

City of El Paso de Robles

PROCLAMATION

**Declaring October 23rd through October 31st, 2010
As Red Ribbon Week in the City of Paso Robles**

WHEREAS, tobacco, alcohol and other drug use and abuse represents a serious public health and safety threat in California and throughout the United States; and

WHEREAS, it is important for communities, schools and individuals throughout the City of Paso Robles to work together to eliminate the demand for these substances and to promote programs that support commitment to a healthy, drug-free lifestyle; and

WHEREAS, the Red Ribbon Celebration will be observed across the United States during **RED RIBBON WEEK**, October 23-31, 2010; and

WHEREAS, parents, youth, government, business, law enforcement, schools, religious institutions, service organizations, social services, health services, media, and the general public will demonstrate their commitment to drug free communities by wearing and displaying red ribbons during this observance; and

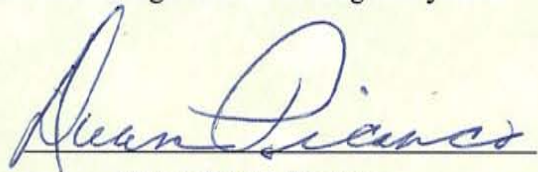
WHEREAS, **RED RIBBON WEEK** highlights local substance abuse prevention programs that involve **7,500 youth and 7,000 parents** yearly through local community coalitions and numerous county-wide organizations such as Friday Night Live, DUI Prevention Task Force, the SLO Substance Abuse Prevention Alliance, and SLO County Drug & Alcohol Services; and

WHEREAS, The City of Paso Robles further commits resources to ensure the success of the **RED RIBBON CELEBRATION** and year-round tobacco, alcohol and other drug prevention efforts; and

WHEREAS, **RED RIBBON WEEK 2010** will be highlighted by free activity-filled celebrations, cheer competitions and poster/essay contests throughout the county.

NOW THEREFORE, BE IT RESOLVED, as Mayor of the City of Paso Robles, on behalf of all the Council Members for the City of Paso Robles hereby supports **October 23-31, 2010** as **RED RIBBON WEEK**, and encourages all citizens to participate in tobacco, alcohol and other drug prevention activities, making a visible commitment to healthy communities in which to raise a generation of drug-free youth.




Mayor Duane Picanco