

MINUTES OF THE **PASO ROBLES YOUTH COMMISSION**

Wednesday, October 6, 2009

Library Conference Center, 1000 Spring Street, Paso Robles

CALL MEETING TO ORDER

Chairperson Tseng called the meeting to order at 2:40 p.m.

PUBLIC COMMENT:

Trine Layman, Marketing-Class Coordinator, was in attendance to do a photo shoot.

ROLL CALL

Members present: C.J. Prusi, Paul Cleland, Alan Blevins, Lulu Tseng, Tyrian Kan-White, Kyle Elliott, Cameron Holt, George Hernandez, Salomé J.V. Rensburg, Nicki Fabian and Arianna Meleandez

Absent: Nikita Kinsell

City staff present: Jim Throop, Judy O'Neal, Charlotte Gorton, Trine Layman, and Vicky Jeffcoach

City Council present: Nick Gilman and Duane Picanco

CONSENT AGENDA

1. It was moved and seconded by Cleland/Blevins, to approve the Minutes of the September 2, 2009 meeting - motion carried.

BUSINESS ITEMS

2. Guest Speaker

- Jim Throop gave a power point presentation on his role as Director of the Administrative Services Department and how his department operates. Jim talked about his schooling and the jobs he has had up to today. He also had handouts and discussed the City's Transit program.

3. **Uptown/Town Centre Specific Plan – Summary Proposal**

- Charlotte Gorton, Recreation Services Manager, reviewed the list of parks, recreation and open space elements of the specific plans and passed out a map depicting all areas discussed. The Commissioners had questions and feedback about proposed changes to the City.

AD HOC COMMITTEE UPDATES

Members met for 15 minute and then gave the following updates:

Community Service (*Tseng, Elliott, Meleandez, Cleland and staff is Gorton*)

1. Paul and Alan worked the Fantastics Play on Friday and Saturday nights in the amphitheater at Centennial Park that were very successful.
2. Kyle and Paul worked the Creek Clean Up Day on October 3 in the Salinas River bottom put on by the City.
3. Vicky is inviting everyone to volunteer at the first Clean and Repair Day at Barney Schwartz Park on Saturday, October 17 from 10 -12 noon. This is cleaning up the park and there will be drinks and a hot dog barbecue at noon. Seven Commissioners volunteered to work.

Youth Involvement (*Prusi, Fabian, J.V. Rensburg, and Holt*)

1. Cameron talked about an idea of the Commissioners putting on a park event/festival and we need to advertise the Youth Commission more at the High School.
2. Charlotte encouraged this group about making the teens more aware of youth events and opportunities for them in our community. She would like to have Commissioners go on radio stations to talk about what the Youth Commission does and talk about youth opportunities in our community.

Events (*Kinsell, Khan-White, Blevins, Hernandez and staff is Jeffcoach*)

1. George talked about ideas of programming for the teen room at Centennial Park. Some comments:
 - a) Schedule a Sports Night – schedule competitive sports every two hours
 - b) Play pool
 - c) Make it a hang out for teens
 - d) Have food

CITY COMMUNICATION

Council report was given by Mayor Picanco. He started off by complimenting Kyle for attending the October 6 City Council meeting, and he looks forward to seeing the rest of the members throughout the year. It is important they report back to the members what went on at the Council meeting.

Vicky Jeffcoach, Recreation Coordinator, explained the “Yo Outrageous” snow board event on November 7 from 11-3 p.m. at River Oaks. Vicky will email a flyer.

UNSCHEDULED MATTERS/TEEN ISSUES

Cameron asked if the members knew why President Obama's speech was not shown to students at the Paso Robles High School. He would have liked to have seen the speech.

ADJOURNMENT

It was moved and seconded by Holt/Elliott to adjourn the meeting at 4:30 p.m. - motion carried. Please note the meeting is at the same location next month, Library Conference Center, 1000 Spring Street.

Adjourn to the next regular meeting on Wednesday, November 4, 2009, at 2:45 p.m., in the Library Conference Center, 1000 Spring Street, Paso Robles.

