



## PROMOTIONS COORDINATING COMMITTEE MINUTES

### - SPECIAL MEETING -

**Tuesday, June 30, 2009  
3:30 P.M.**

**MEETING LOCATION: PASO ROBLES CITY HALL LARGE CONFERENCE ROOM UPSTAIRS  
1000 SPRING STREET, PASO ROBLES, CALIFORNIA 93446**

**CALL TO ORDER** Meeting was called to order at 3:35 P.M.

**ROLL CALL** Committee Members Present: Stacie Jacob, Norma Moye, Mike Gibson, Matt Masia, Margaret Johnson, Pam Lyon. City Staff: Jim App, Meg Williamson, Shonna Howenstine. TPRA Liaison Maryann Stansfield of Mental Marketing.

**ABSENT** Vivian Robertson

#### **PUBLIC COMMENT**

No public comments were made.

#### **DISCUSSION ITEM:**

##### **1. Tourism & Marketing Program Budget – FY 2009/2010**

Matt Masia moved to reappropriate the Promotions budget funding (details listed below) to establish a line item of \$19,600 for funding the SLOCVCB partnership. Pam Lyon seconded. Motion passed with Mike Gibson and Norma Moye dissenting.

Contingent on ratification by their respective Boards, each partner will reduce their funding by the following amounts: Paso Robles Wine Country Alliance \$3,000. River Oaks Hot Springs events \$3,500. Chamber of Commerce \$4,500. Main Street \$4,600. Tourism Department Printing, \$4,000. A revised budget for the City's Tourism program allocation, reflecting this recommended action is attached to these minutes.

##### **2. SLOCVCB Funding**

Matt Masia moved to fund the SLOCVCB partnership at \$19,600 for one year contingent upon the Travel Paso Alliance providing the balance to fully fund the partnership. Margaret Johnson seconded and the motion passed unanimously.

#### **COMMITTEE REPORTS**

No reports were made.

#### **FUTURE AGENDA ITEMS:**

Presentation of BID Marketing Plan  
Social Media Plan  
Website Timeline and Implementation Plan

**ADJOURNMENT:** Meeting adjourned at 5:10 P.M. The PCC will reconvene on August 11, 2009 at 3:30 P.M. at City Hall Upstairs Conference Room unless action needs to be taken sooner.

# **MINUTES OF THE LIBRARY BOARD OF TRUSTEES**

July 9, 2009 ~ Paso Robles City Library, 1000 Spring Street, Paso Robles

*President Denise Surber; Vice President Jane Carey;  
Doug Bates; Jerome Boxer; Mary Morrison*

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## **CALL MEETING TO ORDER**

President Surber called the meeting to order at 9:02 a.m.

## **ROLL CALL**

Don Rader, Administrative Assistant, took roll as follows:

Trustees present: Boxer, Morrison, Surber

Absent: Bates, Carey

City Staff: Annie Robb, Director of Library and Recreation Services;  
Julie Dahlen, City Librarian

City Council rep: None

## **PUBLIC COMMENTS** -None

## **CONSENT AGENDA**

1. A motion was made by Trustee Boxer, seconded by Trustee Morrison to approve the minutes of the June 11, 2009 meeting. Motion passed. Voice vote: 3 ayes, no dissent.

## **DISCUSSION ITEMS**

### **2. Advocacy Activities**

-President Surber and Trustee Bates attended the [June 11, 2009](#) City Council budget workshop and spoke on behalf of the Library. Also, President Surber discussed attending the Info People workshop "All Politics is Local" in Santa Barbara on November 12<sup>th</sup>, 2009.

### **3. Workshop Attended**

-President Surber talked about the Child and Family Safety in the Library workshop she attended in Santa Barbara on June 24, [2009](#). The workshop explored legal responsibilities for child and family safety at libraries.

### **4. Library Board Support for the Library Legend Luncheon**

-The Board talked about how they can support the Library Foundation and its Library Legend fundraising luncheon on September 18, [2009](#). Annie Robb will be honored as [a Lifetime Library Legend](#).

5. **Review August 2009 Art**

-Art for the month of August was reviewed. Wall art will be by Glen Gibson, while the display case will be done by the Santa Lucia Rockhounds.

**COMMUNICATIONS/REPORTS**

-Julie Dahlen noted that Monday, July 6<sup>th</sup>, was one of the busiest circulation days in the Library's history with nearly 2000 check outs. Also, with a few weeks to go 814 children, 181 teens, and over 100 adults have signed up for the summer reading programs so far.

**UNSCHEDULED MATTERS** -None

**ADJOURNMENT**

-Adjourned at 10:00 a.m. to the next regularly scheduled meeting of the Library Board of Trustees on Thursday August 13<sup>th</sup>, 2009, 9:00 a.m. in the Story Hour Room of the Paso Robles City Library, 1000 Spring St.

**These minutes were approved by the Library Board of Trustees at their August 13, 2009 meeting.**

Respectfully submitted by Don Rader, Administrative Assistant

Library Board of Trustees Minutes of July 9, 2009

# MINUTES OF THE PARKS AND RECREATION ADVISORY COMMITTEE

Tuesday, July 14, 2009

Centennial Park – Live Oak Room, 600 Nickerson Drive, Paso Robles

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## CALL TO ORDER

- Annie Robb, Director, called the meeting to order at 4:04 p.m.
- Director welcomed new members and introductions were made.

## ROLL CALL

Members present: Rosalie Wolff, Janice Watson, Ralph Almirol, Karen Kinsell, and Randal Moos  
City staff present: Annie Robb, Judy O’Neal, Charlotte Gorton, Charles Lorenzen, and Doug Monn  
City Council present: Nick Gilman  
Absent: John Hamon  
Planning Commission absent: Steve Gregory

PUBLIC COMMENT - None

## CONSENT AGENDA

1. It was moved and seconded by Almirol/Wolff to approve the Minutes of the June 9, 2009 meeting - motion carried.

## DISCUSSION ITEMS

2. Introduction and welcome of new members (see above)
3. Election of Officers for 2009-2010
  - It was moved and seconded by Wolff/Almirol to nominate Randal Moos as Chairman of the Parks and Recreation Advisory Committee – motion carried.
  - It was moved and seconded by Moos/Kinsell to nominate Janice Watson as Vice-Chairperson of the Parks and Recreation Advisory Committee – motion carried.

Parks & Recreation Advisory Committee Minutes of 7/14/09

4. **2009/2010 Goals** – *Table to August*

- After discussion, it was moved and seconded by Moos/Almirol to table this item to the August meeting – motion carried. Committee members are requested to forward their ideas to Annie who will consolidate them and bring them back to the next meeting for discussion.

**CITY COMMUNICATION/REPORTS**

- Annie gave department report. Next month, the Director will give final report on Festival of the Arts.
- Charlotte gave recreation and pool update.
- Councilman Gilman recommended members review the Downtown Specific Plan for possible input and participation.

**UNSCHEDULED MATTERS** - None

**ADJOURNMENT**

- It was moved and seconded by Wolff/Watson to adjourn the meeting at 5 p.m.
- Adjourn to the next regular meeting on Tuesday, August 11, 2009, 4:00 p.m. at Centennial Park-Live Oak Room, 600 Nickerson Drive, Paso Robles.

THESE MINUTES WERE APPROVED BY THE PARKS & RECREATION ADVISORY COMMITTEE AT THEIR 8/11/09 MEETING

Respectfully submitted by Judy O’Neal, Administrative Assistant