



TRAVEL PASO ROBLES ALLIANCE (BID) AGENDA

Tuesday, August 25, 2009

1:00 – 3:00 P.M.

**MEETING LOCATION: UPSTAIRS LARGE CONFERENCE ROOM, CITY HALL
1000 SPRING STREET, PASO ROBLES, CALIFORNIA 93446**

CALL TO ORDER Meeting was called to order at 1:07 PM.

ROLL CALL Committee Members: Noreen Martin, Matt Masia, Victor Popp, Bill Roof, Shawn Styler. Mental Marketing Staff: Maryann Stansfield. City Staff: Meg Williamson, Jim Throop and Shonna Howenstine.

ABSENT Kimberly Foo, Margaret Johnson

GUESTS Marjorie Ott, Olallieberry Inn; Mike Hanchett, Cavalier Inn (both members of the County BID)

PUBLIC COMMENT

No public comment.

COMMITTEE BUSINESS

1. Approval of July 28, 2009 Committee Meeting Minutes

Bill Roof moved to approve the minutes, Matt Masia seconded. Minutes were approved unanimously.

DISCUSSION

2. SLOCVCB Funding Report

Meg Williamson reported that the recommendation to fund the SLOCVCB was presented and approved at the August 18 City Council meeting. Meg Williamson will coordinate with the county to set up monthly payments that will include catch-up payments for July & August in order to get into the current payment cycle. Meg will sit on the SLOCVCB Resource Council as a representative for the City on behalf of both the TPRA and the Promotions Coordinating Committee.

3. Financial Update

Maryann Stansfield presented the financial update, including the City report. Jim Throop reported that the RFP for the new financial software is in process and it would be approximately 18 months before the TPRA reporting would be changed.

4. PR/Social Media Update

Maryann Stansfield reported on the most recent media hits and social media mentions generated by TPRA.

5. Member Communications

Maryann Stansfield reported that she introduced herself to many of the smaller hotels' owners and explained to them what the TPRA was doing to promote the area and explaining the Paso on the House promotion.

6. Media Update

Maryann Stansfield reported on the changes to the advertising calendar that included reduced rates and upgrades.

7. Website Update

Maryann Stansfield reported out on the Google Analytics from the prcity.com/visit page and how many hits each hotel received.

FUTURE AGENDA ITEMS:

- a. SLO Regional Airport Marketing Presentation
- b. Process for BID renewal and Fiscal or Calendar Year Budget? (October)
- c. How Sunset ads/leads are shared among TPRA members

ADJOURNMENT Meeting was adjourned at 3:04 PM.



**AIRPORT ADVISORY COMMITTEE
MINUTES**

Thursday, August 27, 2009 - - 7:00 PM
Airport Terminal Conference Room – 4900 Wing Way

CALL TO ORDER - Roll Call:

Committee members: Caruthers, Cook, Kenyon, & Rice
Alternate member: Wayne Rice
City Council: John Hamon, Ed Steinbeck
Staff: Meg Williamson, Roger Oxborrow

PUBLIC COMMENT - None

COMMITTEE BUSINESS

1. Minutes

A **motion** by Mr. Cook, seconded by Mr. Rice to approve the June 25, 2009, minutes passes unanimously.

2. Sub-Committee Reports

- City Liaison – No report.
- Airport Promotion – A reminder of Airport Day, September 12.
- Airport Business Plan – Mr. Kenyon reports that the intended meeting with the consultant will take place after the first week of September. He will return to the committee with a report on that meeting. The next step will be to make a presentation to the City Council on the direction and intent of the plan.

DISCUSSION

3. Development Status Report

Staff reports on the approvals now granted for the Specialty Silicone facility on the Airport. The plan to repurpose the correctional facility across from the Airport appears to still be underway. The changes to the industrial facility (Mondo), south of the correctional facility has modified the direction of the planned development to include wine tasting and related activities. The question of allowable densities is raised, but it appears none will be exceeded. No action is taken.

Director/Manager Business

- Staff reviews the current fuel price survey for the area. The local price being charged is within lease requirements.
- The current status of the airport taxiway construction project is reviewed. Contract award is scheduled for action by the City Council at their next meeting.
- The Airport restaurant process is reviewed. Copies of the Request for Proposals (RFP) document, now being circulated, are distributed for committee review.
- Staff introduces Mr. MacGregor, president of the Cloud Clippers, who is organizing the Airport Day event. He briefly reports on the current progress and the arrangements that have been made for the event.
- Staff reports on recent progress with the FAA in drafting the new instrument approach procedure for the airport.

