

PASO ROBLES

Festival OF THE ARTS

Paso Robles Festival of the Arts Facts

The Paso Robles Festival of the Arts is the first event of its size and scope in Paso Robles that celebrates both the arts and the environment while providing a fun, casual way to enjoy art. A full day of art-themed events will be followed by an afternoon concert.

WHEN: Saturday, May 23, 2009, 9:00AM to 6:00PM

WHERE: Paso Robles Downtown City Park

THEME: Follow the River, Paint the Dream

HOSTED BY: Studios on the Park and the City of Paso Robles

WHAT: A FREE community art festival plus live music and performances. 63 nationally and regionally acclaimed artists are participating throughout the day.

EXPECTED ATTENDANCE: 1,000 – 5,000

Purpose: Introduce the community to art in a fun and casual way. Art sale proceeds will be split 60/40 between the artist and the Festival. Festival proceeds will help generate “matching dollars” for a state clean water grant for the Salinas River Corridor Project.

PLANS FOR THE FUTURE: An annual festival of the arts in the downtown City Park that is free to the community.

HIGHLIGHTS: Quick-Draw and Auction, Fine Art Show, Art Demonstrations, Public Mural Project, River Art Exhibition, Live Performances, Kids Art Classrooms, Concert in the Gazebo by Damon Castillo Band.

More information is available at www.prcity.com/fota

1000 Spring Street, Paso Robles CA 93446
805.227.7236 | tourism@prcity.com | www.TravelPaso.com

Follow the River, Paint, the Dream



CITY OF PASO ROBLES
March 20, 2009
FOR IMMEDIATE RELEASE

The First Ever Paso Robles Festival of the Arts

Paso Robles, CA – The City of Paso Robles has joined forces with Studios on the Park to announce the first ever **Paso Robles Festival of the Arts**.

This inaugural event takes place on Saturday, May 23, 2009 and celebrates both the arts and the environment with a special exhibition of art honoring the Salinas River Corridor Project. The event kicks off at 9:00AM with a Plein Air Quick Draw Competition and Auction, followed by a fine art exhibition, art demonstrations, a public mural project, hands-on children's art classrooms, live music and performances, and an afternoon concert. Free scenic educational tours of the beautiful Salinas River Corridor will take place throughout the day.

"This is probably the biggest news for the arts in Paso Robles history," stated Barbara Partridge, a board member for Studios on the Park and Chair of the Festival planning committee. "To be able to announce an event of this caliber to the community feels like the beginning of a new era. The Festival will make for a fun introduction to art for kids, and adults will be impressed by the talent of the artists who are participating. To attract this many acclaimed artists to a first-time event is virtually unheard-of and to have the community involvement that we are experiencing is very exciting."

"I think locals and visitors will be surprised by the scope of the Festival of the Arts and will enjoy the many, many activities available," stated Mayor Duane Picanco. "Paso Robles can really benefit from this cultural event and what Studios on the Park is planning fits in perfectly with the City's Economic Strategy and the goals the community has stated are important to them: the arts, the Salinas River Corridor Project, and promoting the great attributes of our historic downtown."

The City of Paso Robles is sponsoring the Festival of the Arts also to raise awareness of a beneficial opportunity to purchase private lands within the Salinas River Corridor with a \$4 million clean water grant. "This is a unique circumstance for the City of Paso Robles," stated Meg Williamson, Assistant City Manager. "With the *Follow the River Paint the Dream* theme for the Festival and the educational components of the event focused on the river environment, much of the staff and community volunteer time devoted to this event qualifies as an in-kind match for the grant. This is definitely a positive turn of events for the Salinas River Corridor Project. We hope that the community will come out and see the artists' interpretation of the river, learn a bit about the River project and have a great time with the hands-on art activities and live entertainment."

Admission to the Paso Robles Festival of the Arts is free and all ages are welcome. The event starts at 9:00AM and activities will end at 4:00PM, followed by a free Concert in the Park. A website for the festival with information on the Salinas River Corridor Project is currently under construction, for now you can get more information at www.prcity.com/fota

Other event sponsors include the Paso Robles Senior Advisory Committee, The REC Foundation, the Paso Robles Library Foundation and the Paso Robles Wine Country Alliance.

