



PROMOTIONS COORDINATING COMMITTEE MINUTES

Tuesday, April 12, 2011
3:30 P.M. to 5:00 P.M.

**MEETING LOCATION: CITY HALL, LARGE CONFERENCE ROOM, UPSTAIRS
1000 SPRING STREET, PASO ROBLES**

ROLL CALL Committeemembers Vivian Robertson, Stacie Jacob, Norma Moye, Mike Gibson, Matt Masia, Margaret Johnson, and Pam Lyon. City Staff: Meg Williamson and Shonna Howenstine.

PUBLIC COMMENT

The public may address the Committee on items other than those scheduled on the agenda. PLEASE BEGIN BY STATING YOUR NAME AND ADDRESS. EACH PERSON AND SUBJECT IS LIMITED TO A 3-MINUTE DISCUSSION. Any person or subject requiring more than three minutes may be scheduled for a future Committee meeting or referred to a sub-committee or staff. Those persons wishing to speak on any item scheduled on the agenda will be given an opportunity to do so at the time that item is being considered

DISCUSSION

1. PCCHA Status

Mike Gibson

2. Tourism Wayfinding Signage Update

Shonna Howenstine

3. PCC Updates

Each committee member and staff

FUTURE AGENDA ITEMS

1. Uptown/Town Centre Specific plan tourism items

ADJOURNMENT Adjourn to regularly scheduled meeting on Tuesday, May 10, 2011 at 3:30 pm at City Hall Upstairs Conference Room.