**** LOCATION OF MEETING ****

Library Conference Center, 1000 Spring Street **

THESE MINUTES WERE APPROVED BY THE YOUTH COMMISSION AT THEIR 11/4/09 MEETING

Respectfully submitted by secretaries Alan Blevins and Judy O'Neal

MINUTES OF THE SENIOR CITIZEN ADVISORY COMMITTEE

October 12, 2009 ~ Senior Center, 270 Scott Street, Paso Robles

CALL MEETING TO ORDER

Chairman Gustin called the meeting to order at 1:35 p.m.

PLEDGE OF ALLEGIANCE

Member Stemper-Brown led the Pledge of Allegiance.

PUBLIC COMMENT

Trine Layman, Marketing Class Coordinator, was in attendance to do a photo shoot.

ROLL CALL

Members present: Dale Gustin, Steve Austin, Marie Brinkmeyer, Sammy Nemeth, Bill Pluma, Jan Stemper-Brown, and Donn Ragle

Absent: Beverly Bridges and Joni Watson

City staff present: Judy O'Neal, Lynda Holt, Charlotte Gorton, Trine Layman, and Annie Robb, Keith Larson

City Council reps present: Duane Picanco and Ed Steinbeck

PUBLIC COMMENT- None

CONSENT AGENDA

1. It was moved and seconded by Stemper-Brown/Pluma, to approve the Minutes of the September 14, 2009 meeting - motion carried.

2. **Senior Endowment Report**

The balance was \$266,351.12 as of the 9/16/09 report.

It was moved and seconded by Austin/Pluma to receive and file the Senior Endowment Report – motion carried.

BUSINESS ITEMS:

3. Update on City's Water Conservation

- Director Robb introduced Keith Larson, the City's Water Conservation Manager. Mr. Larson gave water projections and said residents saved 200 million gallons of water from May to September this summer. Starting October 15, 2009, the City is removing the mandatory water restriction because we do not water as much in the winter months.
- Keith had conservation handouts and opened up the presentation for questions.

4. 2009/2010 Goals

After discussion, it was moved and seconded by Austin/Ragle to approve the following 2009/2010 Goals – motion carried:

- a) Promote Senior Activities
- b) Promote Volunteerism
- c) Fundraising

UPDATES

Fundraising

Lynda Holt, Recreation Coordinator – Senior Citizens, gave the Black Tie Bingo wrap-up report and distributed two financial reports:

- a) Senior Endowment Fund should be Senior Volunteer Services activity report from Member Austin with a balance on 8/31/09 of \$9,625.79.
- b) 2009 Black Tie Bingo financial summary sheet showing a Senior Volunteer Services net gain of \$3,045. We had additional expenses that reduced our revenue such as staff hours, printing, drinks; taking all of the expenses into account, the event finished with a net loss of \$2,967.
- c) Member Pluma suggested the Senior Advisory Committee come up with additional fundraising opportunities to enhance the profit on the Black Tie Bingo event.

Transportation

- a) The bus ridership has increased, the new city logo and help from Michael Seden-Hansen, City's Transit Coordinator, has enhanced the transportation program.
- b) Lynda said Friendly Rides 4 Seniors needs volunteers. They need drivers for the home-bound to get to their doctor appointments, grocery shopping, etc.

CITY COMMUNICATION/REPORTS

Mayor Picanco talked about the Miss California Rodeo contest at the Paso Robles Event Center and Councilman Steinbeck advised Main Street and the Lions Club are purchasing and installing bike racks in Paso Robles.

Lynda discussed upcoming senior trips and the Senior Health Faire was canceled at Twin Cities Hospital because of a flu shot vaccine shortage. Lynda is working with CAP (Community Action Partners) to offer flu shots.

Senior Citizen Advisory Committee Minutes of 10/12/09

It was suggested that at some future date that Hi-Cap do a presentation to the Senior Advisory Committee about new government Health Care options.

Charlotte Gorton, Recreation Services Manager, talked about REC Foundation's projects and all they are doing:

- a) REC Foundation sponsored the Fantasticks play in the amphitheater for two days at Centennial Park that was attended by over 700 people.
- b) REC is planning to renovate the amphitheater at Centennial to make it more pleasant for future performances and events. This is a long term future project.
- c) REC also has a construction job scheduled to renovate the quad area near the entrance to the Centennial gymnasium.
- d) REC Foundation built a new brick barbecue pit at BSP that will be dedicated on Saturday, October 17.
- e) REC will pay for the food and drinks for the volunteers at the first Clean Up and Repair Day at BSP. Vicky has planned a barbecue for the volunteers after working from 10-12 noon.