In addition to the Festival of the Arts, other events in Paso Robles on Memorial Day Weekend include the Paso Robles Classic Collector Car Auction at River Oaks Hot Springs and the Great Western Bicycle Rally at the Paso Robles Event Center. For more information, go to www.travelpaso.com



CITY OF PASO ROBLES
May 21, 2009

FOR IMMEDIATE RELEASE

The Paso Robles Festival of the Arts Announces Its Schedule of Events!

Paso Robles, CA – The organizers of the inaugural Paso Robles Festival of the Arts have finalized the schedule of events for the Festival and encourage everyone to visit the website at www.prcity.com/fota for more in-depth descriptions as they come available.

This free, fun, family event happens Saturday, May 23, 2009 in the downtown City Park and will feature over 60 acclaimed artists, hands-on art classrooms and art demonstrations, live music and more.

9:00 a.m. ***PASO ROBLES FESTIVAL OF THE ARTS BEGINS AT THE DOWNTOWN CITY PARK!***

FINE ART SHOW & SALE

Location: The Artist's Garden

40 nationally & regionally-acclaimed artists exhibit & sell their artwork under canopies.

PUBLIC MURAL PROJECT

Location: Where The Wild Things Are: Children's Art Zone

All ages are encouraged to add their creativity to an art mural that will be created and on display throughout the festival.

INTERACTIVE ENVIRONMENTAL DISPLAYS

Location: Blue River: River Vision Partners

Learn about environmental efforts and issues, in particular those relating to the Salinas River. Interactive art activities will be available.

9:00 – 11:00 a.m. PLEIN AIR QUICK-DRAW

Location: Downtown City Park

28 well-known artists race against the clock to paint works of art while the public watches!

10:00 a.m. FOLLOW THE RIVER, PAINT THE DREAM EXHIBITION

Location: Studios on the Park (1130 Pine Street)

63 Festival artists contribute work to this separate exhibit showcasing the Salinas River Corridor.

CHILDREN'S CLASSROOMS

Location: Where The Wild Things Are: Children's Art Zone

Art classrooms offering a variety of fine-art experiences including painting, pottery, book illustrations, and more

FACE PAINTING

Location: Where The Wild Things Are: Children's Art Zone

11:00 a.m. ART DEMONSTRATIONS

Location: The Artist's Garden & Studios on the Park

Demonstrations every ½ hour. See program for times and locations.

11:00 a.m. GUIDED SALINAS RIVER TRAIL TOURS

Location: River Trail Tours Booth

Come join the US-LT RCD for an exciting Salinas River trail adventure. Find out how to identify and use California native plants in your landscaping. Also, learn how to use resources in a sustainable way by being a good steward of the land. Tours depart at 11 AM, 12¹⁵ PM, 1³⁰ PM, and 2⁴⁵ PM.

11:30 a.m. FESTIVAL FANFARE

Location: Steps of the Carnegie Library

Paso Robles High School Jazz Band performing under the direction of Dr. Kirk Weller.

12:00 p.m. PLEIN AIR QUICK-DRAW AUCTION

Location: Steps of the Carnegie Library

Frank Mecham, assisted by curator Tim Anderson, wields the gavel as spectators bid on beautiful art in various media.

Noon – 4:00 p.m. CHILDREN'S STAGE PERFORMANCES

Location: Where The Wild Things Are: Children's Art Zone

Presentations every ½ hour by community dance, music, & theatre groups.

1:00 – 3:00 p.m. CAFÉ MUSIQUE

Location: The Concert at the Gazebo

Enjoy classical, folk & tango music while you stroll through the art displays & enjoy the children's performances and art activities.

4:00 – 6:00 p.m. DAMON CASTILLO BAND

Location: The Concert at the Gazebo

Wine from Adelaida, Cass, J Lohr, and Justin Wineries available for purchase. Frozen Margaritas available for purchase. Bring your low-back chairs and blankets and sit back and enjoy jazz, funk, rock & soul sounds!

6:00 p.m. FESTIVAL FINALE

Please note: Beverages will be available for purchase throughout the day. Dogs are not allowed in the Downtown City Park.

For more information visit www.prcity.com/fota.

