



CITY OF PASO ROBLES
April 22, 2009

FOR IMMEDIATE RELEASE

The Paso Robles Festival of the Arts Announces Its Schedule of Events!

Paso Robles, CA – The organizers of the inaugural Paso Robles Festival of the Arts have finalized the schedule of events for the Festival and encourage everyone to visit the website at www.prcity.com/fota for more in-depth descriptions as they come available.

This free, fun, family event happens Saturday, May 23, 2009 in the downtown City Park and will feature over 60 acclaimed artists, hands-on art classrooms and art demonstrations, live music and more.

9:00 a.m. ***PASO ROBLES FESTIVAL OF THE ARTS BEGINS AT THE DOWNTOWN CITY PARK!***

FINE ART SHOW & SALE

Location: The Artist's Garden

40 nationally & regionally-acclaimed artists exhibit & sell their artwork under canopies.

PUBLIC MURAL PROJECT

Location: Where The Wild Things Are: Children's Art Zone

All ages are encouraged to add their creativity to an art mural that will be created and on display throughout the festival.

INTERACTIVE ENVIRONMENTAL DISPLAYS

Location: Blue River: River Vision Partners

Learn about environmental efforts and issues, in particular those relating to the Salinas River. Interactive art activities will be available.

9:00 – 11:00 a.m. PLEIN AIR QUICK-DRAW

Location: Downtown City Park

28 well-known artists race against the clock to paint works of art while the public watches!

10:00 a.m. FOLLOW THE RIVER, PAINT THE DREAM EXHIBITION

Location: Studios on the Park (1130 Pine Street)

63 Festival artists contribute work to this separate exhibit showcasing the Salinas River Corridor.

CHILDREN'S CLASSROOMS

Location: Where The Wild Things Are: Children's Art Zone

Art classrooms offering a variety of fine-art experiences including painting, pottery, book illustrations, and more

FACE PAINTING

Location: Where The Wild Things Are: Children's Art Zone

11:00 a.m. ART DEMONSTRATIONS

Location: The Artist's Garden & Studios on the Park

Demonstrations every ½ hour. See program for times and locations.

11:00 a.m. GUIDED SALINAS RIVER TRAIL TOURS

Location: River Trail Tours Booth

Come join the US-LT RCD for an exciting Salinas River trail adventure. Find out how to identify and use California native plants in your landscaping. Also, learn how to use resources in a sustainable way by being a good steward of the land. Tours depart at 11 AM, 12¹⁵ PM, 1³⁰ PM, and 2⁴⁵ PM.

11:30 a.m. FESTIVAL FANFARE

Location: Steps of the Carnegie Library

Paso Robles High School Jazz Band performing under the direction of Dr. Kirk Weller.

12:00 p.m. PLEIN AIR QUICK-DRAW AUCTION

Location: Steps of the Carnegie Library

Frank Mecham, assisted by curator Tim Anderson, wields the gavel as spectators bid on beautiful art in various media.

Noon – 4:00 p.m. CHILDREN'S STAGE PERFORMANCES

Location: Where The Wild Things Are: Children's Art Zone

Presentations every ½ hour by community dance, music, & theatre groups.

1:00 – 3:00 p.m. CAFÉ MUSIQUE

Location: The Concert at the Gazebo

Enjoy classical, folk & tango music while you stroll through the art displays & enjoy the children's performances and art activities.

4:00 – 6:00 p.m. DAMON CASTILLO BAND

Location: The Concert at the Gazebo

Wine from Adelaida, Cass, J Lohr, and Justin Wineries available for purchase. Frozen Margaritas available for purchase. Bring your low-back chairs and blankets and sit back and enjoy jazz, funk, rock & soul sounds!

6:00 p.m. FESTIVAL FINALE

Please note: Beverages will be available for purchase throughout the day. Dogs are not allowed in the Downtown City Park.

For more information visit www.prcity.com/fota.

In addition to the fine dining and wine tasting available, other events in Paso Robles on Memorial Day Weekend include the Paso Robles Classic Collector Car Auction at River Oaks Hot Springs Spa and the Great Western Bicycle Rally at the Paso Robles Event Center. For more information, go to www.prcity.com