Director/Manager Business (cont.)

- Staff reports on communication received from the Paso Robles Airport Association and their invitation to a meeting with the AOPA National Vice President on September 16.

Committee Comments

Chairman Caruthers calls upon committee members for comment. Each, in turn, express their desire to attend the Airport Association meeting on September 16 and request the committee adjourn to that meeting.

No other concerns are expressed by committee members.

Chairman Caruthers recaps the comments made and again stresses the willingness of the committee to hear any and all public comment and input regarding airport issues through this established public process.

ADJOURN – 7:50PM

to the Pilot Association meeting, September 16, 2009, 4251 Dry Creek Road

to the regular meeting, August 27, 2009, 7:00 PM, 4900 Wing Way.

MINUTES OF THE **PASO ROBLES YOUTH COMMISSION**

Wednesday, September 2, 2009

School District Board Room, 800 Niblick Road, Paso Robles

CALL MEETING TO ORDER

- Charlotte Gorton, Recreation Services Manager, called the meeting to order at 3:15 p.m.
- New members were welcomed and introductions were made.

ROLL CALL

Members present: Cameron Holt, George Hernandez, Salomé Jansen von Rensburg, Kyle Elliott, Nicki Fabian, Alan Blevins, Paul Cleland, Nikita Kinsell, C.J. Prusi, Arianna Meleandez, and Lulu Tseng
Absent: Tyrian Kahn-White
City staff present: Charlotte Gorton, Judy O'Neal, Vicky Jeffcoach, and Annie Robb
City Council present: Duane Picanco and Nick Gilman
Guest: Keith Larson, Water Conservation Manager

CONSENT AGENDA

1. It was moved and seconded by Tseng/Elliott to approve the Minutes of the June 3, 2009 meeting - motion carried.

BUSINESS ITEMS

2. **Oath of Office**
Annie Robb, Director of Library and Recreation Services, conducted the Oath of Office for new members and discussed importance of the Brown Act.
3. **Update on Paso Robles Water Conservation Program**
Keith Larson, Water Conservation Manager, gave a presentation on the status of the City's water.
4. **Election of Officers**
 - a) Holt nominated Elliott for Chairperson.
 - b) Blevins nominated Tseng for Chairperson.
 - c) After a straw vote, Lulu Tseng was elected the Chairperson.

- a) Tseng nominated Hernandez for Vice-Chairperson.
- b) Hernandez nominated Meleandez for Vice-Chairperson
- c) After a straw vote, George Hernandez was elected Vice-Chairperson

- a) Tseng nominated Blevins as Secretary
- b) Hernandez nominated Jansen von Rensburg as Secretary
- c) After a straw vote, Alan Blevins was elected as Secretary.

It was moved and seconded by Holt/Fabian to approve the 2009-2010 Slate of Officers – motion carried.

5. **City Council Meeting sign-up sheet**

Charlotte passed around a sign-up sheet with City Council meeting dates starting September 15, 2009 through June 1, 2010. The Commissioners were asked to attend City Council meetings to give a mid-year and year-end report of their accomplishments relating to Youth Commission activities, goals, and community service projects during the year.

6. **2009/2010 Goals**

Charlotte reviewed last year’s goals and after discussion, the Commissioners decided on the following goals:

- 1. **Community Service**
- 2. **Youth Involvement**
- 3. **Events**

AD HOC COMMITTEE UPDATES

The members working on each goal are as follows:

1. **Community Service**

Lulu Tseng, Kyle Elliott, Arianna Meleandez, and Paul Cleland

2. **Youth Involvement**

C.J. Prusi, Nicki Fabian, Salomé Jansen von Rensburg, and Cameron Holt

3. **Events**

Nikita Kinsell, Tyrian Khan-White, Alan Blevins, and George Hernandez

CITY COMMUNICATION

Charlotte talked about a couple of community events and asked Commissioners if they would like to volunteer for Creek Day at Larry Moore Park on October 3 and Fantasticks at the amphitheater at Centennial Park on September 18 and 19. A number of Commissioners volunteered to help at each event.

