City of El Paso de Robles

PROCLAMATION

OCTOBER 2009 RIDESHARE MONTH

WHEREAS, the City of Paso Robles recognizes that 78 percent of commuters in San Luis Obispo County commute to work by driving alone, which significantly contributes to air pollution, congestion and decreased quality of life locally and throughout the state; and

WHEREAS, the City of Paso Robles recognizes transportation choices including carpooling, vanpooling, taking the bus, walking, biking or working from home serve to preserve air and water quality, improve personal health, reduce congestion, reduce commuter cost, reduce parking demand and reduce demand on foreign oil; and

WHEREAS, SLO Regional Rideshare, as a division of the San Luis Obispo Council of Governments, supports clean air, reduced road congestion and transportation choices for people living, working and visiting San Luis Obispo County; and

WHEREAS, SLO Regional Rideshare executes the annual campaign Rideshare Month for SLO County commuters and the 2009 theme is Commute for Cash Challenge; and

WHEREAS, Rideshare Month 2009 in San Luis Obispo County, sponsored by SLO Regional Rideshare works with RTA, Paso Express, North County Shuttle, SLO Transit, Cal Poly, Air Pollution Control District, Ride-On Transportation, Enterprise Vanpool and VPSI to encourage people to take the Commute for Cash Challenge; and

WHEREAS, employees and employers are encouraged to register online for the Rideshare Month Commute for Cash Challenge making them eligible to win their commute savings in cash along with random daily and weekly prizes; and

WHEREAS, Rideshare Month will include Transit Week where participants can ride the bus for free, Vanpool Week where vanpools can win grand prizes, Carpool Week where carpools can win free car services and Bike/Walk Week with Bike Breakfasts, safety workshops and free repairs.

NOW, THEREFORE, BE IT RESOLVED, that on September 15, 2009 the City of Paso Robles does hereby declare October 2009 as Rideshare Month in the City of Paso Robles.



Duane Picanco, Mayor