

# **MINUTES OF THE LIBRARY BOARD OF TRUSTEES**

April 9, 2009 ~ Paso Robles City Library, 1000 Spring Street, Paso Robles

*President Denise Surber; Vice President Jane Carey;  
Doug Bates; Jerome Boxer; Ryan Ward*

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## **CALL MEETING TO ORDER**

Member Bates called the meeting to order at 9:00 a.m.

## **ROLL CALL**

Don Rader, Administrative Assistant, took roll as follows:

Members present: Bates, Boxer, Ward  
Absent: Carey, Surber  
City Staff: Annie Robb, Director of Library and Recreation Services;  
Julie Dahlen, City Librarian  
City Council rep: None

## **PUBLIC COMMENTS** -None

## **CONSENT AGENDA**

1. A motion was made by Member Boxer, seconded by Member Ward, to approve the Minutes of the March 12, 2009 meeting. Motion passed. Voice vote: 3 ayes, no dissent.

## **DISCUSSION ITEMS**

2. **Customer Service**  
-Julie Dahlen discussed recent positive comments about Library staff customer service. Though no customer service classes are scheduled for now Julie reiterated that customer service is always a priority for staff and volunteers alike.
3. **Electronic Resources**  
-Member Ward talked about free electronic resources available to readers and how the Library could possibly put them to use. Examples included Sony making available 500,000 classic books for free online.
4. **Advocacy Activities**  
-The Board discussed attending City Council meetings for Library advocacy.
5. **Review May 2009 Art**  
-Art for May 2009 was reviewed. Wall art will be the Galaxy Juried Art Show while the display case will be done by staff for the Galaxy show.

### **COMMUNICATIONS/REPORTS**

-Annie Robb talked about the upcoming Festival of the Arts scheduled for Memorial Day weekend. The event is coming together nicely with 60 artists so far providing paintings. Annie also noted that the Library parking lot will be closed to the public on that Saturday, May 23<sup>rd</sup>, for the event.

-Julie Dahlen updated the Board about the upcoming computer software migration. The tentative go-live date for the new system is still the end of May.

### **UNSCHEDULED MATTERS** -None

### **ADJOURNMENT**

Adjourned at 10:00 a.m. to the next regularly scheduled meeting of the Library Board of Trustees on May 14, 2009, 9:00 a.m. in the Story Hour Room of the Paso Robles City Library, 1000 Spring St.

**These minutes were approved by the Library Board of Trustees at their May 14, 2009 meeting.**

Respectfully submitted by Don Rader, Administrative Assistant

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# **MINUTES OF THE SENIOR CITIZEN ADVISORY COMMITTEE**

April 13, 2009 ~ Senior Center, 270 Scott Street, Paso Robles

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## **CALL MEETING TO ORDER**

Chairperson Gruner called the meeting to order at 1:35 p.m.

## **PLEDGE OF ALLEGIANCE**

Member Gustin led the Pledge of Allegiance.

## **ROLL CALL**

Members present: Edna DeBardelaben, Beverly Bridges, Grace Myers, Richard Gruner, Bill Pluma, Dale Gustin, Jan Stemper-Brown, and Donn Ragle  
City staff present: Lynda Holt, Charlotte Gorton and Annie Robb  
Absent: Judy O'Neal  
City Council reps present: Ed Steinbeck and Duane Picanco  
Guests: Brook Garnica and Steve Austin

**PUBLIC COMMENT** - None

## **CONSENT AGENDA**

1. It was moved and seconded by Myers/Bridges to approve the Minutes of the March 9, 2009 meeting. Motion carried.
2. **Senior Endowment Report**  
The balance as of March 23, 2009 was \$305,241.36.

## **BUSINESS ITEMS:**

3. **Older American's Month News**
  - Lynda gave update on the annual picnic in May and we will be using the new barbecue pit the Veterans built.
  - Member Pluma asked about the annual volunteer reception and Annie advised the City will not be doing the annual volunteer reception this year.
  - Member Stemper-Brown asked about nominations for Volunteer of the Year for Area Agency on Aging with a deadline is April 24. Lynda has the nomination application and would like suggestions.

