

TO: City Council
FROM: James L. App, City Manager
SUBJECT: Council Goals for Fiscal Years 2010-2013
DATE: March 3, 2009

NEEDS: For the City Council to confirm top goals for Fiscal Years 2010-2013.

- FACTS:**
1. Every two years, the City Council adopts goals, as well as a two-year budget and four-year financial plan.
 2. A new 2-year budget/4-year financial plan is under development for the 2010-2013 fiscal years.
 3. The budget & financial plan will be oriented around the City Councils' goals.
 4. On February 21, 2009, the City Council compiled and ranked goals (Exhibit).

ANALYSIS &

CONCLUSION: The City Council established a list of goals on February 21, 2009. Goal development was the result of individual Councilmember suggestions, previously adopted goals, and extensive public input.

Once the Council's goals are confirmed, they will guide FY 2010-13 budget considerations.

POLICY

REFERENCE: General Plan; Economic Strategy; Council Policies.

FISCAL

IMPACT: To be determined.

- OPTIONS:**
- A. City Council Adopt Goals (Exhibit) for Fiscal Years 2010-2013.
 - B. Amend, Modify, or Reject the Option Above.

Attachment: Exhibit – February 21, 2009 Goal List

2010 – 2013 City Council Goals

Top Priorities

- Complete Major Planning Efforts ¹
- Live Within Our Means ²
- Use Redevelopment Funds for Project Area Improvements ³
- Expand Volunteerism To Support Community Services ⁴
- Establish Adequate Water and Sewer Rates/Fees ⁵
- Improve Roads, Alleys & Transportation Systems

Other Priorities

- Develop water conservation measures
- Complete funded projects
- Update General Plan for water safe annual yield
- Expand industrial & commercial economic development
- Expedite project approvals and permitting
- Explore Redevelopment Area expansion (Paso Robles Street & Creston Road Corridor)

1. Focus first on Circulation Element update & UpTown Center Plan
2. Use Layoff Prevention Plan as recession response protocol
3. Including City Park restrooms, downtown parking, transit/trolley, road/bikeways
4. Including a City Youth work experience program
5. Including waste water treatment plant rebuild