

MINUTES OF THE LIBRARY BOARD OF TRUSTEES

October 8, 2009 ~ Paso Robles City Library, 1000 Spring Street, Paso Robles

*President Denise Surber; Vice President Jane Carey;
Doug Bates; Jerome Boxer; Mary Morrison*

CALL MEETING TO ORDER

President Surber called the meeting to order at 9:02 a.m.

ROLL CALL

Don Rader, Administrative Assistant, took roll as follows:

Members present: Bates, Boxer, Morrison, Surber

Absent: Carey

City Staff: Annie Robb, Director of Library and Recreation Services;
Julie Dahlen, City Librarian

City Council rep: Councilman Fred Strong

PUBLIC COMMENTS -None

CONSENT AGENDA

1. A motion was made by Trustee Boxer, seconded by Trustee Bates, to approve the minutes from the September 10, 2009 meeting. Motion passed. Voice vote: 4 ayes, no dissent.

DISCUSSION ITEMS

2. **Review of 2010 Library Board Goals and Objectives**
-After review, a motion was made by Trustee Bates, seconded by Trustee Morrison, to approve the 2010 Library Board Goals and Objectives as written. Voice vote: 4 ayes, no dissent.
3. **Review Results of Teen Survey**
-The results of the 2008 teen survey were reviewed and discussed.
4. **Recognition of the Friends of the Library and the Library Foundation**
-The Board discussed plans for the Board to recognize the Friends of the Library and the Library Foundation for their tireless work for the Library.
5. **Review Material Selection Policy**
-After review and discussion, a motion was made by Trustee Boxer, seconded by Trustee Morrison to adopt the Materials Selection Policy without change. Voice vote: 4 ayes, no dissent.

6. **End-of-the-Year Board Recognition of Library Staff**
-The Board discussed recognizing the Library Staff for their hard work with a holiday gift of Cider Creek bread this December.
7. **Review November/December 2009 Art**
-Art for the months of November and December was reviewed. November art will be by the Paso Robles Art Association while the December art will be by Sharon Sobraske.

COMMUNICATIONS/REPORTS

-Councilman Strong noted that the water conservation ordinance will soon end and resume in April or May. Citizens are still encouraged to conserve. The City Council approved a demonstration garden at Centennial Park which would turn lawns into edible gardens.

-Annie Robb thanked the Board for their support of the Library Legend luncheon. She discussed an article in the *Library Journal* magazine concerning marketing trends for libraries. Annie and Julie recently met with the City Manager and the Library Director of the City of Monterey to provide information about how the City of Paso Robles combined its Library and Recreation divisions into one department.

-Julie Dahlen related to the Board how the Friends of the Library are in a transitional phase with the resignation of the President and store manager. For the time being Julie and Suzanne Robitaille will do the books for the store. The Library Foundation is bringing back the popular fundraiser Midsummer Magic with a tentative date of June 26, 2010. Long-time children's library volunteer and former Citywide Volunteer of the Year, Ann Ricards, has passed away; her memorial is planned for late November.

UNSCHEDULED MATTERS -None

ADJOURNMENT

Adjourned at 10:40 a.m. to the following:

- "All Politics is Local" Infopeople workshop on Thursday, November 12, 2009 at the Santa Barbara Public Library (in lieu of the November Board meeting).
- Volunteer Fall Fest on Sunday, November 15th at the Senior Center.
- The next regularly scheduled meeting of the Library Board of Trustees on Thursday, December 10, 2009, 9:00 a.m., in the Conference Room of the Paso Robles City Library, 1000 Spring St., Paso Robles.

These minutes were approved by the Library Board of Trustees at their December 10, 2009 meeting.

Respectfully submitted by Don Rader, Administrative Assistant

Library Board of Trustees Minutes of October 8, 2009



CITY OF EL PASO DE ROBLES
"The Pass of the Oaks"

AIRPORT ADVISORY COMMITTEE
MINUTES

Thursday, October 29, 2009 - - 7:00 PM
Airport Terminal Conference Room – 4900 Wing Way

CALL TO ORDER - Roll Call:

Committee members: Caruthers, Cook, Kenyon, & Rice
Alternate member: Wayne Rice
City Council: John Hamon, Ed Steinbeck
Staff: Meg Williamson, Roger Oxborrow

PUBLIC COMMENT

Phil Corman inquired as to the status of the restaurant proposals. That item will be discussed under Director Business.