Charlotte also advised City staff participated in the Getting About Town Government Day educating approximately 30 students about City jobs.

Annie advised Vicky will be doing a six month report on the Park Volunteer Program to City Council. Staff is working on the new Activity Guide. The Senior Citizen recommendation about the Community Garden was approved by the City Council.

UNSCHEDULED MATTERS - None

ADJOURNMENT

It was moved and seconded by Austin/Brinkmeyer to adjourn the meeting at 3:30 p.m. to the following:

- a) Clean and Repair Day at BSP on Saturday, October 17, from 10-12 noon and then to
- b) The next regular Senior Citizen Advisory meeting on Monday, November 9, 2009, at 1:30 p.m. at the Senior Center, 270 Scott Street, Paso Robles - motion carried.

THESE MINUTES WERE APPROVED BY THE SENIOR ADVISORY COMMITTEE AT THEIR 11/9/09 MEETING

Respectfully submitted by Judy O'Neal, Administrative Assistant



TRAVEL PASO ROBLES ALLIANCE (BID) MINUTES

Tuesday, September 22, 2009

1:00 – 3:00 P.M.

**MEETING LOCATION: UPSTAIRS LARGE CONFERENCE ROOM, CITY HALL
1000 SPRING STREET, PASO ROBLES, CALIFORNIA 93446**

CALL TO ORDER The meeting was called to order at 1:20.

ROLL CALL Committee Members: Noreen Martin, Matt Masia, Bill Roof, Shawn Styler. Mental Marketing Staff: Maryann Stansfield. City Staff: Meg Williamson. Guests: John Summer, SLOCVCB; Laurie Derryberry, La Bellasera; Baxter Boyington, La Bellasera.

ABSENT Kimberly Foo, Margaret Johnson, Victor Popp, Jim Throop, and Shonna Howenstine.

PUBLIC COMMENT

The public may address the Committee on items other than those scheduled on the agenda. PLEASE BEGIN BY STATING YOUR NAME AND ADDRESS. EACH PERSON AND SUBJECT IS LIMITED TO A 3-MINUTE DISCUSSION. Any person or subject requiring more than three minutes may be scheduled for a future Committee meeting or referred to a sub-committee or staff. Those persons wishing to speak on any item scheduled on the agenda will be given an opportunity to do so at the time that item is being considered.

COMMITTEE BUSINESS

1. **Approval of August 25, 2009 Committee Meeting Minutes** – Matt Masia moved to approve minutes without changes, motion was seconded by Bill Roof and passed unopposed.

DISCUSSION

2. **SLOCVCB Member/Funding Benefits**

John Summer, SLOCVCB Director presented the benefits of the TPRA funding the SLOCVCB. John stated that the VCB should be the comprehensive e “go to” organization regardless of membership. He pitched the idea of a tweaked version of the Fair Share funding model with membership benefits to include website presence and booking through Jack Rabbit at no cost. John also shared the Funding Package spreadsheet and the group discussed membership benefits for small properties. The TPRA requested a list of benefits they can share. No action was taken, future action will be facilitated through the marketing subcommittee.

3. **Financial Update**

Maryann Stansfield gave an overview of the financial sheet distributed at the meeting.

4. **PR/Social Media Update**

Maryann Stansfield gave a summary of current activities. The committee decided to establish a subcommittee for a “smart summit on guides” to talk about handling the distribution of the Visitors Guides. Also, Shonna Howenstine is taking over film permitting.

5. **Member Communications**

This item was tabled until further notice.

6. **Media Update**

Maryann Stansfield shared that online sign ups peaked high over the weekend due to the Sept 20, 2009 LA Times Travel section advertorial. 114 sign ups over the weekend.

7. **Website Update**

Meg Williamson reported that the website had a tentative soft launch date of Friday, 9/25/09.

FUTURE AGENDA ITEMS:

- a. Letter of Understanding between City of Paso Robles and Mental Marketing
- b. SLO Regional Airport Marketing Presentation
- c. Process for BID renewal and Fiscal or Calendar Year Budget? (October)
- d. How Sunset ads/leads are shared among TPRA members
- e. City software accounting program to simplify reporting and tracking.

