

City of El Paso de Robles

Childhood Cancer Awareness Week April 10 – 16, 2011

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection report cancer is the leading cause of death by disease among children in the United States. This tragic disease is detected in nearly 15,000 of our nation's young people each and every year; and

WHEREAS, founded nearly twenty years ago by Steven Firestein, a member of the philanthropic Max Factor family, the American Cancer Fund for Children, Inc. and sister organization, Kids Cancer Connection, Inc. are dedicated to helping these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection provide a variety of vital patient psychosocial services to children undergoing cancer treatment at Cottage Children's Hospital: Department of Pediatrics; Division of Hematology/Oncology in Santa Barbara, as well as participating hospitals throughout the country, thereby enhancing the quality of life for these children and their families; and


WHEREAS, through its uniquely sensitive and comforting Magical Caps for Kids program, the American Cancer Fund for Children and Kids Cancer Connection distributes thousands of beautifully handmade caps and decorated baseball caps to children who want to protect their heads following the trauma of chemotherapy, surgery and/or radiation treatments; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection also sponsor nationwide Courageous Kid recognition award ceremonies and hospital celebrations in honor of a child's determination and bravery to fight the battle against childhood cancer.

NOW, THEREFORE, I, Duane Picanco, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, do hereby recognize April 10-16, 2011 as **Childhood Cancer Awareness Week**.



IN WITNESS WHEREOF, on this 5th day of April 2011, I have hereunto set my hand and caused the seal of the City of Paso Robles to be affixed.


Duane Picanco, Mayor
City of El Paso de Robles