public Works - 20  
Police Department - 24  
Library Recreation Services - 4  
Emergency Services – 1 Engine

Because of the reductions in staff for 2011 all staff related work would be subject to overtime, thus increasing costs. Even with overtime the work would need to be supplemented by volunteers. A breakdown would be as follows:

**Public Works** – Effective June 2011, available Public Works staff will number ten (10). A minimum of four (4) individuals would be required to set up working from 6:00 a.m. until 2:00 p.m. The remaining six (6) staff members would need to be coupled with a minimum of seven (7) volunteers from 1:00 pm to midnight (13 hours) who were willing to clean up all variety of excrement, unplug toilets and pickup trash.

**Police Department** – The Department presently has 25 officers available. Sixteen (16) officers will be required for traffic control. Volunteers would not be appropriate. Hired event staff could be used for primary security in the Park to substitute for police (at a cost) with only 2-4 PD Officers directing their efforts. This is all overtime work in addition to normal staffing to cover the City.

**Library Recreation Services** – LRS would coordinate/supervise the volunteer effort associated with supervision/security of the restricted fire works area and fire prevention (keeping the fabric wet) associated with the baseball shade structures.

**Emergency Services** – At least one engine and crew would need to be present on site during the show thereby requiring a backup unit to be staffed in order to provide City wide coverage

**Logistics** – The timing required to coordinate outside services is critical. If extended to May 31<sup>st</sup> staff would have twenty – three (23) working days to complete all logistics. Attached is a historical accounting of the schedule(s)

- Cal Trans Traffic Plan and Permit – typically requires a 90 day window
- Statewide Safety (traffic control on Highway 46) – requires 30 day notice
- Septic tank pumping – 10 working days notice.
- Chandler Ranch Parking – usually provide the owners 90 days notice
- Flyover – requires 90 day window for consideration
- Weed abatement on adjoining property – requires a 30 day window
- Area resident/business notification – requires 15 days notice
- Community Volunteer Patrol to manage parking lots – this is not on their schedule as of yet – may or may not be feasible
- Porta Potties – notice usually given in February/March – have to check on availability
- PR Waste – 5 working day notice.
- Gators, light towers – minimum 30 day notice
- Pyrospectaculars - lead time could be an issue.

**FISCAL**

**IMPACT:** \$78,000 less private donations. The General Fund cannot support any costs (as explained above). The major concern would be the matter of pledges. Any shortfall from non-funded pledges would borne by the City.

**POLICY**

**REFERENCE:** None.

**OPTIONS:**

A. Council determine whether the City should extend the deadline for a 'go/no go' decision for a July 4<sup>th</sup> event at BSP.

B. Amend, Modify or Reject the Options Above.