ADJOURNMENT Meeting was adjourned at 3:10.



CITY OF EL PASO DE ROBLES
"The Pass of the Oaks"

AIRPORT ADVISORY COMMITTEE
MINUTES

Thursday, September 24, 2009 - - 7:00 PM
Airport Terminal Conference Room – 4900 Wing Way

CALL TO ORDER - Roll Call:

Committee members: Caruthers, Cook, Kenyon, & Rice
Alternate member: Wayne Rice
Planning Commission: Gary Nemeth
Staff: Meg Williamson, Roger Oxborrow

PUBLIC COMMENT

Mac Gleim reports on the accomplishments of one of our own airport users – Benjamin Andros, son of Matt & Susan Andros, who initially learned to fly locally, has gone on to complete his flight training and earn his wings as a Naval Aviator, certainly a most envious accomplishment in the aviation world.
Ron Rose comments on the attendance at the Airport Association meeting on September 16.

COMMITTEE BUSINESS

1. Minutes

A motion by Mr. Cook, seconded by Mr. Diefenderfer to approve the August 27, 2009, minutes passes unanimously.

2. Sub-Committee Reports

- City Liaison – No report.
- Airport Promotion – Mr. Caruthers comments on the success of the Airport Day event.
- Airport Business Plan – Mr. Kenyon provides an update on the process. Recent discussions at the staff level have identified the need to perhaps seek more airport user/stakeholder input in the initial plan scope. The actual schedule may be slightly modified. The sub-committee and staff will meet with the consultant in the next week. The revised scope will be prepared and presented to the committee at the October meeting. Thereafter, it will be forwarded to the City Council for their review and direction in the process.

DISCUSSION

3. Development Status Report

Staff reports on the Prison re-purposing effort and its current progress.
The development south of the Boys School, has generated inquiries regarding the permissibility of locating a hotel in the vicinity of Airport and Dry Creek Road. Staff has advised the applicants of the significant restrictions on development in that area, including noise and safety impacts and the allowable densities of both people and building coverage on those sites. Any modification of the current approved development plan for that site would require a full review and re-hearing for its approval. No action is taken.

4. Instrument Approach Cancellation

The committee reviews the proposal by the FAA to cancel certain instrument approach procedures to the airport by reason of streamlining and elimination of redundancy in the system. The committee agrees that the

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elimination of all of the procedures for aircraft arriving from the south would create an undue an unnecessary burden on airport users. It is agreed that perhaps the “Alpha” approaches could be cancelled, but the “Bravo” approaches are essential, both for training purposes and for times of actual inclement weather.

The response time is short, however staff advises that flights schools and other regular users from the San Luis and Bakersfield airports have been contacted, as well as the local airport association and users on our airport, requesting they submit comments to the FAA before the October 1 deadline.

A motion by Mr. Kenyon, seconded by Mr. Diefenderfer, proposes a comment letter from the committee to FAA first, identifying the charge of the committee, and then stressing the impacts of the proposed action, including the need for airport accessibility, the environmental impacts created by added travel time, the actual user demand that is impacted, and perhaps the concession that the “Alpha” approaches are not as essential to airport operations. The motion passes unanimously. Chairman Caruthers will write the letter and submit it to FAA, with copies back to the committee via e-mail.

Director/Manager Business

- The airport taxiway construction project continues. Contracts are signed. Pre-construction meeting with the contractor and airport users is September 30. Notice to Proceed will be issued at that time.
- The Airport restaurant proposals deadline is September 28. The review and selection process will proceed shortly thereafter.
- Advertisement for applicants for committee appointment has begun. Closing date is September 23. Staff will request City Council interviews for the second week in November. The committee should hold election of officers at the December 10 meeting.

Committee Comments

Mr. Cook shares his impressions of the Association meeting with AOPA vice president, Bill Dunn. Mr. Caruthers concurs. We have an excellent airport. Everyone should work together to promote it and aviation and do what they can to make it better. The advisory committee continues to be an excellent forum to pursue and promote the goals of the airport.

ADJOURN – 8:15 PM

to the regular meeting, October 22, 2009, 7:00 PM, 4900 Wing Way.