

TO: JAMES L. APP, CITY MANAGER
FROM: ROBERT A. LATA, COMMUNITY DEVELOPMENT DIRECTOR
SUBJECT: CODE AMENDMENT 02-007 (SIGNS)
DATE: AUGUST 3, 2004

Needs: For the City Council to continue the open public hearing for this Code Amendment to the Council's October 19, 2004 meeting.

Facts:

1. Code Amendment 02-007 is a proposal to update the City's sign ordinance to incorporate recommendations from the City Attorney.
2. Additional time is needed to refine the text of the proposed Code Amendment.
3. A continuance to the City Council's October 19, 2004 regular meeting is suggested.

Analysis
And

Conclusion: In light of the complexity of the City's sign ordinance and other more immediate priorities, additional time is needed in order to refine the proposed Code Amendment.

Policy

Reference: General Plan, Municipal Code, Economic Strategy, and Zoning Ordinance

Fiscal

Impact: None.

Options:

- a. For the City Council to provide an opportunity for public comment and continue the open public hearing to the Council's regular meeting to be held on October 19, 2004.
- b. Amend, modify, or reject the foregoing options.