Youth Commission Minutes of 9/3/09

Vicky Jeffcoach, Recreation Coordinator, discussed the teen room at Centennial Park and asked if anyone would like to volunteer cleaning up a city park.

The City Council report was given by Mayor Picanco about the Purple Belt proposal and Councilman Gilman discussed the Uptown/Town Center Public Workshop. Charlotte will bring a summary of the Uptown/Town Centre Specific Plan of Parks, Recreation and Open Space Proposals for the Youth Commission to review at their September meeting.

UNSCHEDULED MATTERS/TEEN ISSUES

After discussion there was general consensus to change monthly meeting time to 2:30 p.m. due to change in school schedule.

Charlotte explained teen issue section of the agenda is for the teens to speak out and voice their concerns, discuss school issues, etc.

ADJOURNMENT

It was moved and seconded by Cleland/Elliott, to adjourn the meeting at 4:35 p.m. - motion carried.

Adjourn to the next regular meeting on Wednesday, October 7, 2009, 2:30 p.m., to the **Library/City Hall Conference Center, 1000 Spring Street**, Paso Robles.

**** NOTE THE CHANGE OF LOCATION FOR THE OCTOBER MEETING**

THESE MINUTES WERE APPROVED BY THE YOUTH COMMISSION AT THEIR 10/7/09 MEETING

Respectfully submitted by Judy O'Neal, Administrative Assistant

MINUTES OF THE LIBRARY BOARD OF TRUSTEES

September 10, 2009 ~ Paso Robles City Library, 1000 Spring Street, Paso Robles

*President Denise Surber; Vice President Jane Carey;
Doug Bates; Jerome Boxer; Mary Morrison*

CALL MEETING TO ORDER

President Surber called the meeting to order at 9:02 a.m.

ROLL CALL

Don Rader, Administrative Assistant, took roll as follows:

Members present: Bates, Boxer, Carey, Morrison, Surber

Absent: None

City Staff: Annie Robb, Director of Library and Recreation Services;
Julie Dahlen, City Librarian

City Council rep: None

PUBLIC COMMENTS -None

CONSENT AGENDA

1. After revision in #4 in which "Goal setting for 2010" has been changed to "Goal Setting for 2010", a motion was made by Member Boxer, seconded by Member Carey, to approve the Minutes of the August 13, 2009 meeting. Motion passed. Voice vote: 5 ayes, no dissent.

DISCUSSION ITEMS

2. **Advocacy Related Items**
-President Surber reminded the Board of the Library Legend Luncheon fundraiser on Friday September 18th; and the Info People "All Politics is Local" workshop on 11/12/2009.
3. **Policy Review**
-President Surber and Julie Dahlen reviewed Library policy in light of the June workshop on family safety attended by President Surber and they found the existing policy well crafted.
4. **Review October 2009 Art**
-Art for the month of October was reviewed. Wall art will be by Janice Pluma while the display case will be done by the Too SLO Turtle and Tortoise Club.

COMMUNICATIONS/REPORTS

-Annie Robb updated the Board on the City's Uptown/Towne Center Plan. She also told the Board that the City Water Manager plans to visit all advisory boards to discuss the water situation during the current drought.

-Julie Dahlen told the Board that part-time staffer Tim Granado has resigned. For the month of August 2009 there were 1300 volunteer hours. The Heritage Oaks Bank Fun Run/ Author's Festival is in a few weeks which will garner some funding for the Library. Julie and Volunteer Coordinator Suzanne Robitaille will meet with the director of the San Luis Obispo County Library system, Brian Reynolds, to discuss the Library Volunteer Associates Program.

UNSCHEDULED MATTERS -None

ADJOURNMENT

Adjourned at 9:00 a.m. to the Library Board of Trustees Workshop to the Library Conference Center, to the Library Legends Luncheon on September 18, 2009, 12:00 p.m. at the Paso Robles Golf Club, and then to the next regularly scheduled meeting of the Library Board of Trustees on October 8, 2009, 9:00 a.m. in the Story Hour Room of the Paso Robles City Library, 1000 Spring St.

These minutes were approved by the Library Board of Trustees at their October 8, 2009 meeting.

Respectfully submitted by Don Rader, Administrative Assistant

Library Board of Trustees Minutes of September 10, 2009