4. **Festival of the Arts update**

- Annie advised 60 artists have committed to be at this event. Lynda is in charge of the children's area and entertainment. Don't forget the date is Saturday, May 23 and there will be two concerts at 1 p.m. and 4 p.m. Along with the Senior Citizens, REC Foundation, and the Library Foundation have also donated \$10,000 each. Annie asked if anyone is interested in manning a lemonade booth. She also offered a table to promote programs such as Black Tie Bingo. It could be staffed in three different shifts during the day. Chairman Gruner felt our group could do both the lemonade stand and information booth.

**Fundraising**

- Chairman Pluma talked about Black Tie Bingo Hawaii prize in 2008 and 2009. He asked members to start thinking about prizes for the 2009 event.
- Wild West Barbecue – Bill has sold 45 tickets so far and he could use some wine if we can get it donated. He assumes everyone will be at the event and has already tentatively assigned some duties. We are hoping for 200 people to be there. We need two people with a truck and two people for parking. We are borrowing extra chairs.

**Outreach**

- Chairman Gustin stated our focus should be on Black Tie Bingo and the barbecue. These events are great ways to get the word out about what the Senior Citizens do.
- Gustin asked about showing the video at a table at Festival of the Arts. He has asked KPRL to feature an advisory representative to go on the radio to give information on the Wild West Barbecue and Black Tie Bingo fundraisers.

**Transportation**

- Budget cuts have taken a bite out of transportation issues. Lynda said RSVP is interested in using our Friendly Rides Program for seniors as a model for the south county program. Richard said SLO County Foundation may have money for this kind of project.

**CITY COMMUNICATION/REPORTS**

- Lynda Holt, Recreation Coordinator, gave a report on the tea party on Friday with 90 + in attendance. We are streamlining office procedures and will close the office door each day to reduce interruptions. She gave her city cell number, if needed. So far, the receptionists like this new system.
- Charlotte Gorton, Recreation Services Manager, talked about the CPRS District 8 Awards Banquet and that Lynda won the Professional of the Year award and was assigned the Aging Services Representative. We have reassigned Vicky Jeffcoach to work at Centennial Park as a Volunteer Coordinator to help with parks and recreation. Vicky will be moving in to her new office this week. The annual Kite Fest is 2 p.m. on Saturday, 4/18, at Barney Schwartz, and the annual Fishing Derby is the following

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Saturday, 4/25. The summer swim flyer has gone to the schools and the public can register on-line starting April 27.

- Annie talked a little more about streamlining staff's work and re-organizing work duties. Staff is working less hours per day, but overall the Department is still offering quality programs and services to the community.
- Mayor Picanco is hoping River Road project will be finished approximately 4/17/09. Creston to Niblick and North River Road will take longer because of the water issue. Door hangers will go out to make people aware of water conservation. Lynda asked about volunteers helping program their sprinklers. New water rates do not begin until 2010. Keith Larson is the new water conservation manager.

**UNSCHEDULED MATTERS** - None

**ADJOURNMENT**

It was moved and seconded by Stemper-Brown/DeBardelaben, to adjourn the meeting at 2:45 p.m. - motion carried.

Adjourn to the next regular meeting on Monday, May 11, 2009, 1:30 p.m. at the Senior Center, 270 Scott Street, Paso Robles.

THESE MINUTES WERE APPROVED BY THE SENIOR ADVISORY COMMITTEE AT THEIR 5/11/09 MEETING

Respectfully submitted by Grace Myers, secretary and Charlotte Gorton, R.S.M.

# MINUTES OF THE PARKS AND RECREATION ADVISORY COMMITTEE

Tuesday, April 14, 2009

Centennial Park – Live Oak Room, 600 Nickerson Drive, Paso Robles

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## CALL TO ORDER

Chairman Nash called the meeting to order at 4:02 p.m.

