

TO: James L. App, City Manager
FROM: Barbara Partridge, Director Library and Recreation Services
SUBJECT: Appointment of Council Ad Hoc Committee – BSP Concession Stand Operations
DATE: March 2, 2004

Needs: For the City Council to appoint an ad hoc committee to review options for Barney Schwartz Park concession operations.

Facts:

1. At their December 16, 2003 meeting, Council awarded concession operations at Barney Schwartz Park to NCI Affiliates.
2. Prior to entering into a concession operations contract with the City, NCI Affiliates withdrew their proposal from consideration.
3. The City is currently without a concessionaire at Barney Schwartz Park.
4. There is a need to discuss options for soliciting/retaining a concessionaire, and increasing revenues, at Barney Schwartz Park.

**Analysis
and**

Conclusion: NCI Affiliates has declined to enter into a concession contract with the City. Barney Schwartz Park is currently without concession operations. There is a need to solicit operators in order to provide concession service at Barney Schwartz Park and to continue this revenue stream. Inquiries to other agencies and municipalities indicate that there may be greater interest in providing this service, and increased revenues, should the sale of alcohol be permitted.

**Policy
Reference:** None.

**Fiscal
Impact:** Lost, or increased, revenues depending on interest in providing service.

Options:

- a. Appoint two members to an ad hoc committee to consider options for concession operations, reporting back to full Council by April 6, 2004.
- b. Amend, modify or reject the foregoing option.

Attachments:

1. none