

TO: James L. App, City Manager
FROM: Meg Williamson, Assistant City Manager
SUBJECT: Songs & Stories of the Railroad Hobos Concert – New City Park Event
DATE: September 21, 2010

NEEDS: For the City Council to consider a request adding Big Rock Candy Mountain: Songs & Stories of the Railroad Hobos concert to the event schedule at City Park.

- FACTS:**
1. Big Rock Candy Mountain: Songs & Stories of the Railroad Hobos concert is part of the Central Coast Railroad Festival scheduled for October 7 through 11, 2010. The Festival focuses on rail excursions, modeling of all types and historical programs. The Paso Robles program includes winery tours, wine train excursions and a concert on the steps of the Carnegie Library.
 2. The El Paso de Robles Area Historical Society has submitted a request to stage the folk concert on Friday evening, October 8, 2010 from 6 to 8:30 p.m. The concert features David Baumgarten and is projected to attract 100 attendees.
 3. The concert is planned for the evening prior to Pioneer Day – the largest single event staged within the City. Concerns regarding the precedent set in staging an event in the same venue are mitigated in this case by the limited anticipated audience and commitment by the Historical Society to staff the event for set-up, tear-down, cleanup and security, leaving City Park with no impacts for the next day.
 4. The event is supported by the Pioneer Day Committee, Paso Robles Main Street Association and Paso Robles Chamber of Commerce.
 5. Songs & Stories of the Railroad Hobos will have no hard cost impact to the City. All logistics are the responsibility of the El Paso de Robles Area Historical Society. No City staff time is planned for this event.

ANALYSIS &

CONCLUSION: The small scale of this event does not necessitate any City support, and given Historical Society staffing, should have little impact on the venue. Any future events planned for City Park just prior to Pioneer Day are recommended to be considered on a case-by-case basis as any additional activity could potentially affect the City's ability to effectively host Pioneer Day.

FISCAL

IMPACT: No funding is being requested for this event.

OPTIONS:

- a.) Adopt the attached resolution authorizing the use of City Park for Big Rock Candy Mountain: Songs & Stories of the Railroad Hobos scheduled for Friday, October 8, 2010.

b.) Amend, modify, or reject the above option.

Prepared by:
Freda Berman, Events Manager

Attachments:

1. Resolution
2. Letters of Support: Pioneer Day Committee; Paso Robles Main Street Association; Paso Robles Chamber of Commerce

RESOLUTION NO.10-xxx

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES
AUTHORIZING USE OF THE CITY PARK FOR A NEW EVENT – SONGS & STORIES OF
THE RAILROAD HOBOS CONCERT

WHEREAS, El Paso de Robles Area Historical Society proposes to add Big Rock Candy Mountain: Songs & Stories of the Railroad Hobos concert to the City Park event schedule on October 8, 2010; and

WHEREAS, Songs & Stories of the Railroad Hobos is part of the Central Coast Railroad Festival; and

WHEREAS, this event will be fully staffed by the El Paso de Robles Historical Society and have no impact on Pioneer Day operations; and

WHEREAS, the event will have no cost impact to the City; and

WHEREAS, Songs & Stories of the Railroad Hobos is supported by the Pioneer Day Committee, Paso Robles Main Street Association and Paso Robles Chamber of Commerce.

NOW, THEREFORE, BE IT RESOLVED, AS FOLLOWS:

SECTION 1. The City Council of the City of El Paso de Robles does hereby authorize the use of City Park for Big Rock Candy Mountain: Songs & Stories of the Railroad Hobos on Friday, October 8, 2010.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 21st day of September 2010 by the following vote:

AYES:
NOES:
ABSTAIN:
ABSENT:

ATTEST:

Duane Picanco, Mayor

Caryn Jackson, Deputy City Clerk



PIONEER DAY COMMITTEE

City of Paso Robles
1000 Spring Street
Paso Robles, CA 93401

12 September, 2010

cc Wade Taylor, Chair

The Paso Robles Pioneer Day Committee does not object to the Paso Robles Historical Society and/or the Central Coast Rail Road Festival hosting a "sing a long" on the steps of the Carnegie in the City Park the evening of October 8, 2010. We understand the event will begin at 5:00 pm and area will be left clean on or before 12:00 midnight.

Sincerely,

Bob Tullock
Past Chair
Paso Robles Pioneer Day Committee
805-674-1294



Paso Robles Main Street Association

835 12th St. Suite D, Paso Robles, CA 93446 805-238-4103 Fax 805-238-4029

September 13, 2010

City of Paso Robles
1000 Spring Street
Paso Robles, CA 93446

RE: El Paso de Robles Area Historical Society event
For October 8, 2010

To Whom It May Concern:

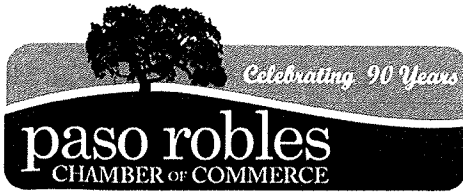
This is to advise you that the Downtown Paso Robles Main Street Association approves of and fully supports the El Paso de Robles Area Historical Society's concert in partnership with Central Coast Railroad Festival event scheduled for October 8, 2010, in the Downtown City Park.

If you have any questions or concerns, please feel free to call me.

For Better Downtowns Everywhere. . .

Norma Moyer
Executive Director

NM:sca



September 13, 2010

City of Paso Robles
1000 Spring Street
Paso Robles, CA 93446-2599

To whom it may concern,

The Paso Robles Chamber of Commerce approves and supports the El Paso de Robles Area Historical Society Concert and the Central Coast Railroad Festival to be held October 8th. It is our understanding this event will be held in the downtown city park from 6:00 PM to 8:30 PM (estimated time.)

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Gibson", is written over the typed name below.

Mike Gibson
CEO/ Gibson