## ROLL CALL

Members present:	Robert Nash, Janice Watson, and Rosalie Wolff
Absent:	Randal Moos and Robert Gibson
City staff present:	Annie Robb, Charlotte Gorton, and Judy O’Neal
Absent:	Doug Monn and Charles Lorenzen
City Council present:	John Hamon and Nick Gilman
Planning Commission present:	Steve Gregory
Guests:	Jennifer Milam, Barbara Partridge, and Judith Bernstein

## PUBLIC COMMENT

Judith Bernstein is involved in local art administration and suggested having folk musicians perform at Festival of the Arts and to set aside money to pay them. She also volunteered to work the event.

## CONSENT AGENDA

1. It was moved and seconded by Watson/Wolff to approve the Minutes of the March 9, 2009 meeting. Motion carried.

## DISCUSSION ITEMS

2. **Bike Plan**
  - Susan Di Carli, City Planner, and Jennifer Milam, a college intern, did a presentation on bike assessment planning. Both are working on an update of the City’s General Plan, specifically the Circulation Element, which includes an update of the Bike Master Plan.
  - Susan asked for a Parks & Recreation volunteer to serve on a Bike Plan Stakeholders Subcommittee. After Susan went through the Community Bikeway Plan work scope, Member Watson and Councilman Hamon volunteered to serve on the subcommittee. Councilman Gilman recommended asking members of the Youth Commission to serve on the subcommittee.

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3. **Paso Robles Festival of the Arts**

- Annie Robb, Director, and Barbara Partridge, Chairperson for Festival of the Arts, gave an update of current plans. Barbara asked the Committee to consider recommending \$4,000 be used from the Municipal Art Fund to support the Festival of the Arts.
- After discussion, it was moved and seconded by Watson/Wolff to recommend to City Council to use \$4,000 from the Municipal Art Fund for Festival of the Arts. Funds would be used to purchase 40 artist panels at \$100/each to be used on May 23 and then the panels would belong to the City to use for future art in public places. Motion carried.

**CITY COMMUNICATION/REPORTS**

- Annie stated staff is very busy planning the Kite Fest on Saturday, April 11, at Barney Schwartz Park, the Fishing Derby on Saturday, April 12, at Barney Schwartz Park, the popular Father/Daughter Ball in May and swim lessons planned for this summer.
- Charlotte Gorton, Recreation Services Manager, discussed the 2009 Summer Swim program. We sent flyers to all the schools, the public can register online for swim lessons starting April 27 and can register at Centennial Park starting May 1.
- Councilman Hamon discussed this summer's water conservation efforts and the need to get the word out to the public. Member Watson stated she received a door hanger about water conservation.

**UNSCHEDULED MATTERS** - None

- Annie reviewed Parks and Recreation terms of office. Janice is eligible to re-apply and we need two additional members to fill the vacancies of Robert Nash and Robert Gibson, who are not eligible to re-apply.
- Annie welcomed Vicky Jeffcoach, Recreation Coordinator, who is working on the new Volunteer Program for the parks and recreation divisions. Vicky's office is being re-located to Norris Gymnasium at Centennial Park this week.
- Chairman Nash briefly discussed C.O.P.E. (Center for Obesity and Prevention Education) Symposium at Cal Poly and will give an update at the next meeting.

**ADJOURNMENT**

- It was moved and seconded by Wolff/Watson to adjourn the meeting at 5:17 p.m.
- Adjourn to the next regular meeting on Tuesday, May 12, 2009, 4:00 p.m. at Centennial Park-Live Oak Room, 600 Nickerson Drive, Paso Robles.

THESE MINUTES WERE APPROVED BY THE PARKS & RECREATION ADVISORY COMMITTEE AT THEIR 5/12/09 MEETING

Respectfully submitted by Judy O'Neal, Administrative Assistant

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## PROMOTIONS COORDINATING COMMITTEE MINUTES

Tuesday, April 14, 2009  
3:30 P.M.