In addition to the fine dining and wine tasting available, other events in Paso Robles on Memorial Day Weekend include the Paso Robles Classic Collector Car Auction at River Oaks Hot Springs Spa and the Great Western Bicycle Rally at the Paso Robles Event Center. For more information, go to www.prcity.com

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FOR IMMEDIATE RELEASE

For more information:
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Quick-Draw Brings Out the Spirit of Art at the Paso Robles Festival of the Arts on Saturday, May 23, 2009.

Paso Robles, CA - The Paso Robles Festival of the Arts will celebrate all things artistic on Saturday, May 23 in the downtown City Park. Sixty-three acclaimed artists from far and wide will be in Paso Robles to share their love of fine art with the community in this brand new, free event.

A rare treat and one of the artistic highlights of the event is the Quick-Draw painting "competition". Twenty-eight professional artists will be stationed throughout the City Park on Saturday morning. At approximately 9:00 AM a whistle will blow and the artists have 2 hours to complete a painting of something they see from where they are sitting or standing.

"For most artists an original painting can take anywhere from 2 hours to 4 weeks, so this Quick-Draw is a real test of these artists' talents," said Anne Laddon, organizer of the Fine Art Show and the Quick-Draw. "It should be very interesting to see what these great artists choose to paint and it will be a unique opportunity for people to watch many wonderful artists work in one place. Simply stroll through the park from 9 to Noon and you will be able to see some of the best Plein Air (outdoor) artists at work."

Once the whistle blows at 11:00, the artists must put down their paintbrushes immediately and "art angels" will help the artists place them into frames while still wet, and take them to the steps of the Carnegie Library for an auction. Art aficionados have a chance to purchase the art they have witnessed these artists create in the Paso Robles City Park.

Said Laddon, "This is so much fun, with high energy as the artists work to both stay focused and beat the clock! We hope everyone who is interested will come out to the Quick-Draw."

Other event highlights include a fine art show, art demonstrations, a public mural project, live entertainment, hands-on outdoor art classrooms for kids and more.

For more information and to see samples of participating artists' work, go to www.prcity.com/fota

In addition to the Festival of the Arts, other events in Paso Robles on Memorial Day Weekend include the Paso Robles Classic Collector Car Auction at River Oaks Hot Springs and the Great Western Bicycle Rally at the Paso Robles Event Center. For more information, go to www.travelpaso.com

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Win an Art Shopping Spree at the Paso Robles Festival of the Arts!

Paso Robles, CA – The **Paso Robles Festival of the Arts** has announced that as a feature of the inaugural festival, one lucky winner will go home with **ONE THOUSAND DOLLARS** worth of original art from the festival.

“We are so thrilled to have this drawing,” said Barbara Partridge, Chair of the Festival. “It is exciting to think that one person in the crowd that day will be able to walk through the original work of nearly 65 truly amazing artists and take home \$1,000 worth of art.”

Tickets for the drawing are \$10 each, or 3 for \$20. Books of six may be purchased for \$40 which will earn the purchaser a bonus ticket for a separate drawing for \$100 in cash. Tickets are available at the Circulation Desk at the Library at 1000 Spring Street and the Front Desk at Centennial Park at 600 Nickerson Drive. Tickets can also be purchased through a Festival of the Arts committee member or at the Festival Information booth in the park on May 23rd.

In order to qualify to win, ticket holders need to be present during the drawing at 4:30 PM at the Gazebo in the downtown city park. When the winner is announced he or she will have until 6:00 pm to choose which art pieces they will be taking home.

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For more information on the Festival of the Arts, go to www.prcity.com/fota

Major event sponsors include the Paso Robles Senior Advisory Committee, The REC Foundation, the Paso Robles Library Foundation and the Paso Robles Wine Country Alliance.

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Acclaimed Artists Sign Up for Paso Robles Festival of the Arts

Paso Robles, CA – The City of Paso Robles has joined forces with Studios on the Park to announce the first ever **Paso Robles Festival of the Arts** and famous artists from far and wide are delighted to be included.

Over 60 nationally and regionally acclaimed artists will be exhibiting in the park on Memorial Day Weekend. Locals will have the honor of seeing the work of famous artists including John Cosby, Libby Tolley, and Randy Stromsoe, who are nationally and internationally renowned artists.