COMMITTEE BUSINESS

1. Minutes

A **motion** by Mr. Cook, seconded by Mr. Kenyon to approve the September 24, 2009, minutes passes unanimously.

2. Sub-Committee Reports

- City Liaison – Mr. Caruthers advises no activity to report.
- Airport Promotion – Mr. Caruthers reports that promotion activity since Airport Day has been quiet.
- Airport Business Plan – Mr. Kenyon distributes copies of a revised vision statement which has been developed as part of the renewed effort to focus on various levels of activity in the Business Plan.

DISCUSSION

3. Airport Business Plan

Staff reports on the current efforts with the plan. Klaasje Nairne is introduced. She has been retained to assist in the Business Plan project. In sub-committee meetings, there has been an effort to more clearly identify short, mid, and long-range products for publication. Direct efforts in business development and airport promotion are useful in the short-term. This could include building on resources readily available – update and refresh website information; publish a tri-fold brochure; refine and rebrand the current airport image. Longer-term efforts would focus on policies and processes to develop new and larger areas of the airport.

Public comments include support of the website development, a review of available finance resources and the budget process, and a concern that the City Council be kept apprised of the project progress. It was also suggested that the needs and concerns of current local users, and a more direct focus on aviation uses be considered in the initial phases of this effort.

Committee concerns included a discussion of how to maintain the short and long-term efforts in a parallel track, so that both will continue to make progress. Airport promotion should include effort to educate the non-flying public and highlight those economic and service benefits outside just general aviation use of the facility. A next step in the effort will be to further refine the direction received and more clearly identify the immediate objectives that have been discussed. No other action is taken.

4. Development Status Report

Staff reports minimal activity currently underway. Final plans have been submitted for the new Specialty Silicone building. That permit should be issued shortly. No other projects are considered.

Director/Manager Business

- The airport taxiway construction project continues. Significant progress has been made with the dirt work. The project remains on schedule.
- A review committee interviewed the proposed applicant for the Airport Restaurant. Additional review is necessary before any negotiations will begin.
- Copies of a survey of current fuel prices is distributed. Pricing requirements under the vendor's lease are in compliance.
- The FAA has completed a Runway Safety study of the airport. Only a couple minor discrepancies were identified and will be remedied shortly.
- The plans to cancel certain instrument approaches by the FAA were discussed during the FAA inspection and additional comment from this team will be submitted to the review process.
- The City received only one application for appointment to the Airport Advisory Committee. Staff will recommend to the City Council to appoint that applicant, Mr. Wayne Rice, to one regular seat on the committee, and request that Mr. Caruthers remain in his current seat until additional appointments are made. It is recommended that the Council authorize continued advertisement for applications with the deadline now being extended to November 20th.
- The original concern for a Chair for the December meeting is remedied by Mr. Caruthers' temporary retention of his seat. A **motion** by Mr. Cook, seconded by Mr. Kenyon, that Mr. Caruthers remain the committee chair for one more meeting (December 10) passes unanimously.

Committee Comments

Mr. Rice suggests a possible source of additional publicity for the airport might be from aviation publications, like the Pacific Flyer, which will publish relative articles that are submitted. Perhaps a journalism major, or other talented resource could be secured to write an article on Airport promotion and development to submit for publication.

Mr. Diefenderfer asks about the intended timeline for the business plan effort, as he has marketing resources available that could be of assistance in developing some of the proposed materials.

Mr. Kenyon expresses concern that additional input may be warranted from local stakeholders in the business plan effort and such input should be further solicited as part of the process.

Since this is his last official meeting, and his future remains somewhat uncertain, Mr. Caruthers takes a moment to express appreciation to all for the support given to him and for the opportunity to serve on the committee.

ADJOURN – 8:10 PM

to the regular meeting, December 10, 2009, 7:00 PM, 4900 Wing Way.

MINUTES OF THE SENIOR CITIZEN ADVISORY COMMITTEE

November 9, 2009 ~ Senior Center, 270 Scott Street, Paso Robles

CALL MEETING TO ORDER

Vice-Chairman Austin called the meeting to order at 1:35 p.m.

PLEDGE OF ALLEGIANCE

Vice-Chairman Austin led the Pledge of Allegiance.

