

*City of El Paso de Robles*  
*Proclamation*  
*Red Ribbon Week - October 23<sup>rd</sup> through October 31<sup>st</sup>, 2004*

**WHEREAS**, tobacco, alcohol and other drug use and abuse represents a serious public health and safety threat in the City of Paso Robles, San Luis Obispo County, California and throughout the United States; and

**WHEREAS**, it is important for communities, schools and individuals throughout San Luis Obispo County to work together to eliminate the demand for these substances and to promote programs that support commitment to a healthy, drug-free lifestyle; and

**WHEREAS**, the Red Ribbon Celebration will be observed across the United States during **RED RIBBON WEEK, October 23-31, 2004**; and

**WHEREAS**, parents, youth, government, business, law enforcement, schools, religious institutions, service organizations, social services, health services, media, and the general public will demonstrate their commitment to drug free communities by wearing and displaying red ribbons during this observance; and

**WHEREAS**, **RED RIBBON WEEK** highlights local substance abuse prevention programs that involve 7,500 youth and 7,000 parents yearly through local community coalitions and numerous county-wide organizations such as Friday Night Live, DUI Prevention Task Force, the SLO Substance Abuse Prevention Alliance, and SLO County Drug & Alcohol Services; and

**WHEREAS**, The City of Paso Robles further commits resources to ensure the success of the **RED RIBBON CELEBRATION** and year-round tobacco, alcohol and other drug prevention efforts;

**WHEREAS**, Red Ribbon Week 2004 will be highlighted by free activity-filled celebrations, The Annual Cheer Competition and school poster/essay contests, and civic action throughout the county,

**NOW THEREFORE, BE IT RESOLVED**, that the City Council for the City of Paso Robles hereby supports October 23-31, 2004 as **RED RIBBON WEEK**, and encourages all citizens to participate in tobacco, alcohol and other drug prevention activities, making a visible commitment to healthy communities in which to raise a generation of drug-free youth; and

**BE IT FURTHER RESOLVED**, that the City Council encourages all community members to follow the Red Ribbon pledge: **No use of illegal drugs, and no illegal use of legal drugs.**

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*Frank Mecham, Mayor*