“I am amazed at the response we’ve gotten from the artists that we’ve invited,” stated Anne Laddon, who is organizing the fine art show and the president of Studios on the Park. “There are some really big names in the art world participating in the Festival, and they are so pleased to take part in this event and to support the arts and the Salinas River in Paso Robles.”

Here are profiles of three of the talented artists participating in the inaugural Paso Robles Festival of the Arts:

John Cosby, Painter: At age 18, John was chosen as a communications advance-man for President Nixon and continued in this capacity through the Ford administration, traveling the world and discovering great works of art. After leaving the White House, Cosby rebuilt an old classic sailing sloop and set sail, cruising up and down the Eastern seaboard for 3 years. On that voyage, he began his art career.

Cosby currently resides and maintains a studio in Laguna Beach, California. He works on location around the world and is represented by some of the finest galleries. His work can be found in many private, public and corporate collections around the world. Cosby is truly an internationally-known artist.

Randy Stromsoe, Silversmith: At the age of 18, Randy Stromsoe was selected by 3rd generation master silversmith Porter Blanchard (b. 1886, Garner, MA) to be his apprentice. As one of the last classically trained silversmiths in the nation, Randy cherishes his unique connection to a rich history and to his extensive collection of original tools, photos, stories and techniques from those who came before him. His works of art can be found in The Vatican, The White House and The Smithsonian Institute in Washington, D.C., among others, and his work has been featured in numerous books and publications as a unique and enduring example of American craftsmanship.

Libby Tolley, Painter: Elizabeth "Libby" Tolley is an American Painter. Her focus has been painting the rural landscapes of California's Central Coast and she brings these California scenes into the national spotlight, as her paintings have been selected for inclusion in art magazines, books, and national exhibits. Libby has published two books on art, been featured in over 25 articles in international art magazines, and has pieces on display in both the capitol buildings in Sacramento, California, and in Washington, D.C., and in the office of U.S. Congresswoman Lois Capps.

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For more information and to see samples of the participating artists' work, go to www.prcity.com/fota

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More Acclaimed Artists Sign Up for Paso Robles Festival of the Arts

Paso Robles, CA – The City of Paso Robles has joined forces with Studios on the Park to announce the first ever **Paso Robles Festival of the Arts** and famous artists of all mediums are delighted to be included.

Over 60 nationally and regionally acclaimed artists will be exhibiting in the park on Memorial Day Weekend. Locals will have the honor of seeing the work of famous and up-and-coming local artists including Marguerite Costigan, Matt Canaday and Sarah Winkler.

Here are profiles of three more of the talented artists participating in the inaugural Paso Robles Festival of the Arts:

Marguerite Costigan, painter: Born in 1945 on Long Island, New York, and raised in the farm country of Pennsylvania, both of Marguerite's New York City-bred parents were artists: her mother a professional colorist and her father the renowned designer and watercolorist, Philip Costigan. She attended Philadelphia College of Art and studied privately with William Preston, AWS, of Ogunquit, Maine, and Libby Tolley, NWS, OPA, of Los Osos, California. From Marguerite's website: "...it was the farm itself that affected me most deeply, that gave me the sense of time and love of the natural environment that still permeates my life and work. I've done commercial art and illustration since the age of 16; and since 1988 I've been painting and writing full-time." www.mcostigan-fineart.com

Matt Canaday, metal sculptor: A native to Paso Robles, Matthew Winn Canaday expresses his artistic passion through ironwork and design. After a four-year apprenticeship with iron masters Bob Bentley and Russel Windbiel, Matt began pursuing his dream of making a living as an artist doing multi-metal sculpture and architectural ironwork. Matt builds works of art that function in daily life, as well as works of art that bring a smile to your face. www.canadaydesigns.com

Sarah Winkler, mixed media artist: Sarah has studied art formally at schools in England and America. She studied under New York painter Charles Magistro while at university, who introduced her to approach a painting using beatnik poetry, improv and blues music styles as influences. Her studies continued at Cuesta College studio arts program and at the San Francisco Center for the Book. She has exhibited in solo and group shows at museums, galleries and festivals throughout the States and her artwork has won

awards in several juried exhibitions including the National Collage Society. Her painting, Coyote, is soon to be featured on the San Diego rock band, **War Stories**, upcoming 2009 CD. www.sarahwinkler.com

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