ROLL CALL

Members present: Marie Brinkmeyer, Joni Watson, Bill Pluma, Steve Austin, Dale Gustin,
Jan Stemper-Brown, Sammy Nemeth, and Beverly Bridges
Absent: Donn Ragle
City staff present: Judy O'Neal, Lynda Holt, Charlotte Gorton, and Michael Seden-
Hansen
Absent: Annie Robb
City Council reps present: Duane Picanco
Absent: Ed Steinbeck

PUBLIC COMMENT

- Michael Seden-Hansen, City Transit Coordinator, was happy to advise the grant was funded for the Mid-Day Shuttle. The City has two buses that start running on Friday, November 27 and go from 10 am to 3 pm, Monday through Friday, inter-city. The buses will transport right up to the front door of businesses, grocery stores, etc. To promote the Mid-Day Shuttle, there are no fees until December 1, 2009.
- Chairman Gustin wants it noted that the Senior Endowment Fund made the \$10,000 donation to the Festival of the Arts, not the Senior Citizen Advisory Committee.

CONSENT AGENDA

1. It was moved and seconded by Austin/Brinkmeyer to approve the Minutes of the October 12, 2009 meeting - motion carried.

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2. **Senior Endowment Report**

The balance was \$262,820.60 as of the 10/22/09 report.

BUSINESS ITEMS:

3. **Senior Endowment Fund**

- After discussion, it was moved and seconded by Austin/Nemeth to transfer \$7,000 from the Senior Volunteer Service account into the City Senior Endowment Fund representing net proceeds from 2009 fundraising activities – motion carried.

4. **2009/2010 Goals**

- It was moved and seconded by Brinkmeyer/Watson to dissolve the existing ad hoc committees – motion carried.
- It was moved and seconded by Nemeth/Watson to form new ad hoc committees with no more than three members, per committee, for the 2009/2010 Goals as follows:

Promote Senior Activities

1. Joni Watson
2. Jan Stemper-Brown
3. Bill Pluma

Promote Volunteerism

1. Marie Brinkmeyer
2. Steve Austin
3. Beverly Bridges

Fundraising

1. Sammy Nemeth
2. Steve Austin
3. Bill Pluma

- Lynda Holt, Recreation Coordinator – Senior Citizens, advised there is a city staff member assigned to each ad hoc committee.

5. **Bike Plan**

- Charlotte Gorton, Recreation Services Manager, invited members, who are interested in the City's proposed Bike Plan, to attend the Parks and Recreation Advisory Committee meeting tomorrow, Tuesday, November 10, at 4 p.m. at Centennial Park in the Live Oak Room.

CITY COMMUNICATION/REPORTS

Lynda reported:

- a) HICAP will be at the Senior Citizen Advisory Committee December meeting.

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- b) If you have questions regarding flu shots, you can call the local Health Department at 237-3050.
- c) The free annual Thanksgiving Dinner will be Thursday, November 26 at Centennial Park.

Charlotte reported:

- a) Charlotte advised the new Senior Citizen Advisory Committee members will be contacted for Ethics Training that will take approximately 2-1/2 hours. This is an advisory committee requirement.
- b) The Annual Holiday Craft Bazaar is on Saturday, December 5 at Centennial Park from 9 a.m. to 4 p.m.

Mayor Picanco gave the City Council report:

- a) The Mayor talked about the water issue failing in the November election
- b) He talked about Lowe's grand opening and other interested businesses planned for that complex
- c) Discussed tourism in the City, Elegant Evening Downtown Paso Robles, and Paso Robles Event Center activities
- d) He wished everyone a Happy Thanksgiving

UNSCHEDULED MATTERS - None

ADJOURNMENT

It was moved and seconded by Stemper-Brown/Watson, to adjourn the meeting at 2:25 p.m. - motion carried.

Adjourn to the following:

- (1) Parks & Recreation Advisory Committee meeting on Tuesday, November 10, 2009 to hear the City's proposed Bike Plan, and then
- (2) To the next regular Senior Citizen Advisory Committee meeting on Monday, December 14, 2009 at 1:30 p.m. in the Senior Center, 270 Scott Street, Paso Robles.

THESE MINUTES WERE APPROVED BY THE SENIOR ADVISORY COMMITTEE AT THEIR 12/14/09 MEETING

Respectfully submitted by secretaries: Beverly Bridges and Judy O'Neal