**MEETING LOCATION: PASO ROBLES CITY HALL LARGE CONFERENCE ROOM UPSTAIRS  
1000 SPRING STREET, PASO ROBLES, CALIFORNIA 93446**

### CALL TO ORDER

**ROLL CALL** Committee Members: Vivian Robertson, Norma Moye, Mike Gibson, Matt Masia, Pam Lyon. Staff: Shonna Howenstine.

**ABSENT** Margaret Johnson, Stacie Jacob

### PUBLIC COMMENT

Barbara Partridge spoke about the Paso Robles Festival of the Arts, requesting that the committee refer any businesses or organizations that have money to the Festival to help purchase advertising in Bakersfield in order to bring more people to stay overnight during the Festival.

### PCC COMMITTEE BUSINESS:

#### 1. Minutes of 3-10-09 Joint PCC/BID Meeting

Vivian Robertson moved to approve the minutes without changes, Norma Moye seconded, motion passed unanimously.

### PRESENTATIONS:

#### 2. SLO Regional Airport Marketing Presentation

Presentation by Richard Howell – General Manager for Airport Services at the San Luis Obispo Airport reported on the state of current air travel, what SLO is doing to put together an incentive package to bring a larger plane to SLO and the different options for supporting the effort. No action was taken.

### DISCUSSION ITEM:

#### 3. Paso Robles Tourism Study – Marketing Directions Report

Mike Gibson moved to receive and file the report with the suggested changes discussed at the 3/10/09 joint meeting with the BID, Vivian Robertson seconded and the motion passed unanimously.

#### 4. Website Status Report

Shonna Howenstine reported that the designs should be presented to the group at the next regular PCC meeting and that the BID has opted to use and build on to the City website rather than build a separate website.

#### 5. Merchandise Vending of Branded Logo

Mike Gibson reported that he had been approached by the PRWCA to sell their branded apparel during the Wine Festival, which led to the idea of selling the Authentic California merchandise through the Visitor Center, and that he would form a subcommittee with Stacie Jacob and Meg Williamson to discuss options for moving forward. Vivian Robertson moved to accept the Paso Robles Chamber of Commerce's offer to merchandise the Authentic California logo items with the condition that the arrangement be revisited on an annual basis and a Letter of Understanding be drawn up to formalize the arrangement. Pam Lyon seconded, motion passed unanimously.

#### 6. Events – Development of Policies/Protocols

Discussion by all PCC members of event endorsement criteria, master calendaring, billboard use, etc. was tabled for future Committee discussion.

#### 7. Festival of the Arts Status Report

Verbal update by Shonna Howenstine



**COMMITTEE REPORTS**

Shonna Howenstine, at the request of Mike Gibson, reported on the results of the Amgen Survey and also reported on National Train Day and suggested tying in National Tourism Week with National Train Day, Matt Masia suggested having a proclamation made in honor of National Tourism Week to be read at City Council.

**FUTURE AGENDA ITEMS:** Brand Standards & Web Site Design

**ADJOURNMENT:** Meeting adjourned at 4:51PM.

# **MINUTES OF THE** **PASO ROBLES YOUTH COMMISSION**

Wednesday, April 15, 2009

School District Board Room, 800 Niblick Road, Paso Robles

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## **CALL MEETING TO ORDER**

Chairman Horne called the meeting to order at 3:16 p.m.

## **ROLL CALL**

Members present: Alma Lopez, Margarita Uribe, George Hernandez, Roy Bezkostny, Jesse Kinsell, Alex Bonnifield, Sara Callahan, Rebecca Horne, Kyle Elliott, Zoe Kingsbury and Lulu Tseng  
Absent: Michael McLean  
City staff present: Charlotte Gorton, Judy O'Neal, Marlaine Sanders and Vicky Jeffcoach  
City Council present: Mayor Duane Picanco and Councilman Nick Gilman  
Guest speaker: John Lindsey, Marine Meteorologist & P.G. & E. Corp. Relations Rep.

