

TO: James L. App, City Manager
FROM: Ron Whisenand, Community Development Director
SUBJECT: Circulation Element Update EIR
DATE: May 4, 2010

NEEDS: For the City Council to authorize a contract with PMC of Monterey for preparation of an environmental impact report for the update of the Circulation Element of the General Plan.

FACTS:

1. Earlier this year, we received an administrative draft of an updated Circulation Element of the General Plan. The update was prepared by Fehr and Peers of San Jose.
2. In March, we received five proposals for preparation of an environmental impact report for the updated Circulation Element. The proposals varied widely in terms of scope with cost estimates ranging from \$50,000 to \$160,000.
3. On April 19, an interview panel heard presentations from the three consultants found to have prepared proposals inclusive of comprehensive work scopes appropriate for defensible and lasting environmental analysis at the most reasonable cost.
4. After further refinement of scope and cost, the interview panel recommends acceptance of the proposal prepared by PMC of Monterey. Fehr and Peers will act as a sub-consultant to PMC and will provide technical assistance and presentation at public hearings.

**ANALYSIS &
CONCLUSION:**

An updated Circulation Element of the General Plan was needed to reflect the findings of the Parallel Routes Study and the Caltrans Highway 46E Corridor Study in 2008. These reports focus access to and across Highway 46E at Union Road (as opposed to Airport Road) and provide proposals of new routes parallel to the highway.

The draft circulation element also attempts a new approach at mobility; one that considers all aspects of the movement of people and goods, respects small town character and enables residents to move about town at safe speeds and by various means.

The draft policies assess street and intersection improvements with measures beyond level of service (LOS); measures that enhance mobility, increase safety, provide places for pedestrians and bicyclists, improve connectivity and maximize infrastructure investment.

The EIR will evaluate these measures and policies in relation to the current circulation element and will identify mitigation measures where necessary.

Through the interview process, PMC demonstrated the best understanding of our goals with respect to the draft policies of circulation element and our need for clear and concise reporting. PMC has the following advantages over the other candidates:

- PMC is readily available with offices in Monterey and San Luis Obispo
- PMC has a successful track record with Caltrans District 5
- PMC provides the most expeditious path to completion of the process.

POLICY

REFERENCE: General Plan.

FISCAL

IMPACT: Proposals considered to be complete were submitted with the following budgets:

Hogle-Ireland	\$112,448
PMC	\$135,920
AMEC	\$147,193

The budget for the PMC contract is now \$122,950 as a result of a discounted price for report writing and a reduced demand for meetings. The source of funds will be transportation impact fees.

- OPTIONS:**
- a. Adopt Resolution No. 10-xxx authorizing the City Manager to enter into an agreement with PMC for services relating to the preparation of an Environmental Impact Report for the update of the Circulation Element of the General Plan and approving a one-time budget appropriation from transportation impact fee funds in a total amount not to exceed \$122,950 to budget account 213-910-5452-545 for fiscal year 2010-2011.
 - b. Amend, modify, or reject the above option.

Attachments (2)

- 1) Proposal from PMC
- 2) Resolution Option a



March 22, 2010

John Falkenstien, City Engineer
CITY OF EL PASO DE ROBLES
1000 Spring Street
Paso Robles, CA 93446

RE: PROPOSAL FOR SERVICES – CIRCULATION ELEMENT UPDATE EIR

Dear Mr. Falkenstien:

Thank you for the opportunity to submit this proposal to prepare the EIR for the City's Circulation Element Update. In preparing this submittal, we have reviewed several background documents and have discussed the pertinent issues with our team in order to provide you with a responsive approach to the work effort.

PMC has been preparing general plans, specific plans, community plans and environmental review documents for long range policy documents since the company was founded. We have prepared dozens of environmental documents for projects similar to this Circulation Element Update, and we are prepared to complete this process for you in a clear and cost effective way. Our proposed budget to conduct the work and complete all tasks outlined in the RFP is \$134,420.

There is sure to be significant interest in this project from the local planning and environmental community. However, there are several key reasons why PMC may be in a better position to help you with this assignment:

- An extensive resume of similar EIR work to draw from;
- A long standing working relationship with Fehr & Peers Associates;
- A local office and staff members with in-depth knowledge of local issues;
- Recent completion of greenhouse gas analysis inventories for the City and region;
- Related work in progress with SLOGCOG and the Air Pollution Control District;
- Strong public participation and project processing skills;
- A concise approach to the scope of work and clear understanding of the assignment; and
- A solid working relationship with City staff.

We're excited about the prospect of preparing this EIR for the City of El Paso de Robles and demonstrating what we can do for you. Please let me know if there is anything else we can provide you to assist in your decision making process, and please call if you have any questions regarding our proposal.

Sincerely,

Philip O. Carter
President

Tad Stearn
Principal/Project Director

POC:ts:kc

RESOLUTION NO. 10-

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES
TO AUTHORIZE A CONTRACT WITH PMC OF MONTEREY FOR
PREPARATION OF AN ENVIRONMENTAL IMPACT REPORT FOR
THE UPDATED CIRCULATION ELEMENT OF THE GENERAL PLAN

WHEREAS, the City has received a draft updated Circulation Element of the General Plan; and

WHEREAS, PMC of Monterey has provided a proposal for preparation of an environmental impact report and attendance at public hearings; and

THEREFORE BE IT HEREBY RESOLVED by the City Council of the City of El Paso de Robles to approve a one-time budget appropriation from transportation impact fees reserve account in a total amount not to exceed \$122,950 to budget account 213-910-5452-545.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 4th day of May 2010 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Duane Picanco, Mayor

ATTEST:

Lonnie Dolan, Deputy City Clerk