## **PUBLIC COMMENT**

Marlaine Sanders, Human Resource Manager, came to announce the City has two part-time jobs for this summer. The jobs are for a Water Conservation Assistant and Water Conservation Helper. They will be working 25 to 30 hours per week, walking neighborhoods and going door-to-door, putting out door hangers about water conservation this summer.

## **CONSENT AGENDA**

1. It was moved and seconded by Bezkostny /Bonnifield, to approve the Minutes of the March 4, 2009 meeting. Motion carried.

## **BUSINESS ITEMS**

2. **Guest Speaker**  
John Lindsey, Marine Meteorologist & P.G. & E. Corp. Relations Rep., gave a very informative and educational power point presentation on sea level, electricity, coal, green-collar jobs, increasing wave power (energy from the ocean), and passed out energy saving light bulbs. John recommended some of the best college courses would be science, engineering, and math. He feels strongly that alternative energy is where our economy will be in the future.

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3. **Recruitment**

- Youth Commissioners brought seven prospective members to the meeting and five turned in applications to serve on the Youth Commission.
- Charlotte Gorton, Recreation Services Manager, reminded everyone the deadline to turn in applications is April 30 at Centennial Park. We need at least ten applicants. City Council will interview all applicants. Charlotte handed out more applications to prospective new members and Commission to continue recruiting.

**AD HOC COMMITTEE UPDATES**

Members broke out into 10 minute work sessions.

**Community Service** (*Callahan, Horne, Kingsbury and Tseng*)

- Rebecca talked about volunteers for the upcoming events of Kite Fest, Fishing Derby and the Father/Daughter Ball. May is Bike Month. Councilman Gilman discussed the City is looking for Youth Commissioners to serve on a Bike Stakeholders Committee but no one volunteered to participate. Festival of the Arts is May 23 in the city Park with two concerts and events going on all day. The Committee needs volunteers to work: Alma, Margarita, Rebecca and Zoe volunteered.

**Community Awareness** (*Elliott, McLean, Lopez and Uribe*)

- Kyle and Lulu did a presentation to their Advisement Class about serving on the Youth Commission. They will take applications and talk to the Avid Class tomorrow.

**Events** (*Bez Kostny, Bonnifield, Hernandez and Kinsell*)

- Roy talked about Commissioners attending the Hot Air Balloon Festival April 24 and 25. The Paso Robles High School Jazz Band will perform. All the balloons start up their balloons Friday night and Saturday there are many activities going on all day, April 25.

**CITY COMMUNICATION/REPORTS**

Charlotte Gorton, Recreation Services Manager, reviewed upcoming recreation events. Vicky is moving into the gym office and starting up a new Parks and Recreation Volunteer Program. The recreation division received numerous awards from CPRS District 8 with Lynda Holt, Senior Citizen Coordinator, taking the Professional of the Year award, Rose O'Sullivan received an award for a poster, and Trine received an award for the trail maps.

Vicky Jeffcoach, Recreation Coordinator, talked about the Lakers trip and the upcoming Father/Daughter Ball.

Councilman Gilman said he enjoys attending the meetings and to see how active this Committee is with volunteering.

## **UNSCHEDULED MATTERS/TEEN ISSUES**

Vicky asked about bullying in schools. Commissioners would like to have a guest speaker on this subject.

## **ADJOURNMENT**

It was moved and seconded by Bonnifield/Tseng to adjourn the meeting at 4:22 p.m. Motion carried. Adjourn to the next regular meeting on Wednesday, May 6, 2009, 3:15 p.m., at the School District Board Room, 800 Niblick Road, Paso Robles.

**THESE MINUTES WERE APPROVED BY THE YOUTH COMMISSION AT THEIR 5/6/09 MEETING**

Respectfully submitted by secretaries: Sara Callahan and Judy O'Neal